August 13, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

**Sub:- Press Release**

**Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA**

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

**Thanking you**

**Yours faithfully,**

**For Eros International Media Limited**

**Dimple Mehta**

**Company Secretary & Compliance Officer**

**Encl**:- Press Release

# Eros International & AR Rahman's YM Movies to produce Hindi Film

***Film to mark music composer's debut as film producer***

**Mumbai, 13th August 2013:** **Eros International**, a leading global company in the Indian film entertainment industry has announced its plans to produce with Oscar winner **A R Rahman's YM Movies**, a Hindi feature film. With this venture, the multi-talented Indian composer, singer-songwriter and music producer dons the hat of a film producer too. For the first time, AR Rahman has conceived the movie and written the basic story with help of international and local talent. It's a young sensual movie based on love, art and self-discovery.

Speaking on the announcement, **A R Rahman** said, *"It's a 16 year relationship with Eros and this time it's extending the role a bit more. It's about exploring the other side of a creative partnership. YM Movies is born out of sheer aspiration to create movies which could bring a lot of joy, fulfilling the artistic and cinematic demands".*

**Sunil Lulla, Managing Director, Eros International Media Ltd** added, "*The film is an extension of the creative genius of A R Rahman and it's with great pleasure that we announce this very special venture with him. With this film, we wish to present music and cinema at its best and entertain fans and audiences with an unforgettable experience".*

**About Eros International Media Ltd (Eros International)**
Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange

For further information please visit: www.erosintl.com

EROS INTERNATIONAL MEDIA LIMITED MUMBAI