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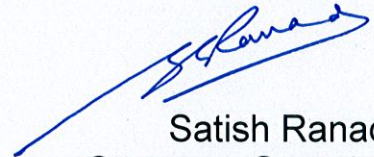
Sir,

Sub: Press Release – Arkadin becomes an official provider of Tata Communications' jamvee™ video service.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited



Satish Ranade
Company Secretary

To:

- 1) Security Code 23624, The Stock Exchange, Mumbai. Fax No.(22) 22722037,39,41
- 2) Security Code 5251, The Asst. Manager (Listing), National Stock Exchange of India Limited. Fax Nos.: (22) 26598237/38.
- 3) National Securities Depository Ltd. Fax Nos. : 2497 29 93.
- 4) The Bank of New York. Fax No.2204 49 42.
- 5) Sharepro Services. Fax No. 2837 5646
- 6) Marc H. Iyeki, Director, New York Stock Exchange, Fax No: (212) 656-5071 /72 / Managing Director, New York Stock Exchange, Fax No: (212) 265-2016
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TATA COMMUNICATIONS

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For immediate release**PRESS RELEASE**

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Arkadin becomes an official provider of Tata Communications' jamvee™ video service

First of its kind, any-device-to-any-device business video service brings enterprise collaboration closer than ever

Sydney & Mumbai – October 1st 2013 – [Tata Communications](#) today announces an agreement with [Arkadin](#), one of the world's largest and fastest growing collaboration service providers. Arkadin becomes an official APAC provider of Tata Communications' recently launched [jamvee™](#) conferencing - an on-demand unified communication service which enables, for the first time, anyone, anywhere*, to instantly access a business video meeting on ANY device – be it desktop, laptop, tablet, smartphone, Telepresence or video conferencing rooms.

Connecting via video across multiple devices and platforms has never been easier. Delivered through [the world's only fibre optic cable ring around the globe](#), jamvee™ is a global video conferencing tool for enterprises that makes video conferencing - both within and between companies - **as easy as making an audio conferencing call**.

Serge Genetet, Managing Director and EVP, Arkadin Asia Pacific, says: "With demand for video conferencing exploding, we're confident jamvee™ will be popular with enterprises that need a simple on-demand service with business-grade quality that also offers the flexibility to use existing video equipment. We're thrilled to partner with Tata Communications and certain the alliance will help strengthen our value proposition for providing customers with advanced collaboration and unified communications solutions."

The jamvee™ software application is compatible with Windows, OSX software-based devices, iPhone, iPad and Android™ devices. Users of Lync and other video conferencing software, as well as those with access to standard video conferencing systems such as Telepresence, can also meet using jamvee™. Up to 46 participants can join each conference at the touch of a button, bringing globally-dispersed teams in fast-moving businesses closer together than ever before as the bring-your-own-device (BYOD) culture continues to gather pace.

Anthony Bartolo, Senior Vice president, Unified Communications & Collaboration, Tata Communications says, "Our mission is to create the world's richest open video ecosystem. The partnership with Arkadin enforces this strategy which will enable true unified communication for enterprises operating in today's mobile, always-on and global environment. Using jamvee™ is as easy as making an audio conferencing call and together with Arkadin's expertise in delivering collaboration services with dedicated local-language teams, we will enable more businesses to experience the benefit that true video collaboration brings."

The partnership agreement with Arkadin will first roll-out in Australia and New Zealand followed by the rest of the Asia Pacific region.

How does jamvee™ work?

So how does it work? Just like an audio conference you can access host and participant PINs on the jamvee™ portal, and send the participant PIN to people you want to meet with. Participants can then use any existing standards-based video system or Telepresence room that they have access to, or they simply download the free jamvee™ app from the Apple App Store or the [jamvee™ portal](#). Everyone taking part in the meeting just dials the same number (or in the case of the jamvee™ app, presses the 'Join Conference' button) and enters their PIN to join the meeting – ensuring secure and private meetings both within your business and across multiple organisations / parties.

For immediate release**PRESS RELEASE**

Andrew Milroy, Vice President, ICT Research, Asia Pacific, Frost & Sullivan, says, "Frost & Sullivan attributes Tata Communications' Managed Video Collaboration Service Provider of the Year award win to the depth of its managed video service portfolio, particularly the most recent launch of the video collaboration service - jamvee™, its customer-centric approach and continued execution of its video strategy. Tata Communications has built strong branding around its video strengths and is well recognised across multiple industries for its success in video collaboration. It is widely perceived to be an expert in the Asia Pacific video collaboration service market."

Ends...

¹ jamvee is available anywhere with the exception of sanctioned countries.

About Tata Communications

Tata Communications Limited along with its subsidiaries (Tata Communications) is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 200 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited). Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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About Arkadin

Founded in 2001, Arkadin is one of the largest and fastest growing collaboration services providers in the world. With a vision rooted in the belief that progress emerges from people's desire to share, Arkadin offers a complete range of remote audio, web, and video conferencing and Unified Communications solutions. The services are delivered in the SaaS model for fast, scalable deployments and a high ROI. Its global network of 51 operating centres in 32 countries has dedicated local-language support teams to service its 37,000 customers.