

Popular Vehicles & Services

Popular Vehicles and Services Ltd
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PVSL/SEC/01/2026-27

Date: 01st April, 2026

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KERALA - GSTIN 32AABCP3805G1ZW
TAMIL NADU- GSTIN 33AABCP3805G1ZU
KARNATAKA - GSTIN 29AABCP3805G1ZJ
TELANGANA - GSTIN 36AABCP3805G1ZO

To,
BSE Limited ("BSE"),
Corporate Relationship
Department,
2nd Floor, New Trading Ring,
P.J. Towers, Dalal Street,
Mumbai - 400 001.

To,
National Stock Exchange of India
Limited ("NSE"),
"Exchange Plaza",
Plot No. C-1, Block G,
Bandra Kurla Complex, Bandra
(East), Mumbai - 400 051.

Scrip Code: 544144
ISIN: INE772T01024

NSE Code: PVSL
ISIN: INE772T01024

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015.

We wish to inform you that our wholly owned subsidiary Company, 'Popular Autoworks Private Limited' has commenced operations at its state-of-the-art 3S facility (Showroom, Workshop and Pre-owned Car Section) for Jaguar Land Rover (JLR) vehicles in Nagpur, Maharashtra, with effect from 01st April, 2026.

In this regard, please find enclosed the press release pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,
For Popular Vehicles and Services Limited

Varun T.V.
Company Secretary & Compliance Officer
Membership No: A22044
Place: Kochi



www.kuttukaran.in

Popular Vehicles & Services Limited

100% subsidiary, Popular Autoworks Pvt Ltd commence operations of state-of-the-art JLR 3S Facility in Nagpur, Maharashtra

Mumbai/Kochi, April 01, 2026:

Popular Vehicles & Services Limited (NSE: PVSL, BSE: 544144), one of India's leading fully integrated automotive dealership player, is pleased to announce that its wholly owned subsidiary, Popular Autoworks Pvt Ltd has commenced operations at its new state-of-the-art 3S facility (Showroom, Workshop, and Pre-owned Car Section) for Jaguar Land Rover (JLR) vehicles in Nagpur, Maharashtra, with effect from 01st April, 2026. The facility is located at MIDC, Hingna Road, Nagpur.

This milestone marks a significant addition to PVSL's growing presence in Maharashtra and further strengthens the company's partnership with JLR. The new facility in Nagpur is designed to deliver premium ownership experience to JLR customers across the Vidarbha region and surrounding areas, bringing world-class luxury automotive sales and service closer to this key market.

The Nagpur facility integrates a premium showroom, a fully equipped workshop, and a pre-owned car business vertical — all under one roof. The workshop is equipped with 8 service bays and has the capacity to service approximately 50 vehicles per month. The total investment in the facility is approximately ₹15 crore.

With PVSL's established JLR operations in Karnataka, this expansion further strengthens the Company's presence beyond southern India. Additionally, following its recent expansion in the luxury segment with Audi dealerships in Telangana and Andhra Pradesh, this move reinforces the company's strategy to grow its luxury segment footprint across key urban and emerging markets. Nagpur, being a major commercial and logistics hub in central India, represents a significant opportunity to capture the growing demand for premium and luxury vehicles.

The Nagpur facility will offer the full range of JLR products, along with genuine parts, accessories, and comprehensive after-sales services, ensuring seamless ownership experience for customers in the region.

Commenting on this development, Mr. Naveen Philip, Promoter and MD, Popular Vehicles and Services Limited said,

“We are delighted to announce the commencement of our JLR facility in Nagpur, a city that holds tremendous strategic importance as a growing centre of commerce and connectivity in central India. This launch reflects our commitment to expanding our luxury vehicle footprint and bringing the finest automotive experiences to new markets.

The JLR brand commands immense aspirational value, and we are proud to partner with them in establishing a facility that meets the highest standards of sales, service, and customer care. Our team at Popular Autoworks is fully equipped and energized to deliver an exceptional experience to JLR customers across the Vidarbha region.

This expansion is fully aligned with our broader strategy of deepening our non-Kerala presence and strengthening our luxury segment offerings. We remain committed to investing in world-class facilities, talent, and technology to better serve our customers.”

About Popular Vehicles and Services Limited:

Popular Vehicles and Services Limited belongs to the diversified Kuttukaran Group, operating multi-brand automobile dealerships in Kerala, Tamil Nadu and Karnataka for past 70 years and expanded operations into Maharashtra in FY23 & Punjab, Telangana & Andhra Pradesh in FY26. It is one of the leading diversified automotive dealership company in the country with a presence across the automotive retail value chain, including the sale of new passenger, commercial and electric two/three-wheeler vehicles, services and repairs, spare parts distribution, sale of pre-owned passenger vehicles, and facilitation of the sale of third-party financial and insurance products. It operates passenger vehicle dealerships of Maruti Suzuki India Limited, Jaguar Land Rover India Limited, Audi India Limited & commercial vehicle dealership of Tata Motors and Bharat Benz and Ather Energy in electric two wheeler vehicle space.

The Group launched the Company in 1984 as one among the first batch of Dealers appointed by Maruti Suzuki in India. Over the years, the operations have scaled up across seven states. Their extensive network comprises 56 showrooms, 147 sales outlets and booking offices, 33 pre-owned vehicle showrooms and outlets, 168 authorized service centers, 51 retail outlets, and 25 warehouses, & 10 driving schools showcasing their robust presence across significant markets in India.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further details please contact:

Company:

Investor Relations Advisors:



**Popular Vehicles
& Services**

SGA Strategic Growth Advisors

Popular Vehicles & Services Limited

CIN: L50102KL1983PLC003741

Mr. Varun T. V.

CS & Compliance Officer

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Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

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