

FORM 2.1 Annual Social Impact Report by Social Enterprise

NOT APPLICABLE FOR FY2024-25. Blink Foundation is registered with the NSE Social Stock Exchange (Registration No. NSESENPO0041) but has not, as at 31 March 2025, raised funds through or listed any security on a Social Stock Exchange. Form 2.1 applies only to Social Enterprises with currently listed securities, for each project funded through that listed security (per the Instructions below). Accordingly, no Form 2.1 is being filed for FY2024-25; this template is retained for reference and will be completed for the relevant project(s) once Blink Foundation lists a security on the SSE.

(In terms of Regulation 91E (1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

[This Impact Report is to be prepared Annually by Social Enterprise for Social Projects/Programs Funded by Security Listed on SSE of BSE/NSE]

Assessment for the Financial Year (the year reported upon): FY2024-25 — Not Applicable (see note above)

SECTION -A: To be filled by Social Enterprise

1. General Information

	Item	Social Enterprise Response
1.	Listing ID	NA – no security listed
2.	Name of the organization	BLINK FOUNDATION
3.	Name of program	NA
4.	Duration	NA
5.	Program mode: (one time/ ongoing)	NA
6.	Program area - States with Districts [mention aspirational blocks, if any, as covered as per NITI Aayog]	NA
7.	Beneficiary group(s)/ segment(s)*	NA
8.	Thematic Areas as per SSE	NA
9.	SDG Goals Aligned	NA
10.	Alignment with National and State Schemes & priorities	NA

* For Environmental and Cultural Programs/Projects- please state the segment(s)

2. Designated timeline for Mid-term and End-term (if any) *

Phase	Financial Year (From)	Financial Year (To)	Possible month of Review
Pre Project implementation			NA
Phase I: Project Start to mid-term			
Phase II: Midterm to End term			

**Depending on the length of the project period, the projects/ programs of 3 year or more duration need mid-term evaluation. The mid-term evaluation of 3/5-year project will be co-terminus with of 2nd year / 3rd year annual evaluation cycle. The end-term evaluation is co-terminus with the annual end year project evaluation cycle, unless found necessary to conduct special evaluation exercise beyond the end year project evaluation cycle*

3. Solution implementation plan and KPIs:

SI no.	Parameters	Yes/No/ partially yes	If yes, give the reference page in SIP
i.	Has the Solution implementation plan (SIP) considered the Guiding framework on Logic Model* for plan preparation?		
ii.	Has timeline based KPIs for outcome, output and activities been delineated in clear qualitative and quantitative terms in the SIP?		
iii.	Have the parameters** of reach, depth and inclusion integrated appropriately in the KPIs in SIP?		
iv.	Are each of the KPIs verifiable?		
v.	Have the means of verification worked out in clear terms for each KPIs?		
vi.	Have the stakeholders been mapped out clearly for consultation and feedback across the timeline of the project?		

*Annex-1 of Guiding Framework on Logic Model {Section III (I)} of USIAF

** Annex-2 of Guiding Framework on Logic Model {Section III (I)} of USIAF

4. Baseline and situation analysis

What is the baseline status at the start of the activity, intervention, program or project?

**only a brief description of key baseline points in not more than 5 sentences to be given while cross referring to the relevant pages in Solution implementation plan (SIP) where details of the baseline status / situation analysis / context description has been given.*

SECTION -B: To be filled by Social Enterprise

5. Report on Performance and Outcome

5.1 Stated overall outcome and overall outcome KPIs (to be filled by Social Enterprise)

Stated overall outcome:

Stated overall KPIs:

5.2 Annual Progress in Outcome KPIs vis-à-vis Overall outcome KPIs for the year reported upon (previous year)

Stated Intermediate Outcome/s of the project and their KPIs	KPIs Applicable* * at different Outcome levels (1,2 and 3) for the year reported upon	What has been accomplished in KPIs mentioned at Col. 2 ?	What could not be accomplished mentioned in Col. 2 ?***	Why it could not be accomplished? Any challenges?***	Unintended negative outcome, if any
1	2	3	4	5	6
Outcome 1: statement and KPI/s					
Outcome 2: statement and KPI/s					
Outcome 3: statement and KPI/s					

