

October 24, 2019

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Fax No.2272 3121/2037/2039 Stock Code: 533229	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Fax No.2659 8237/8238 Stock Code: BAJAJCON
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Dear Sir/Madam,

Sub: Disclosure under Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Pursuant to the Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST), we have enclosed herewith disclosure with regard to release of 5,55,14,700 shares of Bajaj Consumer Care Limited made by the Company.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Resources Limited


Suresh Maheshwari
Director
DIN: 00009598



Encl:

1) Disclosure under SAST

c.c. **The Company Secretary**
Bajaj Consumer Care Limited
Old Station Road
Udaipur 313 001

Disclosure by Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of Target Company (TC):

Bajaj Consumer Care Limited
National Stock Exchange of India Limited

Name of the Stock Exchanges where the shares of the target company are listed

1. BSE Limited
2. BSE Limited

Date of reporting

24.10.2019

Name of promoter or PAC on whose shares encumbrance has been Created/released/invoked

Bajaj Resources Limited

Details of the creation of encumbrance:

promoter(s) or PAC with hint(*)	target Company (1)	encumbered (2)		(3)							Post event holding of encumbered shares [release(2+3)] / release-[release(2+3)] / invocation-[(1)-(3)]		
	Number	% of total share capital	Number	% of total share capital	Type of Event (creation/ release/ invocation)	Date of Creation/ Release/ invocation of encumbrance	Type of Encumbrance (pledge/lien/ non-disposal/ undertaking/ others)	Reasons For encumbrance**	Number	% of Share Capital	Name of the entity In whose Favour Shares Encumbered***	Number	% of total share capital
Bajaj Resources Limited	5,61,09,900	38.03	5,61,09,900	38.03	Release	18.10.2019	Pledge	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	38,33,100	2.60	Axis Finance Limited	5,95,200	0.40
					Release	18.10.2019	Pledge	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	42,10,000	2.85	Kotak Mahindra Investments Limited		
					Release	18.10.2019	Pledge	Release of Pledged Shares upon redemption of NCD's issued by third party and guaranteed by the Company.	1,99,83,200	13.54	IDBI Trusteeship Services Limited as Trustee on behalf of Lender:		
					Release	19.10.2019	Pledge	Release of Pledged Shares upon redemption of NCD's issued by third party and guaranteed by the Company.	1,35,70,000	9.20	1. Franklin India Credit Risk Fund		
					Release	22.10.2019	Pledge	Release of Pledged Shares upon redemption of NCD's issued by third party and guaranteed by the Company.	13,80,000	0.94	2. Franklin India Ultra Short Bond Fund		
					Release	22.10.2019	Pledge	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	43,00,000	2.91	3. Franklin India Dynamic Accrual Fund		
					Release	22.10.2019	Pledge	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	82,38,400	5.58	4. Franklin India Short Term Income Plan		
KNB Enterprises LLP	10,100	0.01	0	0.00	-	-	-	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	-	-	STCI Finance Limited	0	0.00
SKB Roop Commercial LLP	5,000	0.003	0	0.00	-	-	-	Release of Pledged Shares on repayment of Third-Party Loan secured by the Company.	-	-	-	0	0.00

For and on behalf of Bajaj Resources Limited

Suresh Maheshwari

Suresh Maheshwari
Director
DIN: 00009598



Place: Mumbai
Date: 24.10.2019

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
**For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.
***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.