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SELLOWRAP INDUSTRIES LIMITED

Corporate Identification Number: U25202MH2004PLC145548

Our Business in automobile industry has been established for four decades. Our Company, Sellowrap Industries Limited, has gone through all stages from being Proprietorship formed by Mr. Sushil Kumar Poddar, father of Mr. Saurabh Poddar in the year 1983. Further, On May 06, 1992, Mr. Sushil Kumar Poddar formed a partnership firm under the name "M/s. Sellowrap Manufacturing Company" through a Partnership Agreement. The firm was engaged in the manufacturing and distribution of automotive components and related products at Gurugram. However, our Company was incorporated on April 06, 2004, as a Private Limited Company in the name of "Sellowrap Manufacturing Private Limited" under the provisions of the Companies Act, 1956 with the Registrar of Companies, Maharashtra, Mumbai, which acquired the entire running business of M/s. Sellowrap Manufacturing Company on a going concern basis, along with all its revalued assets and liabilities, through a Business Transfer Agreement dated July 01, 2004. Subsequently pursuant a Special Resolution of our Shareholders passed in the Extra-Ordinary General Meeting held on January 24, 2011, the name of our Company was changed from "Sellowrap Manufacturing Private Limited" to "Sellowrap Industries Private Limited" and a Fresh Certificate of Incorporation pursuant to change in name was issued on February 16, 2011, by the Deputy Registrar of Companies, Maharashtra, Mumbai. Further, pursuant to a Special Resolution of our Shareholders passed in the Extra-Ordinary General Meeting held on August 30, 2024, our Company was converted from a Private Limited Company to Public Limited Company and consequently, the name of our Company was changed from 'Sellowrap Industries Private Limited' to 'Sellowrap Industries Limited' and a Fresh Certificate of Incorporation consequent to Conversion was issued on October 15, 2024 by the Central Processing Centre. The Corporate Identification Number of the Company is U25202MH2004PLC145548. For details in relation to the incorporation, Change in Registered Office and other details, please refer to the chapter titled *"Our History and Certain Other Corporate Matters"* beginning on page 226 of Red Herring Prospectus.

Registered Office: 208, Plot No C 5, Abhishek Building, Dalia Estate, New Link Road, Andheri (W), Mumbai - 400053, Maharashtra, India.

Contact Person: Ms. Shrushti Jignyanshu Gandhi, Company Secretary & Compliance Officer

Email: contact@sellowrap.com | **Website:** www.sellowrap.com | **Contact No:** +91 22 6675 0560

OUR PROMOTERS: MR. SAURABH PODDAR, MR. SUSHIL KUMAR PODDAR, MS. POOJA PODDAR, SAURABH MARKETING PRIVATE LIMITED & M/S. SUSHIL KUMAR PODDAR (HUF)

"The issue is being made pursuant to Chapter IX (Initial Public Offer by Small and Medium Enterprises) of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended from time to time (SEBI ICDR Regulations).

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON THE EMERGE PLATFORM OF THE NATIONAL STOCK EXCHANGE. NSE SHALL BE THE DESIGNATED STOCK EXCHANGE."

THE ISSUE

INITIAL PUBLIC OFFER OF UPTO 36,48,000* EQUITY SHARES OF FACE VALUE OF ₹10.00 EACH (THE "EQUITY SHARES").

*Subject to finalisation of basis of allotment.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION - Not Applicable as the entire issue constitutes fresh issue of equity shares.

PRICE BAND: ₹ 79.00 to ₹ 83.00 PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00 EACH

THE FLOOR PRICE IS 7.9 TIMES OF THE FACE VALUE OF THE EQUITY SHARES AND CAP PRICE IS 8.3 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FY 2024-25 AT THE FLOOR PRICE IS 7.56 TIMES AND AT THE CAP PRICE IS 7.94 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1,600 EQUITY SHARES AND IN MULTIPLES OF 1,600 EQUITY SHARES THEREAFTER.

ISSUE PROGRAM

ANCHOR BID OPENS ON: THURSDAY, JULY 24, 2025

OPENS ON: FRIDAY, JULY 25, 2025

CLOSES ON: TUESDAY, JULY 29, 2025

Sellowrap Industries Limited is a manufacturing company, headquartered in Mumbai, specializing in the production of customized components for the automotive, non-automotive and white goods industries. Operating in the B2B sector, we offer both adhesive and non-adhesive processed components, delivering solutions that emphasize quality, cost-efficiency, and maximum customer value. For further details kindly refer to chapter titled *"Our Business"* beginning on pages 150 of the Red Herring Prospectus.

