

ASRA
SAMAJIK
LOK
KALYAN
SAMITI

ANNUAL REPORT 2024-25

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Message from CEO

Over the years, Asra has emerged as a preferred partner with communities, Local, State, and Central governments, corporations, and other diverse stakeholders, by delivering planned outcomes at the programmatic level and by generating knowledge that can be adopted in diverse situations. . We have helped strengthen the planning and implementation efforts in government programs. We also expanded our partnerships with individuals, communities, corporations, and other stakeholders to bring in new synergies.

This year 2022-23 has been a good year for ASRA. We have achieved tangible results in each of our key programmes thus strengthening our belief in Integrated Sustainable Development. The Asra has worked with several new partners this year, all with impressive expertise at the grassroots level. It gives me immense pleasure to present the annual report, we are grateful to all who have provided their generous support, enormously. We are grateful to our donors for their valuable support and they believe true.

In our intervention Govt. of India, State Govt., Our Grant donors had ensured extraordinary accomplishments with somber conviction. Apart from that, the community & District and Panchayat are the real representatives of our faction who had knocked at the grassroots level to rise above the tribulations.

All this could not have been possible without the continued support provided by our donors and partners. I would especially like to thank our Board Members for their contribution and guidance to Asra.



Mr. Shailesh Shrivastava CEO at ASRA Samajik Lok Kalyan Samiti

About ASRA

- ***Goal*** - To ensure the participation of the poor and marginalized in sustainable development processes through collective decision-making and facilitating the emergence of democratic leadership and institutions among people and innovative means that have helped the nation to be the great economic power of the world.

- ***Vision -*** To empower the communities towards sustaining the development process leading to their total well-being.

- ***Mission -***
- To foster integrated community development programs through multi-disciplinary programs and people's participation.
- To improve the health status of women through sustainable health facilities and better health care, sanitation, and environment, through self-help community action and involvement in the local civic system.
- To uplift the Socio-economic conditions of low-income families through the establishment of permanent Centres for training, assisting women and girls in income generating activities, through vocational training.

- ***Objectives -***
- Empower the rural economy by involving communities in Health, Education, Livelihood promotion programs, and microfinance programs.
- Provide skill-full training to the rural youth, former, and women as they generate their livelihood at their place.
- Strengthen the implementation policy made by the govt. through taking the technical inputs to the service providers and agencies.
- To improve the present levels of income & social economic status of artisans in the rural area.
- To provide education and training of standard quality so that the desired community is at par with this generation.
- To rejuvenate the traditional art of handicrafts with improved technology in natural resources.

ASRA Details

1. Name & Address - ASRA Samajik Lok Kalyan Samiti
Head Office – 21/3 Moti Bungalow Colony, Dewas (M.P.)
Branch Office – 26 Badridham Nagar, Dewas (M.P.)
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2. Contact No. - 07272-351001
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3. Email - asra@asrango.org

4. Website - www.asrango.org

5. Contact Person - Shailesh Shrivastava – Chief Executive Officer

Registration Details

6. Govt. Registration - US 3439 under the Society Act 1973

7. FCRA Registration - Under FCR Act 1976 no. – 063230009

8. Under Section 12 A - MPUJN10-11-671

9. 80G {5}[VI] Certification - 01/87/2011-12

10. IT Registration - PAN (No.- AABTA6659C

Background

ASRA, originating in 1999 as an impassioned assembly of volunteers in Dewas, initially focused on critical societal issues such as Pulse Polio, Blood Donation, and fostering a smoke-free environment. Driven by a genuine concern for the well-being of their community, these volunteers took the proactive step of initiating voluntary actions in their respective areas, with a pivotal aspect being the voluntary labour or "Shramdan" offered by both the volunteers and the wider society. This marked the inception of ASRA, a grassroots movement fuelled by the collective dedication of the community. As time progressed, ASRA evolved, expanding its scope and incorporating various dimensions into its activities. The commitment to social welfare and community development remained at the core of ASRA's mission. The journey reached a significant milestone in 2001 when this dynamic group of volunteers formally registered as a non-governmental organization under the Madhya Pradesh Society Registration Act, of 1973. The organization was officially named Asra Samajik Lok Kalyan Samiti, Dewas, solidifying its dedication to social upliftment and community welfare. This transition from a group of vibrant volunteers to a registered NGO underscored the enduring commitment of ASRA to making a positive impact on society through collective efforts and community engagement.