**Stated intermediate outcome/s and external KPIs meant for Third party evaluation needs to be mentioned from the fundraising document*

***Only timeline based KPI metrics applicable for third party evaluation for the year reported upon needs to be mentioned*

****Stated Assumptions and Risks in the fundraising document also need to be taken into consideration in answering what and why*

5.3 Annual Progress of Activities and Inputs vis-à-vis stated Output KPIs in the year reported upon (previous year)

State overall output KPIs* at each level of outcome Unit**	Over all activity target of the project (unit)	Activity target of the year reported upon		Achievement during the year reported upon		Deviation (if any) for the year reported upon		Reasons for deviation
		Physical (unit*)	Financial (Rs.)	Physical (unit**)	Financial (Rs.)	Physical (unit**)	Financial	Physical and/or Financial
1	2	3	4	5	6	7 (Col 5-3)	8 (Col 6-4)	9
Statement of Outcome 1:								
Output 1.1 KPI	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2			
Output 1.2 KPI	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2			
Output 1.3 KPI								
Statement of Outcome 2:								
Output 2.1 KPI	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2			
Output 2.2 KPI								
Output 2.3 KPI								
Statement of Outcome 3:								
Output 3.1 KPI	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2	Activity 1 Activity 2			
Output 3.2 KPI								
Output 3.3 KPI								

NOTE: Column no 3,4,5 and 6 should consider only the target and achievement of the year reported upon (previous year)

*Intermediate outcome wise output/outputs KPI targeted.

*The number of outcomes and outputs will differ from project to project based on the fundraising document

**Unit to be set as per the physical activity

5.4 Cumulative deviation in output KPIs under each outcome KPI of the previous years before the year reported upon

Outputs at each level of outcome*	Cumulative KPI target and finance provided in previous years before the year reported upon		Cumulative KPI achievement and finance utilized in the previous years before the year reported upon		Cumulative Deviation, if any, in the previous years*		Reasons for deviation, if any
	KPI (unit*)	Financial (Rs.)	KPI (unit**)	Financial (Rs.)	KPI (unit**)	Financial (Rs.)	KPI and /or Finance
1	2	3	4	5	6	7	8
Outcome 1 KPI	Output 1	Output 1	Output 1	Output 1	Output 1	Output 1	
	Output 2	Output 2	Output 2	Output 2	Output 2	Output 2	
Outcome 2 KPI	Output 1	Output 1	Output 1	Output 1	Output 1	Output 1	
	Output 2	Output 2	Output 2	Output 2	Output 2	Output 2	

*For details see year on year physical and financial progress of the organization

**Unit to be set as per the physical activity

5.5 Convergence and contribution of the year reported upon (previous year) @

Intermediate outcome wise KPIs at each level	Convergence from the outside the project			Contributions rendered voluntarily by target beneficiaries/community/ entity, if any	
	Convergence items* Unit****	Agencies***	Estimated money value***** of convergence (Optional)	Contribution items** Units****	Estimated money value of***** contribution (Optional)
1	2	3	4	5	6
Outcome 1 KPIs:					
Outcome 2 KPIs:					
Outcome 3 KPIs:					

@the applicability of this format will depend from project to project. Wherever applicable is important to assess through this format. Please refer to Annex-1 **Point 8** (Handling convergence, contribution and sustainability by SE) of Guiding Framework on Logic Model for needful guidance.

* *Convergence Items consists of assets/expertise/capacities or any other support mobilized through partnerships, networks and influence from the stakeholders within and outside the project.*

** *Any agreed upon voluntary contribution time, money, materials, or labour to the project (social/ environmental/ cultural) activities by the target community/entity, or stake undertaken by the target community/entity to sustain the project with considerations for reach, depth, inclusion.*

*** *Agencies could be any government or any non-government partner institutions and individuals who has a stake in the project or whose stake need to be developed in the interest of the Project.*

*****Unit to be set as per the convergence/ contribution item.*

*******Giving this information is optional**, but this will be very useful in creating narrative on stakeholders' participation/contribution in tangible terms. This should be provided only if the organization has a reasonable basis of calculation to provide this information.

