December 4, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Sub:- Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

Eros International forays into Telugu market with Mahesh Babu's

'1' Nenokkadine

Mumbai, 4th December 2013: Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry announced its foray into the Telugu market by co-producing Mahesh Babu's *'1' Nenokkadine*. Produced by 14 Reels Entertainment and Eros, the upcoming action thriller will release on 10th January 2014.

Directed by Sukumar, the film has been shot in Goa and London with newcomer Kriti Sanon essaying the role of leading lady and Babu's son Gautam playing his younger version. Devi Sri Prasad has composed the music for the film. An added attraction is actress Jacqueline Fernandez performing a special dance number in the film.

Commenting on the acquisition, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, "*Eros has been one of the biggest champions of regional cinema be it Tamil, Marathi or Punjabi. What better way to enter the Telugu market than with its superstar Mahesh Babu. We are very excited about "the film" and hope there are many such films to come. We are looking forward to the release of this much anticipated thriller and audience reactions".*

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

EROS INTERNATIONAL MEDIA LIMITED ★ MUMBAI

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.