NSE

HDFC MUTUAL FUND

Pages 1+7=8

By Fax and Hand Delivery

July 5, 2013

Ms. Gargi Das
Company Secretary
Page Industries Limited,
6/2 & 6/4, Jockey Campus,
Abbaiah Reddy Industrial Area,
Hongasandra, Begur Hobli,
Bangalore – 560068.
Tel No.- 080-25732952/40476868
Fax No.- 080-25732226 , 25732215

Dear Madam,

Sub: Disclosure pursuant to Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 and Regulation 29 (2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated May 24, 2007, wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in **Page Industries Limited** ("the Company") as on May 24, 2007 was **7.76%** of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs.1,11,538,740/- comprising 1,11,53,874 equity shares of Rs.10/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that as of July 3, 2013 there has been a **decrease** in the shareholding in the Company by the Schemes of HDFC Mutual Fund by **2.08%** vis-à-vis the percentage holdings on May 24, 2007. As on July 3, 2013 the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **5.68%** of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs.1,11,538,740/- comprising 1,11,53,874 equity shares of Rs.10/- each).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding in the prescribed **Form C**.
As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in the prescribed **Annexure B**.

Thanking you,

Yours faithfully,
For **HDFC Asset Management Company Limited**

DBarot

Dhruti Barot
Senior Manager – Compliance

Encl: As above.

C.C.

1. **Listing Department**
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai – 400 051.
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191

2. **Listing Department**
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 023.
Fax: 022-2272 1919