5.6 Past performance trend

What has been the past performance trend? What are the organization's learnings on what went well and what did not work well?

**Write your inference on key past performance trends on activity, intervention, program using the reference to entries made in Col 6,7 and 8 of table 5.4 (Cumulative deviation in outcome-wise output KPIs till previous years before the year reported upon).*

6. Report on risks and unintended negative outcome

6.1	In the previous year, what have you seen as the biggest risks* to the achievement of the desired impact? How are these being mitigated? <i>* Risks could be internal risk such as organizational and HR capacity risks or external risk such as unfavorable change in market and/or policy framework conditions.</i> <i>* This needs to be analyzed in the context of assumptions and risks noted for the period reported upon (previous year) as per Fund Raising Document and Solution implementation Plan (SIP) prepared using Guiding Framework on Logic Model {Section III (I)} of USIAF</i>
6.2	Describe any potential unintended negative outcome of this project seen in the year reported upon (previous year). How are these being addressed? <i>*This needs to be analyzed in the context of potential unintended negative outcome noted in the Solution implementation document for the year reported upon (previous year) prepared as per Fund Raising Document and Solution implementation Plan (SIP)prepared using Guiding Framework on Logic Model {Section III (I)} of USIAF</i>

7. Report on stakeholder consultation

Has the organization taken into consideration relevant* stakeholders' feedback in the year reported upon? What has been the stakeholder wise feedback? and how they have been used by the organisation?

**relevant stakeholders mean those mapped out in the SIP for taking feedback during the period reported upon.*

8. Report on sustainability of the interventions made as envisaged in the Fund Raising Document

Has the project recommended a sustainability plan in FRD and SIP?
If yes, any measures implemented* from SIP for sustainability of activity/intervention/programs or project outcomes during the year reported upon? When the organization will start preparing/ prepared a withdrawal plan for exit?

** Organisation may state what is being done in stakeholder consultations, convergence initiatives, community contribution and stake development; and in the collaboration & advocacy front for effective handing over and sustainability of the project. Any other needful measures adopted beyond above points may also be mentioned.*

9. Plan for using Social Impact Assessment for Knowledge Management

How the knowledge on Social Impact Assessment has been used by the organization to create a sharper narrative about the Sector works and how such knowledges are being disseminated to the stakeholders for cross learning to the Sector's advantage?

**It could involve publishing the executive summary of the Social Impact Assessment on the Organization's website or discussing on the uniqueness of the organization's impact assessment experience to uncover certain issue-based realms that could be spread for cross-learning to the Sector's advantage.*

10. Plans for the next Social Impact Assessment Cycle*

**to be filled by the Social Enterprise after receiving the comments on Annual Impact Report from Assessors at Section C and before the final draft*

11. Photographs conveying before and after impact of the Programme @

@ applicable in the end term evaluation

(a maximum of 3 impact situations may be shared per Programme)

12. Annexures

		If applicable	
Item	NA	Yes	No
1) Blank copy of any questionnaire or survey forms used 2) Summary analysis of surveys undertaken 3) Copies of other consultation details (such as focus group write-ups, workshop notes, etc.) 4) Copies of evidence summarised or quoted in the social impact report 5) Notes of the previous social impact assessment meetings (when applicable) 6) Past Social Impact Assessment Statements for the projects funded by the Listed Security (when applicable) 7) Completion certificate of SEBI approved mandatory capacity building workshops 8) Case Studies/ Stakeholder Testimonials 9) All stand-alone reports and that have contributed to the organisation's impact reporting for this period			

SECTION – C: To be filled by Assessors for facilitating assessment with respect to the entry made by Social Enterprise at Section A and B

13. Analysis of Solution Implementation Plan (SIP)@ and Key Performance Indicators@

@This is applicable only for first year Social Impact Assessments

13.1 Solution Implementation Plan

Comment on the alignment of SIP with the Guiding Framework on Logic Model and alignment of plan preparation with the format* placed therein? Do the included KPI metrics address reach, depth and inclusion parameters** in objectively verifiable terms? If not objectively verifiable, please suggest modification.

