



October 30, 2026

Listing Compliance, BSE Limited P. J. Towers, Dalal Street, Mumbai - 400 001 (Scrip Code: 526881)	Listing Compliance, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051 (Scrip Code: 63MOONS)
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Dear Sir / Madam,

Sub: Intimation for execution of an Advertisement Agreement by our material subsidiary, 63SATS Cybertech Limited with Bennett Coleman and Company Limited

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform that the Company has received an intimation on October 29, 2026 from 63SATS Cybertech Limited, a material subsidiary of the Company has entered into an Advertisement Agreement with Bennett Coleman and Company Limited.

The details required under the SEBI Listing Regulations read with SEBI Master Circular HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed herewith as “Annexure – A”.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,

For 63 moons technologies limited

Hariraj
Shankarsingh
Chouhan

Digitally signed by Hariraj
Shankarsingh Chouhan
Date: 2026.10.30 17:44:21
+05'30'

Hariraj Chouhan
Sr VP & Company Secretary

Encl: a/a

63 moons technologies limited

Corporate Office: FT Tower, CTS No. 256 & 257, Suren Road, Chakala, Andheri (East), Mumbai 400 093, India.

T: +91 22 66868010 | P: +91 22 66868050 | E: info@63moons.com | W: www.63moons.com

Registered Office: Shakti Tower - II, 4th floor, Premises J, 766, Anna Salai, Chennai - 600 002.

T: +91 44 4395 0850 | F: +91 44 4395 0899 | CIN No.: L29142TN1988PLC015586



Annexure A

Sr. No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered	63SATS Cybertech Limited (63SATS) with Bennett Coleman and Company Limited (BCCL)
2.	Purpose of entering into the agreement	To strengthen brand visibility, enhance consumer awareness and trust, and support 63SATS business growth through nationwide advertising and promotional activities across leading print publications, including <i>The Times of India</i> and <i>The Economic Times</i> , as well as digital media platforms. The Agreement also facilitates advertising on agreed credit terms, thereby supporting working capital management and enabling 63SATS to scale its marketing and customer acquisition initiatives.
3.	Shareholding, if any, in the entity with whom the agreement is executed	Nil
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	Nil
5.	Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	No
6.	whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”	No
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	Nil
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable

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