Mindtree
Welcome to possible

Registered Office Address: Mindtree Ltd.
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The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Dear Sirs,

Kind Attention to Mr. Gopala Krishna and Mr. Hari

Subject: Press Release - Magnet 360 Announces Community Chatbot Framework for Salesforce Lightning Bolt, Empowering Companies to Deploy Communities Faster than Ever

This is to inform you that, we will be making a press release, on the following topic:

Magnet 360, a Mindtree Company, Announces Community Chatbot Framework for Salesforce Lightning Bolt, Empowering Companies to Deploy Communities Faster than Ever

Businesses can now connect with customers, partners, and employees at scale with a rules-based chatbot, creating a more personalized and efficient experience

A copy of the press release that will be distributed to the media is enclosed along with this letter.

Please take the above intimation on records.

Thanking you.
Yours sincerely,

for **Mindtree Limited**

Vedavalli S
Company Secretary

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Magnet 360 Announces Community Chatbot Framework for Salesforce Lightning Bolt, Empowering Companies to Deploy Communities Faster than Ever

Businesses can now connect with customers, partners, and employees at scale with a rules-based chatbot, creating a more personalized and efficient experience

Minneapolis, September 30, 2016– Magnet 360, a Mindtree company, today unveiled its Community Chatbot Framework, available on Salesforce Lightning Bolt, a new framework on the Salesforce Platform that gives companies the ability to find and deploy pre-built, next-generation mobile communities and portals for a wide variety of businesses and vertical industry needs. The Community Chatbot Framework helps prospects easily connect with businesses while providing a convenient, personalized way for customers, partners, and employees to have their service needs met without leaving a business' mobile application. As a bonus, the chatbot captures pertinent data from the chat conversation to help build out a 360-degree view of the audience member.

Magnet 360's Community Chatbot Framework will be available within Community Cloud Lightning and will be coming to the AppExchange in early 2017.

Community Chatbot Framework Key Features
Chatbot technology is an advanced way for consumers, partners, and other users to engage with a business. Bots can make recommendations, influence purchasing decisions, and offer options that add value, straight from an existing app or messaging tool.

Magnet 360's Community Chatbot Framework uses single sign-on combined with geo-location. It's built using Salesforce Community Cloud Lightning, providing efficient and effective personalization that end users expect from a world-class experience. The Community Chatbot Framework's inclusion in the Salesforce Lightning Bolt solution offered the Magnet 360 team the benefit of working directly with the Salesforce team to build out the concepts, get to know the technology, and create the most effective tool for its customers.

Comments on the News

- "The Salesforce Lightning Bolt framework for Salesforce Community Cloud offers a glimpse into the future of community development. It's incredibly exciting to have achieved early access with this technology, along with the capability to build out a solution using rules-based bot technology which will give our customers a head start on the future of audience engagement," said Eric Scheel, CTO, Magnet 360
- "Companies need to be able to quickly create and deploy industry-specific experience to collaborate and connect with their customers" said Mike Micucci, GM and SVP, Salesforce Community Cloud. "By leveraging the power of Salesforce Lightning Bolt, we're empowering our partners to package their expertise into new solutions that accelerate our customers' time to market."

Salesforce Lightning Bolt enables companies to select from a wide variety of Community Cloud Apps that contain core functionality and processes for a variety of community types. These apps dramatically accelerate customer time to market, making it faster and easier for companies of any size and industry to deploy rich, personalized communities.

About Magnet 360

Magnet 360, a Mindtree company, has been a Salesforce partner since 2004, achieving Platinum status in 2015. We help forward-thinking companies engage their most important audiences to drive the growth, retention, and efficiencies that ensure meaningful business outcomes. By leveraging the Salesforce platform and an iterative delivery model we help businesses work smarter and deliver value to their organizations quickly. Our innovative cross-cloud solutions have been delivered to customers in a variety of industries. Most notably, we have deep expertise in Financial Services, Healthcare, CPG, Retail, Manufacturing, and Media.

About Salesforce AppExchange
Salesforce AppExchange is the world's leading enterprise apps marketplace that empowers companies to sell, service, market and engage in entirely new ways. With 3,000 partner apps and more than 3.8 million customer installs, it is the most comprehensive source of cloud, mobile, social, IoT and data science technologies for businesses.

About Salesforce Lightning Bolt
Salesforce Lightning Bolt leverages the power of the Salesforce platform and the extensive Salesforce partner ecosystem to deliver best-in-class Bolt solutions. By leveraging the deep industry knowledge of the Salesforce partner ecosystem, each Salesforce Bolt solution is pre-built and curated for a specific industry and business process.

About Mindtree
Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit www.mindtree.com to learn more.

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