**Annex-1 of Guiding framework on logic model (Section III(I)) of USIAF*

***Annex-2 of Guiding framework on logic model (Section III(I)) of USIAF*

13.2 Key performance indicator for reporting

Comment on the appropriateness of Key Performance Indicators (KPI) on outcome, output, activities and input placed in SIP in achieving impact? Is there any modification required to make these indicators more objectively verifiable? Are the means of verification of KPIs clear and sufficient?

14. Previous Social Impact Assessments, if any@

@ Not applicable in first year Social Impact Assessment of the project

14.1	Include a short outline on how the issues raised and recommendations for action in the previous Social Impact Assessment have been followed through. *
14.2	Has the target segment changed in the previous year? If so, why?

15. Report on Performance

15.1 Performance on outcome

15.1.1	A narrative report on the degree to which the program/ project is living up to its stated objectives
15.1.2	Analysis and interpretation of the outputs

15.1.3	Analysis and interpretation of the outcomes
15.1.4	Interpreting and explaining the impact
15.1.5	Gaps and challenges identified
<i>*This should be with reference to the baseline and KPI narratives kept in FFRD and SIP, and the information provided in Section B in relation to the identified KPIs</i> <i>* This will include any appropriate calculations and interpretations. The report on project objectives should consider the social, environmental, cultural and economic dimensions of performance and impact as appropriate.</i> <i>*Refer Unified Social Impact Assessment Framework for this exercise</i>	

15.2 Stakeholder feedback

How has the Social Enterprise taken into consideration stakeholder feedback in this reporting period?

**The report shall include the details of stakeholders consulted and how the organization has used their feedback in program implementation.*

15.2.1 Contribution

Comment on the trend in the mobilization of voluntary community support/contribution or the stake developed by the community/ entity that have contributed to, or will contribute in the future to the accomplishment of these goals and sustainability of the project. How can this be improved further?

Refer to the details provided under at **point 5.5 of Section-B for answering these points.*

15.2.2 Knowledge management and advocacy

Comment on how best the organization is doing to create a sharper narrative through Social Impact Assessment to the Sector's advantage.

Refer to the details provided under at **point 9 of Section-B for answering these points.*

15.2.3 Write key measures taken for sustainability of the project. Comment on the adequateness of these measures. Cite further needful measures, if any?

Reference may be drawn from the comments given at **point 8 and sub-points under 14*

**Towards the end year of the project, take reference of withdrawal plan prepared by the project for making exit.*

16. Issues for Achievements

16.1 The Social Impact Assessment will have revealed several issues that have to be tackled as well as achievements to celebrate. Write the key achievements of the program. Also comment on identified risks and mitigation measures adopted/ to be adopted to address this and any unintended negative outcome reported and measures adopted/ to be adopted to address this.

** Internal risks are organizational and HR capacity issues and external risks are conditions such as unfavorable changes in market and/or policy framework conditions.*

16.2 Has there been any material (significant) change in the organization's implementation model in the last one year? Suggest material changes required in future, if any.

**Material changes means any pertinent change including organizational changes that significantly affect the decision of the stakeholders and also affect the way of carrying out of the project/ program.*

16.3 Outline the steps and actions required to effectively implement the program, It includes Revised Action Plan; Resources; Stakeholder engagement; Timeline; Training and Capacity building; Monitoring and Evaluation

SECTION – D Confirmation by Social Enterprise

I, Arun Fernandez on behalf of Blink Foundation, confirm that the social impact assessment process was carried out as per the terms of reference of the engagement and the draft report was shared with us and our responses heard. The minutes of the Social Impact Assessment Meetings capture our responses and the points for action. These minutes are maintained in our records. Feedback as appropriate will be incorporated for review in the next social impact assessment cycle.

Remarks, (if any):

Authorised Representative of <...Social Enterprise.....>

Name: Arun Fernandez

Signed:



Date: 03/09/2026

Place: Chennai



Seal of the Social Enterprise