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON EMERGE PLATFORM OF NSE. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE SHALL BE NSE.

ALLOCATION OF THE ISSUE

QIB PORTION	NOT MORE THAN 50.00% OF THE NET ISSUE
INDIVIDUAL INVESTOR PORTION	NOT LESS THAN 35.00% OF THE NET ISSUE
NON-INSTITUTIONAL PORTION	NOT LESS THAN 15.00% OF THE NET ISSUE
MARKET MAKER PORTION	UPTO 1,82,400 EQUITY SHARES OR 5.00% OF THE ISSUE

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

The price band is justified based on the qualitative factors, quantitative factors and KPIs disclosed in the chapter title "Basis for Offer Price" beginning on page 118 of the Red Herring Prospectus.

RISKS TO INVESTORS

1. Risk to Investors: Summary description of key risk factors based on materiality:

- We are heavily dependent on the performance of the Automobile Sector
- Our business depends on the smooth operation of our manufacturing facilities and workforce availability, with any disruptions such as strikes, equipment failure, or regulatory changes potentially impacting our financial condition and operational results.
- Delay in delivery of the products due to breakdown of machinery.
- We derive a majority portion of our revenue from operations from our top 10 customers, contributing towards our total gross sales.
- Risk of Unsustainability of PAT Margin Increase in FY 24 and FY 25.

2. Comparison with Listed Industry Peer:

Particulars	CMP*	EPS (₹)	PE Ratio	RONW (%)	NAV (₹)	Face Value (₹)	Revenue from Operations (₹ in Lakhs)
Sellowrap Industries Limited	[-]	10.45	[-]	21.44	48.75	10	16,245.01
Peer Group **							
Machino Plastics Limited	276.15	13.94	16.25	14.73	103.30	10	38,874.30
PPAP Automotive Limited	229.60	10.01	16.09	4.42	204.90	10	53,764.20

* CMP for our Company is considered as Offer price

** Source: <https://www.bseindia.com/> and <https://www.nseindia.com/>

3. Weighted Average Return on Net worth for the last 3 financial years (RoNW)

As per Restated Financial Statements on Consolidated basis

Financial Year ended	RONW (%)	Weights
March 31, 2023	10.58	1
March 31, 2024	18.04	2
March 31, 2025	21.44	3
Weighted Average	18.49	

Note:

- The RONW has been computed by dividing net profit after tax (as restated), by Net worth (as restated) as at the end of the year / period.
- The weighted average RONW is a product of RONW for FY 2024-25, 2023-24 and 2022-23 and respective assigned weight, dividing the resultant by total aggregate weight.

4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI:

a) The price per share of our Company is based on the primary issuance of equity shares

Except as disclosed below, there has been no issuance of Equity Shares, during the 18 months preceding the date of the Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days:

Date of Allotment	No. of Equity Shares Allotted	Face value per Equity share (₹)	Offer Price per Equity share (₹)	Nature of allotment	Nature of consideration	Total Consideration (₹ in Lakhs)
January 08, 2025	6,05,900	10.00	66.00	Preferential Issue	Cash	399.89

b) The price per share of our Company based on the secondary transaction of equity shares:

There have been no secondary sale/acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c) Weighted average cost of acquisition, floor price and cap price:

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price* (i.e. ₹ 79.00)	Cap price* (i.e. ₹ 83.00)
Weighted average cost of acquisition of primary issuance as per paragraph (a) above	66.00	0.84	0.80
Weighted average cost of acquisition for secondary transaction as per paragraph (b) above	NA	NA	NA

The Company, in consultation with the Book Running Lead Manager believes that the Offer price of ₹ [-] per share for the Public offer is justified in view of the above parameters. Investor should read the above-mentioned information along with the chapter titled *"Risk Factors"* beginning on page 36 of the Red Herring Prospectus and the financials of our Company including important profitability and return ratios, as set out in the chapter titled *"Consolidated Financial Statements as Restated"* beginning on page 272 of the Red Herring Prospectus.

