



April 15, 2025

BSE Limited

Sir Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Security Code: **532628**

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C-1, Block G
Bandra Kurla Complex,
Mumbai – 400 051
Scrip code: **3IINFOLTD**

Dear Sir/ Madam,

Sub: Intimation of change in logo of the Company

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has unveiled a refreshed brand logo today, April 15, 2025.

At 3i Infotech, we evolve with time while staying true to our roots. Our logo refresh is a testament to this philosophy, retaining the iconic three cubes that have been a part of our identity while giving them a dynamic new dimension with the three arrows. The original three cubes remain an integral part of our identity, now enhanced with a new design language. This evolution brings a more dynamic and adaptive visual representation, while staying true to our legacy. The addition of the three arrows builds on the foundation of our existing design, allowing for greater flexibility and relevance in an ever-changing landscape.

Kindly refer annexure, for more insights into the idea behind refreshed logo.

Existing Logo	New Logo

We further hereby confirm that there is no change in the nature of business or services provided by the Company except relaunching of the Brand with new logo.

You are requested to take the same on record.

Thanking you.

Yours faithfully,
For **3i Infotech Limited**

Varika Rastogi
Company Secretary
Encl: Annexure

3i INFOTECH

Visual Transformation

Our Evolution & Vision

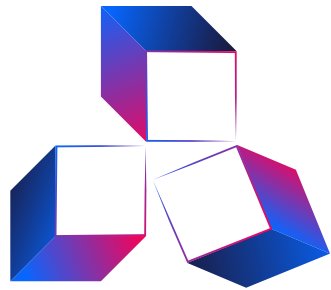
At 3i Infotech, we've always believed in growing with the times without losing sight of who we are. That's exactly what our new logo stands for.

We've kept the three cubes – they've been with us since the beginning and still reflect our strong foundation. But we've added a new layer to them: three arrows that bring in movement, direction, and a fresh sense of purpose.

This refresh isn't just about a new look. It's about showing how we're evolving – becoming faster, more agile, and future-ready, while still staying rooted in the values that built us.

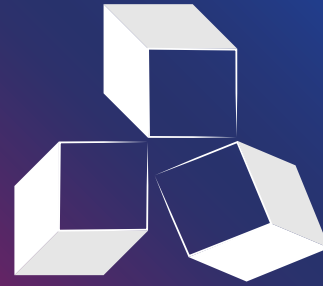


Colour



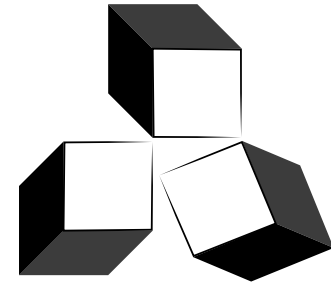
3i Infotech

White



3i Infotech

Gray Scale

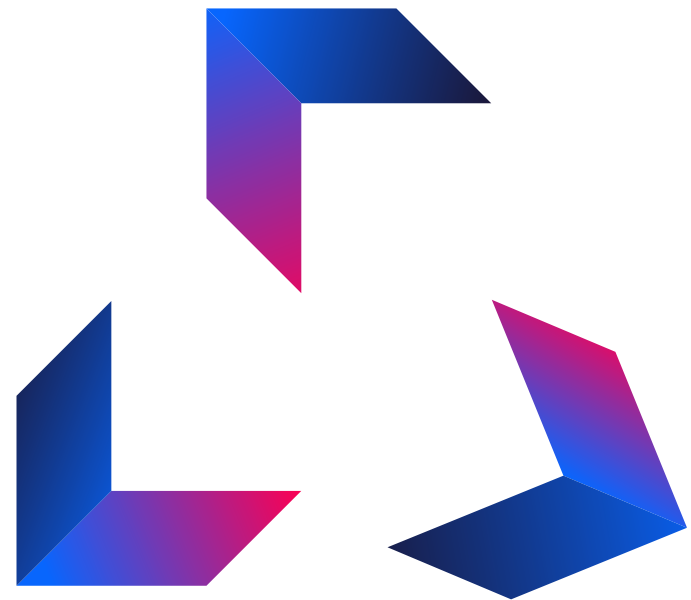


3i Infotech

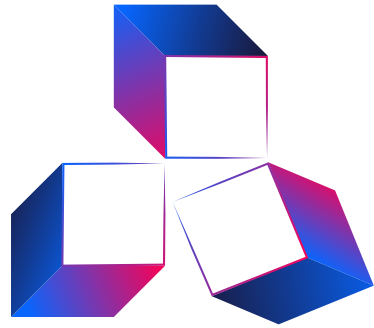


The Story Behind the Change

We've deliberately kept the story behind these arrows open-ended. Instead of tying them to a fixed narrative today, we recognize that the business and technology landscape is ever-changing. What matters now may evolve in the coming years, and we want our brand identity to be just as agile.



New Logo



3i Infotech

Old Logo



3i Infotech[®]
LIMITLESS EXCELLENCE

Our original three cubes remain an integral part of our identity, they are not being replaced, but rather enhanced with a new design language. This evolution brings in a more dynamic and adaptive visual representation while staying true to our legacy. The addition of the three arrows builds on the foundation of our existing design, allowing for greater flexibility and relevance in an ever-changing landscape.

The image features a diagonal split between a purple upper-left section and a blue lower-right section. The text "Thank You" is written in white, bold, sans-serif font, centered across the diagonal boundary. The word "Thank" is positioned on the purple background, and "You" is positioned on the blue background.

Thank You