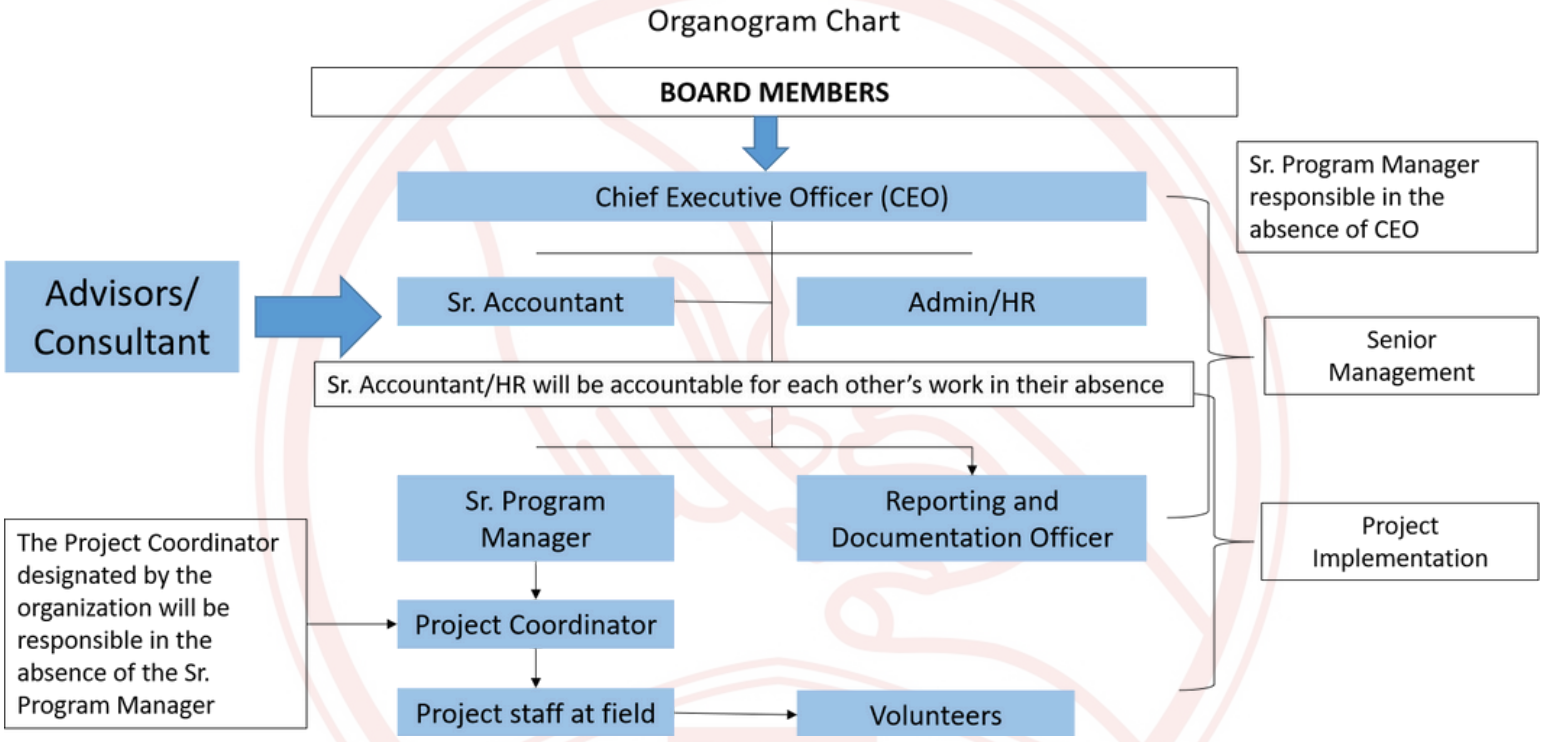
About us

ASRA stands as a comprehensive beacon of service, catering to the diverse needs of society, encompassing professionals, officials, employees, students, women, and the unemployed. Renowned for its unwavering commitment to social development, ASRA actively cultivates an environment conducive to positive societal transformation. The institution's multifaceted endeavors extend to the realms of rural development, health and education, EDP (Entrepreneurship Development Program) training, skill development training, and the welfare of Tribal and Scheduled Caste communities. In a remarkably brief span, ASRA has ascended to the forefront as a trailblazing organization, particularly distinguished for its adept planning and execution of pilot projects aimed at empowering socially disadvantaged groups. Beyond its immediate initiatives, ASRA catalyzes intricate reforms and transformative processes, fostering a ripple effect of positive change. The overarching corporate objective of ASRA is anchored in the sustainable enhancement of people's living conditions, reflecting its enduring dedication to the betterment of society.

Intervention Area

ASRA is predominantly active in nine districts of Madhya Pradesh, namely Dewas, Indore, Ujjain, Shajapur, Ratlam, Mandsaur, Neemuch, Guna, and Dhar. The organization strategically conducts its operations through field training centers situated in Kannod and Khategaon in Dewas District, Sabakheda in Mandsaur District, Bajna in Ratlam District, and Ruthyai in Guna District. The central coordination and administration of the majority of projects are managed from the head office and the main branch office in Dewas, Madhya Pradesh. ASRA's outreach extends to over 140 villages, positively impacting approximately 5,400 families, and benefiting around 27,000 individuals. The primary focus of the organization lies in supporting small and marginalized farmers who face economic and social disadvantages. ASRA implements a diverse range of development interventions, including livelihood promotion, microfinance initiatives, education programs, community healthcare, women's empowerment initiatives, environmental protection, corporate social responsibility (CSR) projects, and initiatives for the prevention of Tuberculosis and HIV/AIDS. Through these concerted efforts, ASRA strives to bring about positive and sustainable changes in the lives of the communities it serves.

Organogram



CEO - Shailesh Shrivastava
Sr. Accountant - Ravindra Nagore
Admin/HR - Shailu Shrivastava
Sr. Program Manager - Manish Patel
Reporting and Documentation Officer - Keerti Bhagat

Programs

Adolescent & Menstrual health care:

Our Journey in Adolescent Health – A Commitment to Change

Since its inception in 2017, our organization has been deeply and passionately committed to implementing the Rashtriya Kishore Swasthya Karyakram (RKSK) in District Rajgarh. At the heart of this mission lies the SATHIYA initiative – a cornerstone of RKSK – dedicated to nurturing informed, confident, and healthy adolescents who can lead their peers toward a brighter future.

Through meticulous planning, dedicated fieldwork, and community collaboration, we have successfully identified and trained adolescent girls and boys from villages across the district to become youth champions of health and well-being. These empowered adolescents, equipped with practical knowledge and leadership skills, now serve as powerful advocates for positive change within their communities.

Our approach blends innovation with inclusion — using street plays, community mobilization events, interactive workshops, and peer-led sessions to create awareness on crucial topics such as nutrition, hygiene, mental health, menstrual hygiene management, and reproductive wellness. Each activity is designed to foster open dialogue, break taboos, and enable adolescents to make informed decisions for their own health and futures.

Over time, this initiative has created a ripple effect — transforming not only individuals but entire communities. The SATHIYA initiative has become a movement of empowerment, encouraging healthier behaviors, responsible choices, and stronger community bonds across Rajgarh.

Building on this success, our organization is now implementing the RKSK Program in six additional districts — Dewas, Agar Malwa, Shajapur, Ratlam, Neemuch, and Mandsaur. Among these, Dewas District proudly runs the SATHIYA program, further strengthening our collective impact across Madhya Pradesh.

With every trained adolescent and every informed family, we move one step closer to our vision — a generation of youth who are aware, confident, and capable of leading India toward a healthier tomorrow.