ADDITIONAL INFORMATION FOR INVESTORS

- Details of proposed /undertaken pre-issue placements from the DRHP filing date - Our Company has not proposed any Pre-IPO Placement in this Offer.
- Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date - Our promoter(s) and promoter group(s) have not undertaken any transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company from the DRHP filing date.
- Pre-Issue Shareholding of Promoter / Promoter Group and Additional Top 10 Shareholders of the Company:

Sr. No.	Pre-Issue shareholding as at the date of Advertisement			Post-Issue shareholding as at Allotment ⁽³⁾			
	Shareholders ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	At the lower end of the price band (₹ 79/-)	At the upper end of the price band (₹ 83/-)	Number of Equity Shares ⁽²⁾	Shareholding (in %) ⁽²⁾
Promoters							
1.	Sushil Kumar Poddar	36,54,600.00	36.20	[-]	[-]	[-]	[-]
2.	Saurabh Poddar	16,30,200.00	16.15	[-]	[-]	[-]	[-]
3.	Pooja Poddar	9,95,000.00	9.86	[-]	[-]	[-]	[-]
4.	Saurabh Marketing Private Limited	24,77,000.00	24.53	[-]	[-]	[-]	[-]
5.	S K Poddar & HUF	1,91,000.00	1.89	[-]	[-]	[-]	[-]
Promoter Group ⁽¹⁾							
1.	Meena Poddar	3,42,500.00	3.39	[-]	[-]	[-]	[-]
2.	Khush Poddar	20.00	0.00	[-]	[-]	[-]	[-]
Public (Top 10 Shareholders of the Company)							
1.	Kaizen Organics Private Limited	2,00,000.00	1.98	[-]	[-]	[-]	[-]
2.	Rishil S Shah	76,000.00	0.75	[-]	[-]	[-]	[-]

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9

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3.	V5 Logistics & Warehousing Private Limited	41,500.00	0.41	●	●	●	●
4.	Swatipushp Tradelink Private Limited	38,000.00	0.38	●	●	●	●
5.	Utkarsh Pradeep Choudhary	38,000.00	0.38	●	●	●	●
6.	Manya Bajoria	32,000.00	0.32	●	●	●	●
7.	Anurag Sablawat	30,400.00	0.30	●	●	●	●
8.	Vivek Kumar Jagwayan	30,400.00	0.30	●	●	●	●
9.	V5 Tradecomm Private Limited	30,000.00	0.30	●	●	●	●
10.	Dinesh Kumar Choudhary	20,000.00	0.20	●	●	●	●

Notes:

1) The Promoter Group shareholders are Meena Poddar and Khush Poddar

2) Assuming full subscription in the Issue (fresh issue). The post-issue shareholding details as at allotment will be based on the actual subscription and the final Issue price and updated in the prospectus, subject to finalization of the basis of allotment. Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

3) As on the date of the Red Herring Prospectus, we have total 34 (Thirty Four) shareholders, out of which 27 are Public Shareholder. As per Part A of Schedule X of SEBI (ICDR) Regulations, 2018, only Top 10 Shareholders of the Company have been disclosed.

BASIS FOR OFFER PRICE

The “Basis for Offer Price” on page 118 of the offer document has been updated with the above price band. You may scan the QR code given on the first page of this Advertisement for the chapter titled “Basis for Offer Price” on page 118 of the Red Herring Prospectus.

INDICATIVE TIMELINES FOR THE ISSUE

Sequence of Activities	Listing within T+3 days (T is Issue Closing Date)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) - Up to 5 pm on T Day. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T Day. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) – Upto 3 pm on T Day. Physical Applications (Bank ASBA) – Upto 1 pm on T Day. Physical Applications (Syndicate Non-Retail, Non- Individual Applications of QIBs and NIIs) – Upto 12 pm on T Day and Syndicate members shall transfer such applications to banks before 1 pm on T Day
Bid Modification	From Issue Opening date up to 5 pm of T Day
Validation of bid details with depositories	From Issue Opening date up to 5 pm of T Day
Reconciliation of UPI mandate transactions (based on the guidelines issued by NPCI from time to time): Among Stock Exchanges – Sponsor Banks – NPCI and NPCI – PSPs/TPAPs** – Issuer Banks; Reporting formats of bid information, UPI analysis report and compliance timelines.	On Daily basis Merchant Bakers to submit to SEBI, sought as and when
UPI Mandate acceptance time	up to 5 pm of T Day
Issue Closure	*T day – 4 pm for all categories, i.e, QIB, NIL, Individual Investors and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on T+1 day.
Third party check on Non-UPI applications	On daily basis and to be completed before 1 pm on T+1 day.
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSBs -For syndicate ASBA	UPI ASBA – Before 9:30 pm on T Day All SCSBs for Direct ASBA – Before 07:30 pm on T Day Syndicate ASBA - Before 7:30 pm on T Day
Finalization of rejections and completion of basis	Before 6 pm on T+1 day.
Approval of basis by Stock Exchange	Before 9 pm on T+1 day.
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA – To all SCSBs For UPI ASBA – To Sponsor Bank	Intimation not later than 9:30 am on T+2 day. Completion before 2 pm on T+2 day for fund transfer; Completion before 4 pm on T+2 day for unlocking
Corporate action execution for credit of shares	Initiation before 2 pm on T+2 day Completion before 6 pm on T+2 day
Filing of Listing Application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on T+2 day
Publish allotment advertisement	On the website of Issuer, Merchant Banker and RTI - before 9 pm on T+2 day. In newspapers - on T+3 day but not later than T+4 day
Trading starts	T+3 day

