Reliance
Industries Limited

December 16, 2013

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Scrip Code: 500325
Fax No.2272 2037 / 2272 3719

National Stock Exchange of India Limited
Exchange Plaza
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Trading Symbol: "RELIANCE EQ"
Fax No. 2659 8348 / 2659 8237 /38

Dear Sirs,

Sub: Media Statement

We enclose a copy of Media Statement being issued by Reliance Retail Limited, a subsidiary of the Company, regarding its decision to discontinue its non-vegetarian food offering, 'Delight' " for your perusal and information.

Thanking you,

Yours faithfully,
For Reliance Industries Limited

K. Sethuraman
Group Company Secretary
And Chief Compliance Officer

Encl: As above.

Copy to:
The Luxembourg Stock Exchange
Societe de la Bourse de Luxembourg
SA11, Avenue de la Porte-Neuve
B P 165, L – 2011
Luxembourg

Media Statement

Mumbai, December 16, 2013

Echoing consumer sentiments, Reliance Retail has decided to discontinue its non-vegetarian food offering, 'Delight', with immediate effect.

'Delight' was introduced as an independent format for non-vegetarian offerings in select geographies. A completely dedicated and fully segregated supply chain was maintained for Delight in order to cater to the distinct preferences and ideologies of different customers. Despite this sensitive balance of availability and convenience, it was felt that certain sections of customers were still hesitant to shop at our other stores. Reliance Retail has therefore decided to focus on vegetarian offerings only, within its retail portfolio.

Further, there have been some misconceptions among various stakeholders about a possible Joint Venture with a foreign partner for establishing quick service restaurants and non-veg processing business. We wish to clarify that we have not tied up with any foreign partner for quick service restaurant business and also categorically state that we are neither planning nor desirous of pursuing setting up of any such processing plant.

We believe that this decision will help us to fully leverage our core competencies and remain relevant with a wider section of consumers.

~ Ends ~