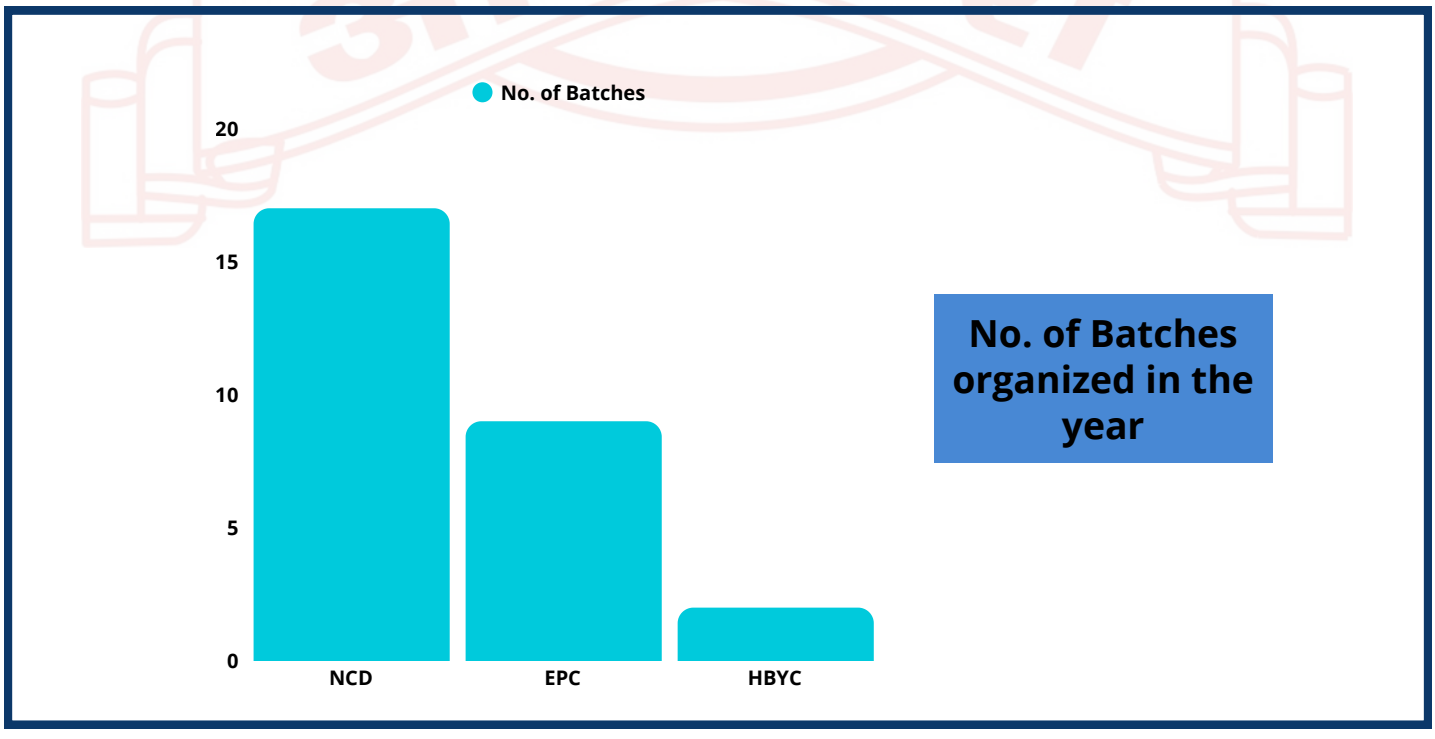


ASHA Training (2012 to till date)

Since 2010, our organization has played a pivotal role in conducting ASHA training under the National Health Mission in District Dewas. ASHAs from every block actively participate in these sessions, where they are equipped with crucial knowledge and skills necessary for implementing various health modules within their communities. Covering topics such as maternal and child health, family planning, immunization, nutrition, and hygiene, these training sessions provide comprehensive instruction and practical guidance, empowering ASHAs to serve as frontline health workers.

Through interactive and participatory learning methodologies, ASHAs gain confidence and competence in delivering essential health services effectively. Their role as trusted advocates and liaisons between communities and formal healthcare systems proves instrumental in improving health outcomes and strengthening the grassroots healthcare infrastructure in District Dewas. Our unwavering commitment to community health ensures that our ASHA training initiatives continue to drive positive impact and promote sustainable healthcare practices across the district.





"Empowering Communities: Asra's Targeted Intervention Project for HIV/AIDS Prevention in Indore Districts"

In collaboration with the M.P. State Aids Control Society, Asra has been executing Targeted Intervention (TI) projects in Indore District since 2010 with a focus on reducing the spread of HIV/AIDS. The project is concentrated on the core groups, specifically targeting Female Sex Workers, Migrants, Truckers, and Men who have Sex with Men. Asra's overarching goal is to prevent new HIV and STI infections among the core group in Indore Districts over the next three years. The objectives include comprehensive coverage of all Female Sex Workers in the designated areas.

Key Project Objectives:

- Ensure effective project management.
- Promote safe sexual practices through behavioural change communication among the targeted High-Risk Groups (HRG) members.
- Provide quality STI treatment and counselling services to all Female Sex Workers during their initial contact and to 30% of repeat cases.
- Promote condom usage among the targeted HRG population to reduce vulnerability to HIV infection in Dewas District.
- Create an enabling environment for all stakeholders in the targeted area.
- Mobilize the community to take ownership of the program for effective implementation.
- Establish and develop linkages with various government and non-government agencies for the care and support of the High-Risk Groups in Indore District.



"Empowering Women Through Sustainable Dairy Farming: Project 'UDAY'"

ASRA is actively running the UDAY (Samaruddhi) project, centered around dairy farming in Dewas and Ratlam Districts with the support of Siemens Gamesa Renewable Energy and CLP India - CSR since 2017. Recognizing the significance of women empowerment in a male-dominated society, UDAY aims to provide women with a rightful place in society and prevent their exploitation.

Key Project Achievements:

- Established 18 Milk Collection Centers in all 18 intervention villages and 4 in Ratlam.
- Daily milk collection of 1500 liters at MCC Dewas and 400 liters in Ratlam.
- Successfully operates 2 milk outlets in Dewas and Tonk Khurd and 1 in Ratlam.
- Formed 163 Self-Help Groups (SHGs) with 2145 women in Dewas and 78 SHGs with 990 women in Ratlam.
- Increased the number of animals to 4531, with 943 additions in the last three years.
- Established Uday Mahila Seva Samiti (Federation) with an approximate turnover of Rs. 1.0 crore per year.

I***nnovative Approaches:***

- Providing training, exposure, and guidance to community members for scientific dairy farming.
- Women-led management teams for Milk Collection Centers.
- Increased social importance of women in the community.
- Growing income contribution of women members, boosting their confidence and participation in decision-making.
- Launching business management activities under the "Uday Sewa Samiti" Federation.

The UDAY project not only promotes sustainable livelihoods through dairy farming but also catalyzes women's empowerment, fostering economic independence and social significance.

COVID-19 Relief Support:

CLP India, recognizing the unprecedented challenges posed by the COVID-19 pandemic, has also extended its support to the community during these trying times. The relief efforts include:

Providing Essential Supplies:

- Distribution of essential supplies to families affected by the pandemic, ensuring access to basic necessities.

Healthcare Support:

- Contributing to healthcare initiatives, such as providing medical supplies and supporting health facilities.
- Community Well-being:
- Promoting overall community well-being by addressing immediate needs and concerns arising from the pandemic. This dual commitment by CLP India in the UDAY project and COVID-19 relief efforts underscores its dedication to comprehensive community development and the well-being of the people it serves.