*Pursuant to NSE circular no. 07/2025 dated June 18, 2025, bidding for all categories shall close at 4:00 PM & UPI mandate end time and date shall be at 5:00 pm IST on Bid/ Offer Closing Date, i.e. Friday, July 29, 2025.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, see “History and Certain Corporate Matters” on page 225 of the Red Herring Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section “Material Contracts and Documents for Inspection” on page 405 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members of the Company is limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The authorized share capital of the Company is ₹ 16,00,00,000 divided into 1,60,00,000 Equity Shares of ₹ 10/- each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 10,09,62,200 divided into 1,00,96,220 Equity Shares of ₹ 10/- each. For details of the Capital Structure, see “Capital Structure” on the page 85 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:

ORIGINAL SIGNATORIES			CURRENT PROMOTERS		
Name of Promoters	Face Value (₹)	No. of Shares	Name of Promoters	Face Value (₹)	No. of Shares
Mr. Sushil Kumar Poddar	100.00	5000	Mr. Sushil Kumar Poddar	10.00	36,54,600
			Mr. Saurabh Poddar	10.00	16,30,200
			Ms. Pooja Poddar	10.00	9,95,000
Mr. Alok Kedia	100.00	5000	Saurabh Marketing Private Limited	10.00	24,77,000
			M/s. Sushil Kumar Poddar (HUF)	10.00	1,91,000

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of NSE (“NSE SME”). Our Company has received an “In-principle” approval from the NSE for the listing of the Equity Shares pursuant to letter dated May 29, 2025. For the purposes of the Issue, the Designated Stock Exchange shall be NSE. A signed copy of the Red Herring Prospectus has been submitted for registration to the ROC on July 19, 2025 and Prospectus shall be filed with the RoC in accordance with Section 26(4) of the Companies Act, 2013.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (“SEBI”): “SEBI only gives its observations on the draft offer document and this does not constitute approval of either issue or the specified stated in the offer document.”

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the “Disclaimer Clause of NSE” beginning on page 318 of the Red Herring Prospectus.

GENERAL RISK: Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in This Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the Risk Factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”) nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section “Risk Factors” beginning on page 36 of the Red Herring Prospectus.

BOOK RUNNING LEAD MANAGER TO THE ISSUE



GRETEX

GRETEX CORPORATE SERVICES LIMITED

A-401, Floor 4th, Plot FP-616, (PT),
Naman Midtown, Senapati Bapat Marg,
Near Indiabulls, Dadar (W), Delisle Road,
Mumbai-400013, Maharashtra, India.
Contact No.: +91 93319 26937
Email: info@gretexgroup.com
Website: www.gretexcorporate.com
Contact Person: Mr. Pradip Agarwal
SEBI Registration No: INM000012177
CIN: L74999MH2008PLC288128



Purva Sharegistry

PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED

9, Shiv Shakti Industrial Estate, J.R. Boricha
Marg, Lower Parel (East), Mumbai - 400011,
Maharashtra, India.
Contact No: +91 22 4961 4132
Email: newissue@purvashare.com
Investor Grievance Email:
newissue@purvashare.com
Website: www.purvashare.com
Contact Person: Ms. Deepali Dhuri
SEBI Registration No: INR00001112
CIN: U67120MH1993PTC074079



THE SELLOWRAP

SELLORWRAP

Ms. Shrushti Jigyanshu Gandhi

Company Secretary and Compliance Officer.
Address: 208, Plot No C 5, Abhishek Building, Dalia
Estate, New Link Road, Andheri (W), Mumbai - 400053,
Maharashtra, India.
Contact No.: +91 22 6675 0560
Email: contact@sellowrap.com
Website: www.sellowrap.com

Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Issue in case of any pre-issue or post-issue related grievances, grievances including non-receipt of letters of allotment, non-credit of allotted equity shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all issue related queries and for redressal of complaints, investors may also write to the BRLMs.

Availability of Red Herring Prospectus: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein, before applying in the issue. Full copy of the Red Herring Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.nseindia.com, the website of BRLM at www.gretexcorporate.com and website of Company at www.sellowrap.com.

