



HQ/CS/CL.24B/15149
19 June 2013

Sir,

Sub: Press Release – World's first cross-border Silicon Valley / Bangalore
hackathon focuses on 'The Future of Collaboration'.

Please find attached herewith the press release on the captioned subject
being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Rishabh Aditya
Dy Company Secretary &
VP

To:

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For immediate release**PRESS RELEASE**

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World's first cross-border Silicon Valley / Bangalore hackathon focuses on 'The Future of Collaboration'

Hackfest sponsored by Tata Communications will provide \$75K in prizes for the creation of next generation open-standard collaboration applications

Mumbai (NSE & BSE) – June 19th 2013 – [Tata Communications](#) becomes the main sponsor of the first simultaneous hackathon event linking together Silicon Valley and Bangalore (*July 12th-13th 2013*). During the two day hackfest, over 200 developers in both locations will work together, across borders, to innovate next-generation 'open-standard' collaboration tools. These will be built over new open APIs (application programming interface) including WebRTC. The winning concept will be incubated by Tata Communications through November 2013.

According to Gartner¹, collaboration technologies jumped into the list of Top five CIO priorities this year. In today's digital, always-on and globalised environment, true collaboration requires interconnectivity and interoperability in order to provide a richer experience for the end-user. By crowdsourcing the best minds across Silicon Valley and Bangalore, the 'Future of Collaboration' hackathon provides a gateway to rapidly develop, prototype and innovate applications using new web standards to address everyday collaboration challenges.

Julie Woods-Moss, Chief Marketing Officer and CEO of Nextgen, Tata Communications, says, "The key to successful collaboration technology is to increase productivity, regardless of location or synchronicity. Tata Communications is excited to sponsor this hackathon which will catalyse new ideas, apps and tools for collaboration based on open systems. Bringing together teams from Bangalore and Silicon Valley for the first time will enable a new creative force in this important sector. This runs in sync with our strategy at Tata Communications to build interconnected and open ecosystems – be it for voice, mobility or business video."

Internet-based technologies such as WebRTC take communications and collaboration to the next level, providing a simple, ubiquitous, and rapid deployment method - one which only web-based platforms can provide.

Tata Communications has an open ecosystem approach to voice, mobility and business video solutions. The company has the largest interconnected ecosystem for [business video](#) and mobile network operators. Underpinning its robust collaboration offerings is its undersea cable network which is the world's largest and includes the [first wholly-owned fibre optic cable network ring around the world](#). Its network also accounts for 20% of the world's internet routes today.

The Future of Collaboration Hackathon, sponsored by Tata Communications, will take place between July 12th-13th 2013 in the below locations:

- **Silicon Valley:** nestGSV, Redwood City, California
- **Bangalore:** Microsoft Accelerator, Bangalore, Karnataka

For more information, visit: www.tatacommunications.com/futureofcollaboration
Twitter hashtag: #Collabhack13

Ends...

¹ Gartner CIO survey 2013: <http://www.gartner.com/newsroom/id/2304615>

For immediate release**PRESS RELEASE****About Tata Communications**

Tata Communications Limited, along with its subsidiaries (Tata Communications), is a leading global provider of a new world of communications. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 200 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services, leadership in global international voice, and strategic investments in South Africa (Neotel), Sri Lanka (Tata Communications Lanka Limited) and Nepal (United Telecom Limited). Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications' various filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.
