TATA

26th November 2015
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BSE Limited
Corporate Relationship Department
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Rotunda Bldg., P. J Towers
Dalal Street, Fort
Mumbai – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051.

Dear Sirs,

Club Enerji, Tata Power's nationwide movement, has been relentlessly working towards spreading the message of being responsible citizens by conservation of energy and resources across the country, with a strategic focus on nation building. In line with this commitment and inspired by the Digital India programme, the Company today announced that it has scaled up the magnitude of this initiative by launching an online module of the Club Enerji programme. The module is hosted on the Club Enerji website - http://www.clubenerji.com/ and users would simply need to register for a detailed access to it.

The objective of this initiative is to reach out to a larger audience and impact a larger group of IT skilled children with a vision to transform by adopting a holistic and robust approach towards conservation. The module aims to not only urge the wider audience to conserve energy, resources, and their civic and moral values, but also give them a detailed understanding of the ways in which depletion of resources is occurring, and its various repercussions. This will aid in significant increase of the visibility of the program, and help it reach out to the global audience as well.

The Press Release to be issued by the Company is attached for your ready reference.

Yours faithfully,
For The Tata Power Company Limited

(H. M. Mistry)
Company Secretary

Encl.

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TATA POWER

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for immediate use **PRESS RELEASE**

Tata Power's Club Enerji goes online; launches a comprehensive online module inspired by the Digital India programme

National, November 26th, 2015: Club Enerji, Tata Power's nationwide movement, has been relentlessly working towards spreading the message of being responsible citizens by conservation of energy & resources across the country, with a strategic focus on nation building. In line with this commitment and inspired by the Digital India programme, the Company today announced that it has scaled up the magnitude of this initiative by launching an online module of the Club Enerji programme. The module is hosted on the Club Enerji website - http://www.clubenerji.com/ and users would simply need to register for a detailed access to it.

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Speaking on this initiative, **Mr. Anil Sardana, MD & CEO, Tata Power**, said, *"As a part of our 100 year celebration, we are determined to strengthen our programme and reach out to a global audience to encourage the IT skilled children of today to become Responsible Citizens of tomorrow. The online module is aimed at making the future generation realize the importance of a sustainable world, and we are committed to widen the reach of the programme to help and sensitise even larger portion of people in India and abroad."*

The online module is divided into four levels with a focus on energy conservation; fuel and water conservation; waste management and afforestation; and conservation of Civic & Moral values respectively. The module uses a mix of text, infographics, interactive videographics, and video tutorials to educate the members. The online interactive game will also help in ensuring higher levels of engagement and recall.

Apart from providing information through the online module, Club Enerji will also aim to calculate the number of units being saved by each individual sensitised through the online module by having the members upload their electricity bills, pre and post taking the course. The module will measure its visitors by the number of people registering for the online module and completing the course and, thereby, becoming responsible citizens.

The Club Enerji initiative has been contributing extensively towards a brighter and greener tomorrow by undertaking several successful initiatives. The savings of 14.2 MUs of electricity is equivalent to saving 14,200 tonnes of CO2 and is enough to light up over 6,943 houses for a year. Tata Power's Club Enerji has won numerous accolades and has been recognised as a best practice in forums like Learning Mission by the Tata group. A case study has also been done by IIM Ahmedabad on the programme. Further, it has also won the gold at the ABCI awards in the category 'best communication material' and bronze for its resource conservation module; Asia Pacific Enterprise Leadership Awards (APELA), Singapore, has conferred 'APELA 2012' - Eco Advocate Award' to Club Enerji.

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About Tata Power Club Enerji:

Tata Power started its school outreach programme, "Tata Power Energy Club" in 2007. In 2009, Club Enerji took its next big leap, with the programme turning into a national movement, covering more than 450 schools across Mumbai, Delhi, Pune, Ahmedabad, Bengaluru, Kolkata, Belgaum, Jamshedpur and Lonavla and further attained a new milestone of achieving over one million citizens sensitisation and more than one million units energy savings. School children, from Class III to Class IX, are taught the importance of conserving energy through innovative modules which include audiovisuals and power point presentations. Children are imparted energy saving and resource conservation tips during these sessions, usage of which have shown dramatic savings. Club Enerji reached out to more than 7 million, collectively saved 11.2 million units of electricity and is present in 11 cities across 450 schools in India.

About Tata Power:

Tata Power is India's largest integrated power company with a growing international presence. The Company together with its subsidiaries and jointly controlled entities has an installed gross generation capacity of [8669] MW and a presence in all the segments of the power sector viz. Fuel Security and Logistics, Generation (thermal, hydro, solar and wind), Transmission, Distribution and Trading. It has successful public-private partnerships in Generation, Transmission and Distribution in India namely "Tata Power Delhi Distribution Limited" with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 MW Mega Power Project at Jharkhand. Tata Power has developed the country's first 4000 MW Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. It is also one of the largest renewable energy players in India. Its international presence includes strategic investments in Indonesia through a 30% stake in the leading coal company PT Kaltim Prima Coal (KPC), 26% stake in mines at PT Baramulti Suksessarana Tbk ("BSSR") and a geothermal project; in Singapore through Trust Energy Resources to securitise coal supply and the shipping of coal for its thermal power generation operations; in South Africa through a joint venture called 'Cennergi' to develop projects in South Africa, Botswana and Namibia; in Australia through investments in enhanced geothermal and clean coal technologies and in Bhutan through a hydro project in partnership with The Royal Government of Bhutan. With its track record of technology leadership, project execution excellence, world class safety processes, customer care and driving green initiatives, Tata Power is poised for a multi-fold growth and committed to 'lighting up lives' for generations to come. Visit us at: www.tatapower.com

TATA POWER CELEBRATING 100 YEARS OF INVISIBLE GOODNESS

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