Availability of Bid-Cum-Application forms: Bid-Cum-Application forms can be obtained from the Company: Sellowrap Industries Limited, Book Running Lead Manager: Gretex Corporate Services Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com.

Application Supported by Blocked Amount (ASBA): All investors in this issue have to compulsorily apply through ASBA. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need for a refund.

Syndicate member(s): Gretex Share Broking Limited (“GSBL”)

Sub- Syndicate members: Not Applicable

Banker to the Issue/ Promoter Bank: Axis Bank Limited

UPI: UPI Bidders can also bid through UPI Mechanism

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For Sellowrap Industries Limited

Sd/-

Saurabh Poddar

Designation: Managing Director

DIN: 00032858

Date: July 19, 2025

Place: Mumbai, Maharashtra

Sellowrap Industries Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai on June 19, 2025. The Red Herring Prospectus is available on the website of the Book Running Lead Manager at www.gretexcorporate.com the website of the NSE i.e., www.nseindia.com, and website of our Company at www.sellowrap.com

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled “Risk Factors” of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the U.S. Securities Act (“the Securities Act”) or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, “U.S. persons” (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

AdBaz

डिजिटल पेमेंटमध्ये भारत जगत पहिल्या क्रमांकावर: यूपीआयद्वारे दरमहा १८०० कोटींहून अधिक व्यवहार होत आहेत

नवी दिल्ली, दि. २० (वृत्तसंस्था) : जलद आणि सुरक्षित डिजिटल पेमेंट क्षेत्रात भारताने जगत पहिले स्थान मिळवले आहे. आंतरराष्ट्रीय नाणेनिधी च्या अलीकडील अहवालानुसार, युनिफाइड पेमेंट्स इंटरफेस मुळे भारताने डिजिटल व्यवहारांमध्ये हे स्थान मिळवले आहे.

२०१६ मध्ये नॅशनल पेमेंट्स कॉर्पोरेशन ऑफ इंडिया (NPCI) ने सुरू केलेले UPI आज देशात पैशांचे व्यवहार करण्याचा सर्वात सोपा आणि लोकप्रिय मार्ग बनला आहे. UPI च्या मदतीने, लोक त्यांचे अनेक बँक खाते एकाच मोबाइल ॲपशी लिंक करू शकतात आणि काही सेकंदात सुरक्षित, कमी किमतीचे व्यवहार करू शकतात. प्रेस इन्फॉर्मेशन ब्युरो (PIB) नुसार, UPI द्वारे दरमहा १८ अब्जांहून अधिक व्यवहार होतात. जून २०२४ मध्ये, UPI ने १८.३९ अब्ज व्यवहारांसह २४.०३ लाख कोटी रुपयांचा व्यवसाय केला, जो गेल्या वर्षी जून २०२३ मध्ये १३.८८ अब्ज व्यवहार (१३८८ कोटी) च्या तुलनेत ३२% वाढ दर्शवितो.

‘यूपीआयने भारताला रोख आणि कार्ड-



समावेशनासाठी एक मजबूत साधन बनले आहे. भारतातील ८५% डिजिटल पेमेंट UPI द्वारे होत आहेत, जे ४९.१ कोटी वापरकर्ते, ६.५ कोटी व्यावसायिक आणि ६७५ बँकांना एकाच व्यासपीठावर जोडते. इतकेच नाही तर, UPI आता जागतिक स्तरावर देखील सुमारे ५०% रिअल-टाइम डिजिटल पेमेंट हाताळत आहे.

UPI चा प्रभाव आता भारताच्या सोमेलीकडे विस्तून येतो. ते सात देशांमध्ये देखील उपलब्ध आहे

८१व्या नॅशनल गारमेंट फेयरमध्ये २५०० कोटी रुपयांची अनुमानित व्यवसाय उलाढाल

मुंबई, दि. २० (प्रतिनिधी) : क्लोदिंग मॅन्युफॅक्चरर्स असोसिएशन ऑफ इंडिया (सीएमएआय)ने १४ जुलै ते १६ जुलै २०२५ दरम्यान आयोजित केलेल्या ८१व्या नॅशनल गारमेंट फेयर - विमेस अँड मेन्स वेयर एंडिशनला उद्योगक्षेत्राच्या अपेक्षापेक्षा खूप जास्त यश मिळाले. हा देशातील एक लक्षणीय ट्रेड फेयर ठरला आहे. गेल्या महिन्यात आयोजित करण्यात आलेला एनजीएफ - किड्सवेयर फेयर आणि आता पार पडलेला विमेस अँड मेन्स वेयर ट्रेड फेयर हे भारतातील सर्वात मोठे कपड्यांचे ट्रेड शो ठरले आहेत.

