

ARVR COMMUNICATIONS PRIVATE LIMITED

Date: April 04, 2016

The Listing Department
National Stock Exchange of
India Ltd.
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai-400 051
Fax: 91-22-26598237/38

The Listing Department
Bombay Stock Exchange
Limited,
Phiroze Jeejeebhoy
Towers,
Dalal Street,
Mumbai-400 023.
Fax: 91-22-22722082/3132

The Listing Department
Delhi Stock Exchange
Limited,
DSE House, 3/1 Asaf Ali
Road
New Delhi-110 002.
Fax: 011-46470053/54

Sub: Disclosure under Regulation 30(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam

With reference to the captioned subject, please find enclosed herewith, the disclosure as a Promoter of B.A.G. Films and Media Limited, in the prescribed format, as required under above said Regulations.

You are requested to take the above information on record please.

Thanking You

Yours sincerely

For ARVR Communications Private Limited

ARVR COMMUNICATIONS PVT. LTD.


Authorized Signatory

Encl: a/a

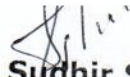
CIN: U92132DL1988PTC032990

Regd. Off: A-60, Basement, Malviya Nagar, New Delhi- 110 017

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Part-A-Details of Shareholding

1. Name of the Target Company (TC)	B.A.G. FILMS AND MEDIA LIMITED		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	NSE, BSE and DSE		
3. Particulars of the shareholder(s) : a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	ARVR COMMUNICATIONS PRIVATE LIMITED		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31st of the year, holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants, d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	38,194,868	20.30	20.30
Total	38,194,868	20.30	20.30

 **Sudhir Shukla**
Authorized Signatory

Signature of the Authorized Signatory:

Place: New Delhi

Date: 04.04.2016

Note

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**)Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.