"Empowering Communities: ASRA's Role in Jal Jeevan Mission, Guna District"

In the pursuit of ensuring access to clean water and sanitation facilities, ASRA has been appointed by the Public Health Engineering Department (PHED) for the implementation of Jal Jeevan Mission in the Aron block of Guna district. The specific focus area, Rajghat Bandh Samuh Jal Praday Yojana Vikaskhand Aron, encompasses 103 villages. Objectives of the Mission: The primary objective of the Jal Jeevan Mission in this block is to ensure that every household in the 103 villages benefits from the "Har Ghar Nal" (tap water connection) and "Har Ghar Jal" (water supply) initiative. The mission strives to bring about a transformative change by providing access to clean and piped water directly to households, thereby improving overall hygiene, health, and quality of life.

Implementation Strategy:

- ***Village Facilitators:*** ASRA engages dedicated village facilitators who play a crucial role in the successful implementation of the mission. These facilitators serve as the bridge between the community and the mission, working to create awareness and mobilize the residents of the villages.
- ***Community Mobilization Activities:*** Village facilitators employ various activities to mobilize the community. This includes organizing community meetings, awareness campaigns, and interactive sessions to inform residents about the benefits of the Jal Jeevan Mission and the significance of adopting Har Ghar Nal and Har Ghar Jal.
- ***On-Ground Visits:*** Facilitators regularly visit the villages to assess the local needs, answer queries, and ensure that the community is well-informed and actively engaged in the mission. These visits play a crucial role in building trust and rapport within the communities.
- ***Capacity Building:*** ASRA focuses on capacity building at the community level, educating villagers on the importance of clean water, proper sanitation practices, and the sustainable use of water resources. Workshops and training sessions are conducted to empower residents with the knowledge needed to manage and maintain the water supply infrastructure.
- ***Impact and Sustainability:*** The Jal Jeevan Mission, facilitated by ASRA, not only aims to provide immediate access to clean water but also strives to create a lasting impact by promoting awareness, community engagement, and sustainable water management practices. Through these efforts, ASRA contributes to the overarching goal of transforming rural communities and improving their overall quality of life.





"PHED Project - Har Ghar Jal in Block Parasiya, District Chhindwara"

The PHED (Public Health Engineering Department) project "Har Ghar Jal" in Block Parasiya, District Chhindwara, aims to provide clean and reliable drinking water to 255 villages. The project is structured into four distinct phases:

1. ***Pre-Planning Phase:***

- Conduct preliminary assessments to understand the existing water supply situation.
- Engage with local communities to identify needs and preferences.
- Develop a comprehensive plan based on initial findings.

2. ***Planning Phase:***

- Design detailed project plans, including water supply infrastructure and distribution networks.
- Secure necessary approvals and resources for implementation.
- Create a timeline and budget for the project.

3. ***Implementation Phase***

- Execute the construction and installation of water supply systems, including pipelines, storage tanks, and distribution points.
- Ensure the involvement of local stakeholders in the implementation process.
- Conduct regular monitoring to ensure progress and quality.

4. ***Operation and Maintenance Phase***

- Establish systems for the ongoing operation and maintenance of the water supply infrastructure.
- Train local personnel and community members to manage and maintain the systems.
- Implement regular checks and updates to ensure sustainable and reliable water access.

Through these phases, the "Har Ghar Jal" project aims to enhance water accessibility and quality for the residents of Block Parasiya, contributing to improved public health and well-being.



“Empowering Women Through Livelihood Development: NABARD's LEDP Project in District Dewas”

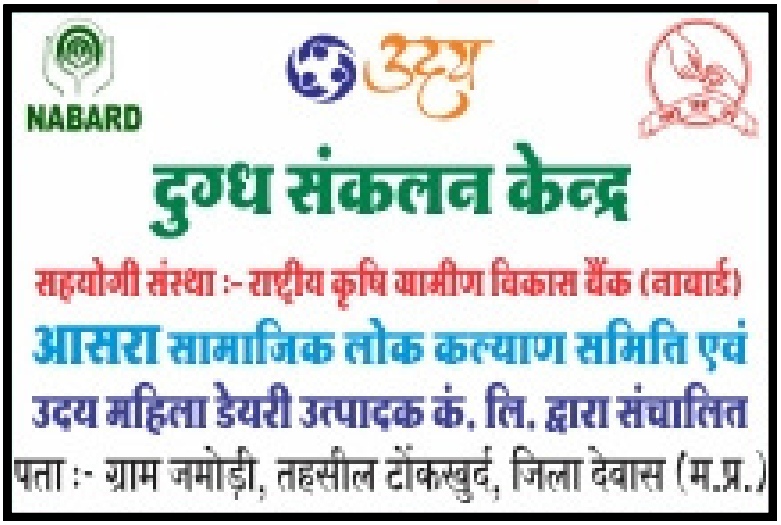
Our organization proudly oversees the LEDP (Livelihood Enterprise Development Program) Project funded by NABARD. In this initiative, we have identified and trained 90 women from villages including Jamodi, Jamoniya, and Bardu in Block Tonk Khurd, District Dewas. The focus of the training is on establishing milk outlets, supplemented by additional activities in agriculture and allied sectors, aimed at fostering sustainable livelihoods within the community.

The project has been successfully completed, marking a significant milestone in our ongoing efforts to improve community health and economic empowerment. As part of this initiative, we conducted refresher training sessions to reinforce the skills and knowledge of the participants. These sessions ensured that the trainees remain updated with the latest practices and techniques relevant to their roles.

In addition to the training, exposure visits were organized to provide the participants with practical, real-world experiences. These visits allowed them to observe and learn from successful models and practices, further enhancing their capabilities and understanding.

One of the project's key achievements is the establishment of an outlet in the village of Jamodi. This outlet is operated by women from Self-Help Groups (SHGs) who received comprehensive training through our program. These SHG women are now effectively managing the outlet, demonstrating their entrepreneurial skills and contributing to the local economy.
The combined impact of the refresher training, exposure visits, and the establishment of the outlet has not only empowered the SHG women but also created a sustainable model for community development in Jamodi.





"HDFC's CSR Project: HDFC Parivartan in District Rajgarh"

HDFC Parivartan, the CSR initiative of HDFC, has been actively implemented in District Rajgarh, focusing on various aspects of community development and well-being. The project encompasses several key activities aimed at improving health, hygiene, and education among school children.

Key initiatives under this project include:

- Nutrition and Hand Wash Sessions: Conducted sessions on the importance of nutrition and proper handwashing techniques to promote better health and hygiene practices among students.
- Eye Camp and Specs Distribution: Organized eye camps where 900 beneficiaries had their eyes checked. Additionally, spectacles were distributed to those in need, ensuring better vision and eye care for the students.
- Seed Distribution: Distributed seeds to encourage agricultural activities and promote self-sustainability within the community.
- Handwash Facility Installation: Installed handwash facilities in schools to ensure that students have access to proper hand hygiene resources.
- Gift Distribution: Distributed gifts to students, fostering a sense of joy and motivation among the young beneficiaries.