देशभरातून तब्बल ५०,००० खरेदीदारांनी, खासकरून रिटेलर्स, वितरक, एजंट आणि होस्पेसलर्सनी या प्रदर्शनाला भेट दिली. अनुमान आहे की यावेळी २,५०० कोटी रुपयांची व्यवसाय उलाढाल झाली आहे. ट्रेड फेयरमध्ये खूप चांगल्या मागण्या नोंदवण्यात आल्या, अनेक प्रदर्शकांना आगामी सणसुदीसाठी मोठमोठ्या बुकिंग्स

मिळाल्या. कपड्यांसाठीची मागणी कधीही कमी होणार नाही हे यावेळी पुन्हा एकदा दिसून आले. ८०० पेक्षा जास्त मेन्सवेयर आणि विमेसवेयर ब्रँड्स, ४० पेक्षा जास्त ॲक्सेसरीज लेबर्स तसेच ५९० किड्सवेयर ब्रँड्स यामध्ये सहभागी झाले होते.

सीएमएआयचे प्रेसिडेंट श्री संतोष कटारिया यांनी कपडे उद्योगक्षेत्रातील वृद्धीबद्दल सांगितले, "भारतात कपडे उद्योगक्षेत्रात लक्षणीय परिवर्तन घडून येत आहे, यामध्ये युवा, ट्रेन्डसेटर आणि महत्वाकांक्षी ग्राहकांचे खूप मोठे योगदान आहे. आजचे ग्राहक पारंपरिक फॅशनपुरते मर्यादित नाहीत, ते आधुनिक शैलींचा खूप सहजपणे स्वीकार करत आहेत, ज्यामध्ये स्लोबल ट्रेंड आणि भारतीय आवडनिवड यांचा मिलाप दिसून येत आहे. उत्पन्न वाढत आहे, आवडीनिवडी बदलत आहेत, त्यामुळे कपडे ही प्रसंगानुरूप वेगवेगळी वापरावयाची आणि जीवनशैलीला अनुरूप कंटेनरी बनली आहे, ब्रँड, डिझायनर्स, मॅन्युफॅक्चरर्स आणि रिटेलर्ससाठी नवनवीन संधी खुल्या होत आहेत."

- UAE, सिंगापूर, भूतान, नेपाळ, श्रीलंका, फ्रान्स आणि मॉरिशस. फ्रान्समध्ये UPI लॉंच केल्याने युरोपमधील पहिले पाऊल पडले आहे, ज्यामुळे परदेशात राहणाऱ्या किंवा प्रवास करणाऱ्या भारतीयांना पेमेंट करणे सोपे झाले आहे. पीआयबीने म्हटले आहे की, 'ही केवळ संख्यांची बाब नाही, तर ती

भारताच्या डिजिटल फ्रेमवर्कवरील वाढत्या विश्वासूचे आणि कॅशलेस अर्थव्यवस्थेकडे जलद पावले उचलण्याचे प्रतिबिंब आहे.' यूपीआयने केवळ व्यवहार सोपे केले नाहीत तर लहान व्यापारी आणि ग्रामीण भागात राहणाऱ्या लोकांना डिजिटल अर्थव्यवस्थेशी जोडले आहे.

