

MARK
CORPORATE ADVISORS

September 14, 2017

MCAPL: MUM: 2017-18: 0181

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E)
Mumbai -400 051

Dear Sir/Madam,

Sub : Submission of Post Offer Advertisement

Ref : Open Offer to the Public Shareholders of Alankit Limited ("Alankit"/"Target Company")

With reference to the above referred Open Offer we have carried out the Post Offer Advertisement on September 14, 2017 (Thursday) in terms of regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto [SEBI (SAST) Regulations, 2011], in all the Newspapers where the Detailed Public Statement ('DPS') was published.

As required, the Post Offer Advertisement has been published in Financial Express (English) (All Editions), Jansatta (Hindi) (All Editions) and Navshakti (Marathi) (Mumbai Edition).

We are enclosing herewith a copy of the newspaper clipping of the Post Offer Advertisement published in Financial Express (English) (All Editions) for your kind perusal.

A copy of the same is being submitted to Securities and Exchange Board of India, Mumbai ("SEBI"), BSE Limited, Mumbai ("BSE") and is being dispatched to the Target Company ("TC") at its Registered Office.

Please acknowledge the same.

Thanking you,

Yours truly,

for Mark Corporate Advisors Private Limited



Manish Gaur
Asst. Vice-President

Encl: As Above.

MARK CORPORATE ADVISORS PVT. LTD.

CIN No : U67190MH2008PTC181996

404/1, The Summit Business Bay, Sant Janabai Road, (Service Lane), Off. W. E. Highway, Vile Parle (E), Mumbai - 400 057
Tele : +91 22 2612 3207 Fax : +91 22 2612 3208 Web : www.markcorporateadvisors.com E-mail : info@markcorporateadvisors.com

ALANKIT LIMITED

(CIN: L74900DL1989PLC038850)

Registered Office: 205-208, Anarkali Complex, Jhandewalan Extension, New Delhi - 110 055
Tel. No.: +91 11 2354 1234/4154 0028/4214 1234, E-Mail ID: investor@alankit.com, info@alankit.com,
Website: www.alankit.in

Open Offer for acquisition of 3,71,69,200 Equity Shares of Alankit Limited ("Alankit"/"Target Company") by Mr. Alok Kumar Agarwal ("Acquirer 1"), Mrs. Alka Agarwal ("Acquirer 2"), Mr. Ankit Agarwal ("Acquirer 3"), Mrs. Sakshi Agarwal ("Acquirer 4"), Mrs. Pratishtha Garg ("Acquirer 5"), Alankit Assignments Limited ("Acquirer 6") and Alankit Associates Private Limited ("Acquirer 7") (collectively being the "Acquirers").

This Post Offer Advertisement is issued by Mark Corporate Advisors Private Limited ("Manager to the Offer") on behalf of the Acquirers in connection with the Open Offer made by the Acquirers to acquire 3,71,69,200 Equity Shares of Face Value of ₹1 each ("Equity Shares") of the Target Company, representing 26% of the Equity Share Capital of the Target Company ("Offer"), in compliance with Regulation 18(12) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and amendments thereof ("SEBI (SAST) Regulations, 2011"/"Regulations"). The Detailed Public Statement with respect to the aforementioned offer was made on June 08, 2017 (Thursday) in the following newspapers:

Newspapers	Language	Edition(s)
Financial Express	English	All Editions
Jansatta	Hindi	All Editions
Navshakti	Marathi	Mumbai Edition

1) Name of the Target Company	: Alankit Limited
2) Name of the Acquirers	: 1) Mr. Alok Kumar Agarwal : Acquirer 1 2) Mrs. Alka Agarwal : Acquirer 2 3) Mr. Ankit Agarwal : Acquirer 3 4) Mrs. Sakshi Agarwal : Acquirer 4 5) Mrs. Pratishtha Garg : Acquirer 5 6) Alankit Assignments Limited : Acquirer 6 7) Alankit Associates Private Limited : Acquirer 7
3) Name of the Manager to the Offer	: Mark Corporate Advisors Private Limited
4) Name of the Registrar to the Offer	: Alankit Assignments Limited
5) Offer Details	
a) Date of Opening of the Offer	: August 22, 2017 (Tuesday)
b) Date of Closure of the Offer	: September 05, 2017 (Tuesday)
6) Date of Completion of Payment of Consideration and communication of Rejection/Acceptance	: September 12, 2017 (Tuesday)

7) Details of Acquisition:

Sl. No.	Particulars	Proposed in the Letter of Offer	Actuals
7.1.	Offer Price (in ₹)	₹33.30 (Rupees Thirty-Three and Paise Thirty only) per Equity Share, payable in cash	₹33.30 (Rupees Thirty-Three and Paise Thirty only) per Equity Share, payable in cash
7.2.	Aggregate number of Shares tendered	3,71,69,200 Equity Shares*	85,00,847 Equity Shares
7.3.	Aggregate number of Shares accepted	3,71,69,200 Equity Shares*	85,00,847 Equity Shares
7.4.	Size of the Offer (Number of Equity Shares multiplied by Offer Price per Equity Share)	₹123,77,34,360	₹28,30,78,205.10
7.5.	Shareholding of the Acquirers before Public Announcement		
	• Number	68,00,000	68,00,000
	• % of Equity Share Capital	4.76%	4.76%
7.6.	Shares acquired by way of Share Sale/Purchase Confirmation ("SSPC")		
	• Number	5,40,00,000	5,40,00,000
	• % of Equity Share Capital	37.76%	37.76%
7.7.	Shares Acquired by way of Open Offer		
	• Number	3,71,69,200*	85,00,847
	• % of Equity Share Capital	26.00%*	5.95%
7.8.	Shares acquired after Detailed Public Statement ("DPS")		
	• Number	Nil	Nil
	• % of Equity Share Capital	Nil	Nil
	• Price of the Shares acquired	Not Applicable	Not Applicable
7.9.	Post Offer Shareholding:		
		No. of Shares	% of Equity Share Capital
	• Acquirers	9,79,69,200*	68.53%*
	• Other Promoter Group Entity	2,80,00,000	19.59%
7.10.	Pre & Post Offer Shareholding of the Public		
		Pre Offer	Post Offer
	• Number	10,81,58,100	1,69,88,900*
	• % of Equity Share Capital	75.66%	11.88%*
		Pre Offer	Post Offer
		10,81,58,100	4,56,57,253
		75.66%	31.94%

*Assuming full acceptance in the Open Offer.

8) The Acquirers accept full responsibility for the information contained in this Post Offer Advertisement and also for the obligations under Regulations.

9) A copy of this Post Offer Advertisement will be available on the websites of SEBI, BSE Limited, The National Stock Exchange of India Limited and also at the Registered Office of the Target Company. Capitalized terms used in this advertisement, but not defined herein, shall have the same meanings assigned to such terms in the Letter of Offer dated August 05, 2017.

Issued by Manager to the Offer:

MARK CORPORATE ADVISORS PRIVATE LIMITED

CIN: U67190MH2008PTC181996404/1

The Summit Business Bay,
Sant Janabai Road (Service Lane),
Off W. E. Highway, Vile Parle (East),
Mumbai - 400 057

Tel. No.: +91 22 2612 3207

Fax No.: +91 22 2612 3208

Contact Person: Mr. Manish Gaur

E-Mail: openoffer@markcorporateadvisors.com

SEBI Regn. No.: INM000012128

For and on behalf of the Acquirers

Sd/-

Alok Kumar Agarwal
("Acquirer 1")

Sd/-

Alka Agarwal
("Acquirer 2")

Sd/-

Ankit Agarwal
("Acquirer 3")

Sd/-

Sakshi Agarwal
("Acquirer 4")

Sd/-

Pratishtha Garg
("Acquirer 5")

Sd/-

For Alankit Assignments Limited
("Acquirer 6")

Sd/-

For Alankit Associates Private Limited
("Acquirer 7")Alok Kumar Agarwal
Managing DirectorAlok Kumar Agarwal
Director

*Signed by duly constituted Power of Attorney holder, Alok Kumar Agarwal

Place : Mumbai

Date : September 14, 2017

Size: 12 (w) X 38 (h)

PRESSMAN



MARK
CORPORATE ADVISORS

Date : 13th September, 2017

MCAPL: MUM: 2016-17:0181

To,

Mr. Amit Phatak,
Assistant Manager – Listing Compliance,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex, Bandra East,
Mumbai – 400051.

U85
22/32
12/9/2017

SUBJECT: SME IPO OF MADHYA PRADESH TODAY MEDIA LIMITED ("THE COMPANY")

Dear Sir,

With reference to the captioned subject, we would like to inform you that the SME IPO of the Company is opening for public subscription on 19th September, 2017 and closes on 21st September, 2017. In this regard, we are hereby submitting the following documents:

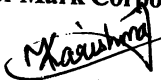
1. Printed Copy of the prospectus of the Company annexed at Annexure 1.
2. Soft Copy of the prospectus in the CD annexed at Annexure 2.

Please note that the soft copy of the prospectus bearing changes, which are duly highlighted being mailed to you separately.

We request you to kindly take the above documents on record and upload the prospectus on your website.

Thanking you.

Yours faithfully,
For Mark Corporate Advisors Private Limited


Karishma Joshi Mistry
Authorized Signatory
Encl.: As above



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