Through these comprehensive activities, HDFC Parivartan aims to enhance the overall well-being of the community, ensuring better health, improved hygiene, and enhanced educational opportunities for the children in District Rajgarh.





"Bridgestone Community Development Project: Needs and Opportunities Assessment Near Kheda, Pithampur"

The Bridgestone Community Development Project aims to understand the existing conditions, identify needs, and explore opportunities for communities residing near the Bridgestone plant in Kheda, Pithampur.

Key Components:

- ***Socio-Economic Survey:*** Collect data on household income, education, health, and employment status to gauge the community's socio-economic conditions.
- ***Infrastructure Assessment:*** Evaluate the state of infrastructure and public services, including water supply, sanitation, and healthcare facilities.
- ***Environmental Review:*** Examine environmental conditions and identify any challenges related to air and water quality.

Opportunities Explored:

- ***Economic Development:*** Explore opportunities for vocational training, entrepreneurship, and sustainable agriculture.
- ***Health and Education:*** Identify ways to improve healthcare services and educational outcomes through targeted interventions.
- ***Community Engagement:*** Promote community development projects, such as self-help groups and youth programs, to enhance local participation and empowerment.

This project seeks to design effective interventions based on the assessed needs and opportunities to foster sustainable development and improve the quality of life in the area.



"CSR Collaboration with Sun Pharma – A Step Towards Healthier Communities"

In the reporting year, ASRA Samajik Lok Kalyan Samiti, in proud collaboration with Sun Pharma Dewas, undertook a series of high-impact Corporate Social Responsibility (CSR) initiatives aimed at improving health, hygiene, and child nutrition in Dewas district. These initiatives reflect ASRA's commitment to holistic community development, especially in underserved areas.

1. Ensuring Access to Clean Drinking Water in Schools

Recognizing the critical importance of safe drinking water in promoting child health and school attendance, ASRA facilitated the installation of clean water systems at key government education institutions:

- EPES Government Middle School Number-3
- Government Middle School Number-7, Reserve Police Line
- Residential Hostel attached to EPES School Number-3

This intervention has significantly improved the daily health environment for hundreds of students and hostel residents, contributing to better learning conditions and hygiene practices.







2. Strengthening Public Health Infrastructure

To support the local healthcare system and reduce neonatal mortality, ASRA, with support from Sun Pharma, provided 3 Bubble Continuous Positive Airway Pressure (cPAP) Machine to the Mahatma Gandhi Government Hospital, Dewas.

This essential equipment supports infants suffering from respiratory distress, and is now being utilized in the Special Newborn Care Unit (SNCU) to save lives and enhance neonatal care outcomes.









3. Nutritional Support under the Kilkari Project

Under the umbrella of the government's Kilkari Project—a flagship initiative for maternal and child health—ASRA partnered with Sun Pharma to address child malnutrition at CHC Sonkatch Dewas, Index Hospital Indore.

ASRA played a proactive role by providing nutrient supplements to malnourished children in vulnerable communities. This intervention not only strengthened the nutritional intake of at-risk children but also complemented digital health awareness efforts under the Kilkari program. We have also designed an app to track the improvement of the child from the admission to the discharge.

Through this collaboration, ASRA and Sun Pharma have reaffirmed their shared vision of building healthier, empowered communities by addressing core issues at the grassroots level.

We are grateful for Sun Pharma's continued trust and partnership in our mission.







"Partnership with Madhya Pradesh Tourism Board – Empowering Rural Artisans through Handicrafts"

In alignment with ASRA Samajik Lok Kalyan Samiti's vision to promote sustainable livelihoods, the organization partnered with the Madhya Pradesh Tourism Board (MPTB) under the Responsible Souvenir Project to revive traditional crafts and create income-generating opportunities for rural communities in Dhar district.

1. Community-Based Approach to Livelihood Enhancement

The project aims to empower rural artisans—particularly women—by providing structured training in bamboo crafts, woodwork, and leather products, thereby reviving traditional skills while enabling financial independence.

Key project highlights:

- 110 beneficiaries enrolled (106 women and 4 men)
- 4 target villages: Ghyanpura, Bhilbarkheda, Sulibardi, and Malipura
- Community outreach conducted with 176 individuals to build trust and engagement

2. Data-Driven Implementation

A baseline survey using stratified purposive sampling ensured inclusive and representative selection of beneficiaries. The insights gained shaped both the training design and implementation strategy.

Key insights:

- 87% of surveyed individuals expressed readiness to join the training
- 70% came from Below Poverty Line (BPL) families
- 52% had prior exposure to craftwork

3. Capacity Building and Market Exposure

ASRA facilitated exposure visits to:

- Nalchha: for firsthand learning from skilled bamboo artisans
- Mandav Weekly Hat Bazaar: to understand real-time market dynamics, pricing, and consumer preferences

These visits enhanced participants' understanding of market expectations and product standards.

4. Localized Group Formation and Documentation

Women's groups were created at village and mohalla levels to promote peer learning and community leadership. Simultaneously, detailed documentation for all participants was initiated to ensure transparency and future traceability.


GPS Map Camera
Gyanpura, Madhya Pradesh, India
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Funding Partners



Award Gallery





Our Publications



Media Coverage

ग्राम आंबा में नेत्र शिविर का आयोजन किया गया 60 मरीजों की आंखों की गई जांच



■ बड़ोद/निप्र/जनटाइम्स। बड़ोद के समीपस्थ ग्राम आंबा में आसरा सामाजिक लोक कल्याण समिति के द्वारा सुजलॉन फाउंडेशन के सहयोग से नेत्र परीक्षण एवं मोतियाबिंद जांच शिविर का आयोजन किया गया।ग्राम आंबा स्थित ग्राम पंचायत के भवन में शिविर का आयोजन किया गया जिसमें डॉक्टर गौरव रानी द्वारा 60 मरीजो के मोतियाबिंद की आंखों की जांच की गई जिसमें 10 मरीजों को ऑपरेशन हेतु चयनित किया गया। जिनकी आंखों का ऑपरेशन देवास स्थित अमलताश हॉस्पिटल में किया जाएगा। सामुदायिक कार्यकर्ता गौतम जैन द्वारा बताया गया कि ऑपरेशन हेतु मरीजों के आने-जाने एवं भोजन तथा आवास की व्यवस्था निशुल्क रहेगी।इस अवसर पर सुजलान फाउंडेशन के सुनील गहलोत, सामुदायिक कार्यकर्ता गौतम जैन सहित आदि उपस्थित रहे।

वंदनावार /मोहन खंडोदिया

नवीन शासकीय उच्चतर माध्यमिक विद्यालय आंबा में डिजिटल ई लर्निंग कार्यक्रम का आयोजन किया गया

