November 07, 2026

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051

NSE Symbol: STRIDERS

Sub.: Press Release as per Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to update you on the Unaudited Financial Results of Striders Impex Limited ("the Company") for the half year ended September 30, 2026 alongwith the Business Performance & Strategic Outlook of the Company.

Kindly take the above information on record.

Thanking You,

Yours Faithfully,

For Striders Impex Limited

Shweta Mahadeo Dagade
Digitally signed by Shweta Mahadeo Dagade
Date: 2026.11.07 17:18:52 +05'30'

Shweta Mahadeo Dagade
Company Secretary & Compliance Officer
Membership Number: A76850

Striders Impex Limited H1 FY27 Business Performance & Strategic Outlook

Building an Emerging Global Branded Consumer Products Company

Mumbai, India – November 07, 2026: Striders Impex Limited ("Striders" or "the Company") has announced its H1 FY27 business performance for the half year ended September 30, 2026. The Company continues to make significant progress in its journey towards becoming an emerging global branded consumer products Company, supported by a diversified portfolio of internationally recognised licensed brands, proprietary intellectual properties and an expanding international distribution network.

Particulars (₹ Cr)	H1FY27	H1FY26	YoY Change
Revenue	39.2	26.0	50.5%
EBITDA	1.6	2.5	-35.9%
EBITDA Margin (%)	4.1%	9.7%	-558 bps
PAT	0.8	1.4	-46.7%
PAT Margin (%)	2.0%	5.6%	-360 bps

Strong Revenue Growth and Business Momentum:

- During the first half of FY27, Striders recorded consolidated revenue of **₹39.2 crore**, representing approximately **50% year-on-year growth** compared with ₹26.0 crore in H1 FY26.
- This growth reflects the Company's expanding business operations, increasing international customer engagement and growing market opportunities across its product portfolio.
- The international business continued to gain traction, with Striders FZ LLC generating revenue of ₹9.4 crore during H1 FY27, equivalent to approximately 75% of its full-year FY26 revenue within the first six months.
- The Company's performance during H1 FY27 reflects strong business momentum, strategic geographical expansion and continued investments in building a scalable platform for long-term growth.

Building a Diversified Global Brand Portfolio:

- Striders continues to strengthen its competitive position through a **combination of globally recognised licensed properties and its growing portfolio of proprietary brands**. Its licensed portfolio includes prominent international entertainment and consumer brands such as Disney, Marvel, Barbie, Hot Wheels, Paw Patrol, Hello Kitty, Harry Potter and other recognised properties.
- Alongside these partnerships, the Company continues to invest in developing its own brands. The Company's long-term strategy is to create value through establishing a strong global distribution network, launching right value products in own brands and through strategic licensing relationships.

- This balanced approach is intended to support the evolution of Striders from a conventional distribution business into a broader branded consumer products platform.

Robust Licensed Portfolio:



Expanding Global Presence Across Four Strategic Regions:

- A key highlight of the period has been the continued development of Striders' international business across North America, Europe, Southeast Asia and the Middle East.
- The Company added **5 new international customer accounts** during the period and strengthened its network of distribution and retail partners across strategically important markets.
- In North America, Striders established a distribution partnership in the United States, completed product safety testing and initiated preparations for entry into the **Amazon US marketplace**.
- Across Southeast Asia, the Company developed new commercial relationships in Malaysia, Vietnam, the Philippines and Indonesia. In Europe, Striders established a distribution partnership in the Netherlands while continuing to explore opportunities in other European markets apart from existing ones.
- These developments represent important steps towards building a **geographically diversified** international business with multiple channels for future growth.

Strengthening the Middle East Distribution Platform:

- The development of Striders Hub LLC in the UAE represents an important milestone in the Company's international expansion strategy.
- The Company has established regional warehousing and inventory infrastructure, developed relationships with established retail chains and marketplaces, and appointed distribution partners across key GCC markets.

- With a portfolio exceeding **200 + SKUs** across globally recognised licensed brands, the UAE business is being developed as a regional distribution platform capable of **supporting wider market penetration**.
- While geopolitical disruptions have affected the anticipated pace of business development, the Company remains focused on converting its established commercial relationships into recurring orders and strengthening its regional presence.

Strategic Investments to Support Future Growth:

- During the period, Striders continued to strengthen its organisational and operational capabilities through **investments in people, international distribution infrastructure and technology**.
- These initiatives are aimed at improving operational visibility, strengthening inventory management, enhancing working-capital efficiency and supporting the Company's expanding geographical footprint.

Profitability and Operational Priorities:

- While revenue growth remained strong, profitability during H1 FY27 was impacted by increased input costs of raw materials, higher freight expenses, licensing commitments and costs associated with strengthening the Company's operating capabilities.
- EBITDA stood at ₹1.6 crore compared with ₹2.5 crore in the corresponding previous period, while Profit After Tax stood at ₹0.8 crore.
- The Company recognises that improving operating margins and converting revenue growth into sustainable profitability will be essential priorities going forward. The Management remains focused on sourcing efficiencies, product mix optimisation, disciplined inventory management, improved utilisation of distribution infrastructure and tighter working-capital controls.

Outlook: Building for Sustainable Global Growth

- Striders enters the second half of FY27 with an expanded international customer network, a broader portfolio of licensed and proprietary brands and strengthened operational infrastructure.
- The Company's strategic priorities remain centred on scaling international operations, converting distribution relationships into recurring business, expanding proprietary brands and improving operating efficiencies.
- The next phase of growth will focus not only on increasing geographical reach and revenue, but also on strengthening margins and improving capital productivity.
- Striders' long-term vision is to build a globally connected branded consumer products Company, combining the strength of international licensing partnerships, the value of proprietary brands and the reach of a diversified distribution platform.
- The progress achieved during H1 FY27 provides a foundation for this journey, with disciplined execution, sustainable profitability and long-term stakeholder value creation remaining central to the Company's strategy.

About Striders Impex Limited:

Striders Impex Limited ("SIL") was incorporated in 2021 by Mr. Kumarshri Rajkumar Bahety and Mr. Mustafa Esmail Kapasi, Managing Directors of the Company. The Company is engaged in the licensing, development of proprietary brands and distribution of toys, kids' consumer merchandise, back-to-school products and lifestyle accessories. It operates through an integrated design-to-distribution business model, with capabilities spanning product design, sourcing, and omnichannel distribution. The Company serves leading retailers across India and international markets and is also expanding into OEM solutions tailored to retail partners and buyers.

For further information, please contact

STRIDERS
Company
Striders Impex Limited

sales@striders.biz
91 - 86578 20045

CAPITAL BRIDGE ADVISORS
Investor relations consultants
Capital Bridge Advisory Service Private Limited

Raj Shah, CFA
Raj@capbridge.in
91 - 99259 11296

Rishi Kothari, CFA
Rishi@capbridge.in
91 - 82388 85414

Disclaimer: *This press release contains forward-looking statements based on the Company's current views and expectations. Actual results may differ materially due to market conditions, geopolitical developments and other factors beyond the Company's control.*