Reliance
Industries Limited

April 20, 2014

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Scrip Code: 500325
Fax No.2272 2037 / 2272 3719

Trading Symbol: "RELIANCE EQ"
Fax No. 2659 8348 / 2659 8237 /38

Dear Sirs,

Sub: Media Release

We enclose a copy of Media Release being issued by the Company titled **"Reliance inaugurates its Elastomers Customer Support Centre at Vadodara"** for your perusal and information.

Thanking you,

Yours faithfully,
For **Reliance Industries Limited**

S. Sudhakar
Vice President
Corporate Secretarial

Encl.: As above

Copy to:
The Luxembourg Stock Exchange
Societe de la Bourse de Luxembourg
SA11, Avenue de la Porte-Neuve
B P 165, L – 2011
Luxembourg

Media Release

Reliance
Industries Limited

Reliance inaugurates its Elastomers Customer Support Centre at Vadodara

Mumbai, April 20, 2014: Relflex™ Elastomers - Synthetic Rubber Business Group of Reliance Industries Limited, inaugurated a state-of-the-art Elastomers Customer Support Center (ECSC) at its Petrochemicals Complex in Vadodara.

This initiative is in line with Reliance's endeavor to become not only a significant synthetic rubber supplier but also to provide intangible technical support to its customers and play a catalytic role in helping them grow their business, increase value additions and reduce import dependence.

Relflex™ ECSC would serve as a springboard for mutual collaborative efforts, value additions and joint product development between Relflex™ Elastomers and its customers. The facility will service tyre as well non tyre industry.

Reliance Elastomer supplies Polybutadiene Rubber (PBR) to the tyre industry and enjoys excellent relationship with Indian tyre manufacturers across all segments.

Currently, Reliance is producing 80 KTA PBR in Vadodara, Gujarat. An additional 40 KTA of PBR is under commissioning at Hazira in Gujarat and would start delivering this additional volume to the user industry by the end of this month. With this new capacity, Reliance will have a unique advantage of being a producer with a capability to produce 3 different catalysts based PBR i.e. Nickel, Cobalt and Neodymium to cater varied needs of downstream industry.

In addition, Reliance is also coming up with a 150 KTA emulsion SBR plant which would be capable of producing both oil extended and non-oil grades. The plant is expected to start by end of May 2014.

Registered Office:
Maker Chambers IV
3rd Floor, 222, Nariman Point
Mumbai 400 021, India

Corporate Communications
Maker Chambers IV
1st Floor, Nariman Point
Mumbai 400 021, India

Telephone : (+91 22) 2278 5000
Telefax : (+91 22) 2278 5185
Internet : www.ril.com

Media Release

Reliance also has a JV with SIBUR, Russia for making world-class Butyl rubber in India. The butyl rubber plant is coming up in Jamnagar and would have a capacity to produce 100 KTA. It is expected to start by 2015 end.

About RIL

Reliance Industries Limited (RIL) is India's largest private sector company on all major financial parameters with a turnover of INR 401,302 crore (US$ 67.0 billion), cash profit of INR 30,795 crore (US$ 5.1 billion) and net profit of INR 21,984 crore (US$ 3.7 billion) as of March 31, 2014.

RIL is the first private sector company from India to feature in Fortune's Global 500 list of 'World's Largest Corporations' and currently ranks 107th in terms of revenues and 128th in terms of profits in 2013. RIL ranks 68th in the Financial Times' FT Global 500 list of the world's largest companies. RIL is ranked amongst the '50 Most Innovative Companies - 2010' in the World in a survey conducted by the US financial publication - Business Week in collaboration with the Boston Consulting Group (BCG). In 2010, BCG also ranked RIL as the second highest 'Sustainable Value Creators' for creating the most shareholder value over the decade in the world.

Key Contact:

Tushar Pania
Reliance Industries Ltd.
+91 9820088536
tushar.pania@ril.com