■ बड़ोद/निप्र/जन टाइम्स।

सुजलॉन फाउंडेशन एवं आसरा लोक कल्याण समिति देवास फाउंडेशन के तत्वाधान में ग्राम अंबा के शासकीय माध्यमिक विद्यालय में डिजिटल लर्निंग कार्यक्रम का आयोजन किया गया। विद्यालय में फाउंडेशन के द्वारा विद्यार्थियों के अधिगम को रोचक एवम सरल बनाने हेतु विद्यालय को एक प्रोजेक्टर भेंट किया गया। साथ ही आसरा फाउंडेशन द्वारा विद्यालय की छात्राओं को नोटबुक वितरित की गई।

कार्यक्रम की अध्यक्षता सुजलान फाउंडेशन के सीएसआर मैनेजर रामचंद्र कटिहार ने की।मुख्य अतिथि आसरा फाउंडेशन के गौतम जैन,सरपंच प्रतिनिधि संजय सिंह उपस्थित रहे।साथ ही विशेष अतिथि के रूप में बहादुर सिंह,भगवान सिंह, अंतर सिंह,एवं विद्यालय के पीटीए अध्यक्ष गोपाल सिंह मंचासिन थे। सुजलान के इंजीनियर सुनील गहलोत ने विद्यार्थियों को विद्युत सेफ्टी एवं ऊर्जा संरक्षण के बारे में बताया।अंतर सिंह ने परीक्षा परिणाम बेहतर करने हेतु महत्वपूर्ण एवम प्रेरणादाई उद्बोधन दिया,गौतम जैन ने छात्रों को गुड टच एवम बे टाक के बारे में जागरूक किया। कार्यक्रम में फाउंडेशन के पदाधिकारी एवं विद्यालय का स्टाफ तथा ग्रामीण जन उपस्थित रहे। अंत में विद्यालय के शिक्षक प्रशांत शर्मा ने सुजलान फाउंडेशन एवम आसरा सामाजिक लोक कल्याण समिति के सहयोग हेतु विद्यालय परिवार की ओर से आभार प्रकट किया।

लोकतंत्र 04

आसरा सामाजिक लोक कल्याण समिति राजगढ़ के द्वारा फाइलेरिया दिवस मनाया गया



राजगढ़। आज राजगढ़ जिले के ब्लॉक खिलचीपुर मे वार्ड न.4 मे घूमक्कड़ प्रजाति के लोग जिनका व्यापार लोहे के वस्तु बनाके अपना जीवन यापन करने है का है के साथ फाइलेरिया दिवस मनाया गया जिसमे घूमक्क प्रजाति के लोगो को फाइलेरिया बीमारी किसे कहते ह यह बीमारी कैसे फैलती है इसे कैसे पहचाने और इस लक्षण क्या क्या है और इससे कैसे बचा जा सकता है विस्तार से समझाया गया एवं कोरोना बीमारी से बचाओ हेतु कुछ उपाय बताये गये जैसे मास्क क उप करना, साबुन से हाँथो को धोना और भीड़ वाली जगह से बचना साथ ही साथ गर्भवती महिलाओ को सलाह दी गई संस्था गत प्रसव ही कराये जिससे जच्चा बच्चा दोनों स्वस्थ रहे , साथ ही साथ 0-2 वर्ष तक के बच्चो सम्पूर्ण टीकाकरण के विषय मे समझाया गाया बच्चो का टीकाकरण क्यों जरुरी है उदाहरणों के माध्यम से समझाया गया, इस अवसर पर आसरा सामाजिक लो कल्याण समिति से जिला समन्वयक इमरान खान, ब्लॉक समन्वयक राहुल पिपलोटिया, क्लास्टर समन्वय रामप्रसाद दांगी उपस्थित रहे

आसरा सामाजिक लोक कल्याण समिति के द्वारा सारंगपुर ब्लॉक के ग्राम लालपुरा मे "राष्ट्रीय सुरक्षित मातृत्व दिवस "मनाया गाया



राजगढ़। आज यू.एस. ए. आई. डी के सहयोग से एम राइट प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा सारंगपुर ब्लॉक के ग्राम लालपुरा मे "राष्ट्रीय सुरक्षित मातृत्व दिवस "मनाया गाया जिसमे ग्रामीण एवं ग्राम मे ईंट बनाने का कार्य करने वाली महिला उपस्थित रही जिन्हे कोरोना अनुरूप व्यवहार जैसे दो गज की दूरी, मास्क लगाना, एवं हाँथो को बार बार धुलना के विषय मे विस्तार से समझाया गया साथ ही साथ गर्भ अवस्था के दौरान " बजन, बीपी एवं एचबी नियमित टीकाकरण क्यों जरुरी है विषय मे विस्तार से बताया गया गर्भ अवस्था के दौरान अच्छा खान पान एवं 2/3 घंटे का आराम करना अतिआवश्यक है के बारे मे समझाया गया इस अवसर पर एएनएम एलिज़ा बेथ इक्का मैडम के द्वारा गर्भ वती महिलाओ का बजन, लिया गया बीपी लिया गया एचबी की जाँच की गई एवं टीटी का टीका लगाया गाया / इस अवसर मे आसरा सामाजिक लोक कल्याण समिति से जिला समन्वयक इमरान खान क्लास्टर समन्वयक सुरेश वर्मा एएनएम एलिज़ा मेम एवं आँगनवाड़ी कार्यकर्त्ता -संगीता वर्मा आशा कार्यकर्त्ता रेखा रुहेला उपस्थित रहे /

अनमोल वचन

खुद की तारकी में इतना वकत लगा दो कि किसी दूसरे को बुराई करने का वकत ही न मिले

संपादकीय

ये गर्मी कुछ कहती है

ग्राम पिपलिया व पिटगारा में सुजलॉन फाउंडेशन व आसरा कल्याण समिति ने 2, दिव्यांगो को भेंट की ट्राईसाईकिल





आसरा सामाजिक लोक कल्याण समिति के द्वारा विश्व स्वास्थ्य दिवस मनाया गया।

दैनिक मधुर इंडिया राजगढ़

आज|USAID के सहयोग से M-RITE प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा ब्लॉक राजगढ़ के ग्राम पड़लीखाती में विश्व स्वास्थ्य दिवस मनाया गया जिसके अंतर्गत लोगो को अच्छे खान पान के विषय मे जानकारी दी गई और साथ ही साथ बच्चो के टीकाकरण के सम्बन्ध मे विस्तार से चर्चा करते हुए ग्रामीण लोगो से खेल के माध्यम से टीकाकरण कार्ड के विषय मे विस्तार से जानकारी दी गई (M.C.P. CARD) ग्रामीण लोगो को कार्ड दिखा कर के बताया गया किस किस उम्र मे कौन सा टीका लगाया जाता है एवं उस टिके का क्या महत्व होता है और कौन सी बीमारी से टीका बचाता है, टीकाकरण पर विस्तार से चर्चा की गई एवं जिन्होने कोरोना के



