

May 21, 2026

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza, Plot No. C-1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai - 400051

**NSE SYMBOL: STRIDERS**

**Sub.: Disclosure / Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we are pleased to inform you that Striders Hub General Trading L.L.C. ("Striders Hub"), the Wholly Owned Subsidiary of Striders Impex Limited ("the Company") has entered into a License Agreement with Sanrio GmbH.

Under the said Agreement, Striders Hub has acquired the licence to manufacture and distribute licensed products including accessories, homeware, stationery, gifts, novelties, toys and games relating to the Sanrio universe, famously anchored by the "Hello Kitty" brand. The License Agreement grants rights for the territories of the United Arab Emirates, Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar and the Kingdom of Saudi Arabia and will remain valid until September 30, 2028.

This disclosure is being made in compliance with Regulation 30(9) of the Listing Regulations.

Kindly take the same on the record.

Thanking You,  
Yours sincerely,

**For Striders Impex Limited**

**Shweta Mahadeo Dagade**  
**Company Secretary & Compliance Officer**  
**Membership Number: A76850**

**STRIDERS IMPEX LIMITED**

**CIN: L36999MH2021PLC359605**

**Office: 14th Floor, Office No. 1406 & 1407, Ajmera Sikova, Sikova Industrial Marg, LBS Marg,  
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