PODDAR

PODDAR
HOUSING AND DEVELOPMENT LTD.

October 31, 2017

To, **The Bombay Stock Exchange Limited** Phireze Jeejeebhoy Towers, Dalal Street, Mumbai-400001 Scrip Code- 523628	To **National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex Bandra, Mumbai-400051 Scrip Symbol-PODDARHOUS

Sub: Launch of Company's New Project "Poddar Spraha Diamond" at Chembur .

Ref: Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015.

Dear Sir,

This is to inform you that the Company has Launched new housing project **"Poddar Spraha Diamond"** (MAHARERA Registration No. P51900002986) at Chembur.

Kindly take the same on your records.

Thanking you,

Yours faithfully,
For Poddar Housing and Development Limited
(Formerly known as Poddar Developers Limited)

Poddar Housing and Development Limited * Mumbai

Chandrakant Sharma
Company Secretary