जिम्मेदारी निभाई है उन्हें तीनें टीको का सर्टिफिकेट दिया गाय ग्रामीण लोगो ने जानकारी साझ करने पर आसरा सामाजिक लोक कल्याण समिति का आभार व्यक्त किया एवं ऐसे ही कार्य करते रहने की बात कही / इस अवसर पर आसरा सामाजिक लोक कल्याण समिति से जिला समन्वयक इमरान खान, ब्लॉक समन्वयक राहुल पिपलोटिया, ग्राम सरपंच शिवनारायण जी आँगनवाड़ी कार्यकर्ता रेखा पिपलोटिया, आशा कार्य करता शांति पिपलोटिया, एवं ग्रामीण लोग उपस्थित रहे

आसरा सामाजिक लोक कल्याण समिति द्वारा बच्चों के नियमित टीकाकरण एवं कोरोना के बचाव हेतु लोगों को जागरूक किया जा रहा है





USAID के सहयोग से MOMENTUM RoutineImmunizationTransformation and Equity प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा राजगढ़ जिले के समस्त ब्लॉक के दूर दराज के गाओं मे vulnerable कैटेगरी जैसे (आदिवासी,ईंट भट्टे वाले लोग, पलायन मजदूर, डेली मजदूरी वाले लोग, शाला त्यागी,)के साथ वैक्सीन वैन के माध्यम से लोगो को बच्चो के नियमित टीकाकरण एवं कोरोना अनुरूप व्यवहार जैसे हाँथो को धुलना, मास्क लगाना , और दो गज की दूरी के लिए लोगो को जागरूक करने का कार्य किया जा रहा है एवं साथ ही साथ anm और वैक्सीन को ट्रांसपोर्ट की सुविधा दी जा रही है लोग इस कार्य के लिए आसरा सामाजिक लोक कल्याण समिति की सराहना कर रहे।

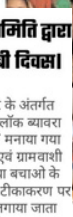


आसरा सामाजिक लोक कल्याण समिति द्वारा ग्राम भाटखेड़ी में मनाया गया टी बी दिवस।

व्यावरा। USAID के सहयोग से M -RITE प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा ब्लॉक व्यावरा के ग्राम भाटखेड़ी मे tuberculosis (T. B.) DAY मनाया गया एवं T. B. के विषय मे विस्तार से समझाया गया एवं ग्रामवाशी को T. B बीमारी से कैसे फैलती है और उससे क्या बचाओ के तरीके है विस्तार से बताया गया साथ ही बच्चो के टीकाकरण पर विस्तार से चर्चा की गई और बच्चो को टीका क्यों लगाया जाता है और उसके क्या फायदे है जिस उम्र मे कौन सा टीका लगाया जाता है और उसके क्या फायदे है पोस्टर दिखाकर के समझाया गाया /इस अवसर पर ग्राम के जनपद सदस्य संजय सूर्या, anm पार्वती सूर्यवंशी,आंगनवाड़ी कार्यकर्त्ता अनीता मालवीया,गीता बैरागी, आशा कार्यकर्त्ता रेखा विश्वकर्मा, एवं आसरा सामाजिक लोक कल्याण समिति से ब्लॉक समन्वयक गोपाल वर्मा , क्लॉस्टर समन्वयक दिलीप उपस्थित रहे।



एम राइट प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा मनाया गया महिला दिवस



स्वास्थ्य

दैनिक मधुर इंडिया/सांगाीय
नारायण राठौर।

सखी/- कलेक्टर नूपुर राशि पन्ना
अध्यक्षता में कलेक्टर सभा का
जिला सखी अंतर्गत आने वाले स
स्वास्थ्य केंद्रों के अधिकारी कर्मच
के कार्यो की समीक्षा हेतु
आयोजित किया गया सीएमएचओ
सूरज सिंह राठौर ने स्वास्थ्य सुपर
के संबंध में जानकारी प्रस्तुत किया
पर कलेक्टर नूपुर राशि पन्ना ने प्र
स्वास्थ्य सुपरवाईजरों की बैठकर सम
की स्वास्थ्य केंद्रों में प्रत्येक गर्भ
माता का प्रथम तिमाही में पंजीयन
संपूर्ण स्वास्थ्य जांच करने
जोखिम वाले गर्भवती माता का पहा
करने सुरक्षित प्रसव पूर्ण टीकाक
करने संबंध में प्रत्येक स्वास्थ्य केन्
कर्मचारियों को निर्देशित किया।
देर शाम तक चले ही बैठक में करने
ने स्वास्थ्य विभाग के बीएमओ बीप
बीटीएम सेक्टर पर्यवेक्षक सीएच
आरएचओ महिला और पुरुष के
की समीक्षा की बैठक में कलेक्टर
निर्माण एजेंसी सीजीएमएससी
हाउसिंग बोर्ड के द्वारा किए जा रहे नि
कार्य में गुणवत्ता के साथ प्रगति ल
निर्देश दिए। उभरा व्यक्तक के अधि

कबीर मिशन समाचार

सूचिचार -
समय का उत्तम उपयोग करना सीखें व्यक्ति विश्व के व्यवहार समय सदृश्यों में इसी का उपयोग किया है।

शनिवार, 13-05-2023

RNI/2012/47560

व्यावरा ग्रामीणों के लिए लगाया गया व्यापक शिविर,

आसरा सामाजिक लोक कल्याण समिति ने व्यावरा स्वास्थ शिविर में लोगों को रूटिंग टीकाकरण के प्रति जागरूक किया



कैप भी लगाया गया

आसरा सामाजिक लोक कल्याण समिति गांव गांव जाकर रूटीन टीकाकरण के प्रति कट रही हैं लोगों को जागरूक।



व्यावरा। आज USAID के सहयोग से MOMENTUM Routine Immunization Transformation and Equity प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा व्यावरा ब्लाक के ग्राम शांकरपुरा,कोलाखो जो पहुँच बीहीन छेत्र है जिसमे वुलनारेबल केटेगरी को जागरूक करने हेतु बेल गाड़ी का सहारा लिया गया बेल गाड़ी के माध्यम से लोगो को माईकिंग करके और रूटीन टीकाकरण से सम्बंधित ऑडिओ सुनाकर जागरूक किया जा रहा है इस अवसर पर आसरा सामाजिक लोक कल्याण समिति से जिला समन्वयक इमरान खान, ब्लॉक समन्वयक गोपाल वर्मा, क्लास्टर समन्वयक दिलीप वर्मा, विनोद मेहर आंगनवाड़ी कार्यकर्त्ता रखी राजपूत सहायिका रुक्मणि भिलाला उपस्थित रहे

आसरा सामाजिक लोक कल्याण समिति M-RITE के द्वारा नुक्कड़ नाटक के माध्यम से रूटीन टीकाकरण हेतु जागरूक किया जा रहा है।







गतिविधि करते हुए आसरा टीम

राजगढ़।आज USAID के सहयोग से M-RITE प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा ब्लॉक के ग्राम पोसला मे सायिया ग्रुप के टीम के माध्यम से नुक्कड़ नाटक करके ग्रामीण लोगो को टीकाकरण का महत्व बताया एवं किस उम्र मे कौन सा टीका बच्चो को लगाया जाता है और वह किस बीमारी से बचाता है नाटक के माध्यम से ग्रामीण लोगो तक जागरू सामाजिक शैलेश श्रीव JSI से अ इमरान खा भाटी , ब्लॉ दांगी काउं ट्रैनर वैशै खींची, आश कार्यकर्त्ता गीता विश्व

आसरा सामाजिक लोक कल्याण समिति गांव गांव जाकर कर रही है रूटीन टीकाकरण के प्रति लोगो को जागरूक।



शाला त्यागी बच्चे और पुरुष वर्ग से भी की चर्चा

बनवारी कटारिया/राजगढ़
मो.8770112742

USAID के सहयोग से MOMENTUM Routine Immunization Transformation and Equity प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति के द्वारा राजगढ़ ब्लॉक के ग्राम सेमली जागीर मे SHG ग्रुप की महिलाओ, शाला त्यागी बच्चे, एवं ग्राम के पुरुष वर्ग के साथ सामूहिक चर्चा की एवं बच्चो और महिलाओ के साथ खेल खेल के माध्यम से कोरोना अनुरूप व्यवहार जैसे हाँथो को धुलना, मास्क लगाना और दो गज की दूरी रखना के विषय मे विस्तार से चर्चा की गई साथ ही साथ नियमित टीकाकरण हेतु ग्राम के लोग को जागरूक करते हुए टीकाकरण सारणी से किस उम्र मे कौन सा टीका लगाया जाता है और किस बीमारी के बचाओ के लिए लगाया जाता है विस्तार से समझाया गया, RKSK साथिया द्वारा ग्राम के लोगों की देखकर या एनेमिया या खून की कमी की पहचान करना सिखाया गया इस अवसर पर आसरा सामाजिक लोक कल्याण समिति से संस्था प्रमुख शैलेश श्रीवास्तव सर, स्टेट मैनेजर वीना बैजू मैडम , कीर्ति भगत, मीता सकरे,मैडम इमरान खान , राहुल भाटी एवं आसरा m-rite टीम ग्राम सरपंच मांगीलाल तवर, आंगनवाड़ी कार्यकर्त्ता कृष्णा बाई धनगर, आशा कार्यकर्त्ता गोकुल बाई धनगर एवं आसरा RKSK साथिया उपस्थित रहे

आसरा सामाजिक लोक कल्याण समिति ने मनाया मातृ महिलाओं को रूटीन टीकाकरण के प्रति जागरूक किया ग



गतिविधियां करते हुए

नरसिंहगढ़।आज USAID के सहयोग से MOM tine Immunization Transformation an के अंतर्गत आसरा सामाजिक लोक कल्याण सम नरसिंहगढ़ के ग्राम पैनूस में mother's day मातओं को गतिविधि के माध्यम से रूटीन टीक किया गया एवं खेल खेल के माध्यम से खून रहने के विषय मे विस्तार से समझाया गया। द्वारा प्रथम गर्भवती महिलाओं को पुष्प देकर उसे अपनी जिम्मेदारी टीकाकरण की पूर्ण करने एवं अपने आने वाले बच्चे को सम्पूर्ण टीकाकरण गया गर्भवती महिला द्वारा कुर्जा माता जी की बा जिम्मेदारी निभाने की बात कही गई साथ ही श के माध्यम से महिलाओ ने अपने बच्चो के सम्पू बीमारियों से बचने का पाठ सीखा एवं MR क कराने हेतु सपथ ली गई , इस अवसर पर ग्राम स आँगवाड़ी कार्यकर्त्ता संतोष यादव आशा कार्यक ग्राम पंच एवं , आसरा M-RITE टीम से जिला स खान ब्लॉक समन्वयक भावना पादव, गोपाल क समन्वयक दिलीप वर्मा RKSK साथिया उपस्थि

आसरा सामाजिक लोक कल्याण समिति द्वारा ग्राम हालूहेड़ी खुर्द में विश्व तंबाकू निषेध दिवस मनाया गया।



गतिविधि करते हुए आसरा टीम

राजगढ़। आज USAID से सहयोग प्राप्त MOMENTUM -Routine Immunization Transformation and Equity प्रोजेक्ट के अंतर्गत आसरा सामाजिक लोक कल्याण समिति जिला राजगढ़ द्वारा आज जिला राजगढ़ ब्लॉक सारंगपुर के सेक्टर पचोर के ग्राम हालुहेडी खुर्द में विश्व तंबाकू निषेध दिवस मनाया गया जिसमे नशीले पदार्थो बीड़ी, सिगरेट, तम्बाकू, एवम शराब का सेवन ना करे ओर ना ही किसी को करने दे इसके प्रति जागरुक किया साथ ही इसके सेवन के नुकसान पर ग्रामीण को जागरूक किया कि तम्बाकू जानलेवा बीमारी है इसका सेवन ना करने का प्रण दिलाया गया इन नसीले पदार्थ से अनेक गंभीर बीमारियां पेदा हाती जेसे कैंसर, कई सारी बीमारी साथ ही रूटीन immunization पर ग्रामीणों के द्वारा वैक्सीनेशन से छूट रहे बच्चो के माता पिता को वैक्सिन लगवाने के लिए जिम्मेदार नागरिक का कर्तव्य निभाये ओर नियमित रूप से टीकाकरण कराये। इस मौके पर सरपंच - निलेश कारपेंटर जी आशा कार्यकर्ता - ममता वर्मा कार्यकर्ता - पवित्रा कारपेंटर सहायिका - धापु कारपेंटर RKSK से साथिया विशाल चोहान तनु चोहान एवं आसरा सामाजिक लोक कल्याण समिति से ब्लॉक समन्वयक गोपाल वर्मा क्लस्टर समन्वयक सुरेश वर्मा क्लस्टर कॉर्डिनेटर दिलीप दुगारिया क्लस्टर कॉर्डिनेटर लखन वर्मा उपस्थित रहे



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Thank You