सार्वजनिक सूचना
सर्वसामान्य जनतेला कळविण्यात येते की, चंद्रशे को-ॲंसेरिटिव्ह हाऊसिंग सोसायटी लिमिटेड यांचा पत्ता सीटीएस १५१८, प्लॉट क्र.२, एस. क्र. ९९/१ भाग, गाव एक्सस, देवीदास रोड, बोरिवली पश्चिम, मुंबई ४०० ०९२ येथील मालमतेचे सभासद म्हणून श्री. संजय कुमार सिन्हा (संक्षिप्त स्वरूपात सभासद) यांच्या नावे फ्लॅट क्र. बी-३०२ संबंधात विभिन्न क्र. ५६ ते ६० (दोन्ही समाविष्ट) धाक मूळ शेअर प्रमाणपत्र क्र. १२ चे करार गहाळ/ हरवले आहेत. सोसायटीचे सभासद यांनी ड्युलिफिकेट शेअर प्रमाणपत्राकरिता अर्ज केला आहे. सोसायटी याद्वारे सदर शेअर प्रमाणपत्र मार्फत दवेदार/ आक्षेपकर्ता यांच्याकडून दावे व आक्षेप मागवीत आहेत व त्यामुळे सोसायटी ड्युलिफिकेट शेअर प्रमाणपत्रासाठी जारी करत नाहीत व तुमचे दावे सोसायटी याद्वारे दावेदारांना आक्षेप घेणाऱ्यांकडून सदर शेअर सर्टिफिकेटद्वारे दावेदारांना आक्षेप घेणाऱ्यांकडून दावे/आक्षेप मागवत आहे आणि सोसायटीने ड्युलिफिकेट शेअर सर्टिफिकेट जारी करू नये याबद्दलचे दावे प्रकाशित झाल्यापासून १४ (चौदा) दिवसांच्या आत लेखी स्वरूपात दावावेत, त्यांच्या दाव्यांचे /आक्षेपांचे समर्थन करणारे कागदाचे आणि पुरावे यांच्या प्रतिसह आणि असे दावे खालील पत्त्यावर कोणापक्ष, चंद्रशे सीएएसए लिमिटेड यांना पाठवावेत. जर जर मगूर केलेल्या कालावधीत कोणताही दावा/या/आक्षेप प्राप्त झाला नाही, तर सोसायटी सोसायटीच्या उपनियमानुसार प्रदान केलेल्या पद्धतीने ड्युलिफिकेट शेअर सर्टिफिकेट जारी करेल. सोसायटीला प्राप्त झालेले दावे/या/आक्षेप, जर असतील तर, सोसायटीच्या उपनियमानुसार प्रदान केलेल्या पद्धतीने हाताळले जातील.
दिनांक : १९-७-२०२५
स्थळ : मुंबई
चंद्रशे सीएएसए लिमिटेडचे अध्यक्ष/कोणापक्ष. सी/ओ. बी-२०४, सरोवर, देविदास रोड, देवकी नगर समोर, शांती आश्रमवाड, बोरिवली पश्चिम, मुंबई ४००१०३.

सार्वजनिक सूचना
श्री. फय्याज अकबर सेमी हे स्टॅनफोर्ड प्लाझा प्रिमायसेस को-ॲंसेरिटिव्ह हाऊसिंग सोसायटी लिमिटेडचे सदस्य आहेत त्यांचा पत्ता १०३, स्टॅनफोर्ड प्लाझा प्रिमायसेस को-ॲंसेरिटिव्ह हाऊसिंग सोसायटी, ओशिवरा, ऑफ न्यू लिंक रोड, अंधेरी वेस्ट, मुंबई-४०००५३ येथे आहे आणि सोसायटीच्या इमारतीत युनिट क्रमांक ००३ आणि १०३ आहेत. कु. मलिका अकबर सेमी, श्री गिवाज अकबर सेमी आणि श्री सपरकाज अकबर सेमी यांनी ३१ जानेवारी २०२४ रोजीच्या रिलीज कराराद्वारे विल मालमतेतील प्रत्येकी १२,५०० हिस्सा श्री. फय्याज अकबर सेमी यांना हस्तांतरित केला. सोसायटी याद्वारे कोणाच्याही वास्तदा, खवेदार, आक्षेप घेणारा किंवा सोसायटीच्या भांडवल/मालमतेतील शेअर आणि हितांबंधी हस्तांतरित करण्यावर कोणताही दावा, हक्क, मालकी हक्क, हितांबंधी किंवा आक्षेप असलेल्या इतर कोणाच्याही व्यक्तीकडून दावे किंवा आक्षेप मागवत आहे, तसेच या सूचना प्रकाशित झाल्यापासून १५ दिवसांच्या आत, संबंधित कागदांपांचा प्रती आणि अशा दाव्यांच्या/आक्षेपांच्या समर्थनाचे पुरावे सादर करावेत. जर असे कोणतेही दावे/आक्षेप निर्धारित वेळेत प्राप्त झाले नाहीत, तर सोसायटी उपनियमानुसार सोसायटीच्या भांडवल/मालमतेतील शेअर्स आणि हितांबंधी हाताळण्यास मोकळी असेल. प्राप्त झालेल्या कोणाच्याही दाव्यांचे/आक्षेप सोसायटीच्या नोंदीमार्फत उपनियमांच्या तत्पुर्वीनुसार हाताळले जातील. नोंदीमार्फत उपनियमांनी प्रत कोणाच्याही दावेदार/आक्षेपकर्त्याला सोसायटी कार्यालय, ग्राउंड फ्लोअर, स्टॅनफोर्ड प्लाझा प्रिमायसेस को-ॲंसेरिटिव्ह हाऊसिंग सोसायटी, बी-६५, ऑफ न्यू लिंक रोड, अंधेरी वेस्ट, मुंबई-४०००५३ येथे सोसायत, बुधवार आणि शनिवारी संध्याकाळी ६:०० ते ७:३० वाजेपर्यंत, ही सूचना प्रकाशित झाल्यापासून विहित कालावधी संपेपर्यंत तपाणीसाठी उपलब्ध आहे.
स्थळ : मुंबई / दिनांक : २१/०७/२०२५
स्टॅनफोर्ड प्लाझा प्रिमायसेस को-ॲंसेरिटिव्ह हाऊसिंग सोसायटी लि. च्या वतीने व कतिना सच्चा. संचिव




NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:					
ORIGINAL SIGNATORIES			CURRENT PROMOTERS		
Name of Promoters	Face Value (₹)	No. of Shares	Name of Promoters	Face Value (₹)	No. of Shares
Mr. Sushil Kumar Poddar	100.00	5000	Mr. Sushil Kumar Poddar	10.00	36,54,600
			Mr. Saurabh Poddar	10.00	16,30,200
			Ms. Pooja Poddar	10.00	9,95,000
Mr. Alok Kedia	100.00	5000	Saurabh Marketing Private Limited	10.00	24,77,000
			M/s. Sushil Kumar Poddar (HUF)	10.00	1,91,000

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the Emerge Platform of NSE (**“NSE SME”**). Our Company has received an “In-principle” approval from the NSE for the listing of the Equity Shares pursuant to letter dated May 29, 2025. For the purposes of the Issue, the Designated Stock Exchange shall be NSE. A signed copy of the Red Herring Prospectus has been submitted for registration to the ROC on July 19, 2025 and Prospectus shall be filed with the RoC in accordance with Section 26(4) of the Companies Act, 2013.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (‘SEBI’): ‘SEBI only gives its observations on the draft offer document and this does not constitute approval of either issue or the specified stated in the offer document.”

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the **“Disclaimer Clause of NSE”** beginning on page 318 of the Red Herring Prospectus.

GENERAL RISK: Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in This Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the Risk Factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India (‘SEBI’) nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section **“Risk Factors”** beginning on page 36 of the Red Herring Prospectus.

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 GRETEX CORPORATE SERVICES LIMITED A-401, Floor 4th, Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (W), Delisle Road, Mumbai-400013, Maharashtra, India. Contact No.: +91 93319 26937 Email: info@gretexgroup.com Website: www.gretexc corporate.com Contact Person: Mr. Pradip Agarwal SEBI Registration No: INM000012177 CIN: L74999MH2008PLC288128	 PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED 9, Shiv Shakti Industrial Estate, J.R. Boricha Marg, Lower Parel (East), Mumbai - 400011, Maharashtra, India. Contact No.: +91 22 4961 4132 Email: newissue@purvashare.com Investor Grievance Email: newissue@purvashare.com Website: www.purvashare.com Contact Person: Ms. Deepali Dhuri SEBI Registration No: INR000001112 CIN: U67120MH1993PTC074079	 Ms. Shrushti Jignyanshu Gandhi Company Secretary and Compliance Officer. Address: 208, Plot No C 5, Abhishek Building, Dalia Estate, New Link Road, Andheri (W), Mumbai - 400053, Maharashtra, India. Contact No.: +91 22 6675 0560 Email: contact@sellowrap.com Website: www.sellowrap.com Investors may contact the Company Secretary and Compliance Officer or the Registrar to the Issue in case of any pre-issue or post-issue related grievances, grievances including non-receipt of letter of allotment, non-credit of allotted equity shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all issue related queries and for redressal of complaints, investors may also write to the BRLMs.

Availability of Red Herring Prospectus: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein, before applying in the issue. Full copy of the Red Herring Prospectus will be available at the website of SEBI at www.sebi.gov.in; the website of Stock Exchange at www.nseindia.com, the website of BRLM at www.gretexc corporate.com and website of Company at www.sellowrap.com.

Availability of Bid-Cum-Application forms: Bid-Cum-Application forms can be obtained from the Company: Sellowrap Industries Limited, Book Running Lead Manager: Gretex Corporate Services Limited. Application Forms can also be obtained from the Stock Exchange and list of SCSBs available on the website of SEBI at www.sebi.gov.in and website of Stock Exchange at www.nseindia.com.

Application Supported by Blocked Amount (ASBA): All investors in this issue have to compulsorily apply through ASBA. The investors are required to fill the ASBA form and submit the same to their banks. The SCSB will block the amount in the account as per the authority contained in ASBA form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need for a refund.

Syndicate member(s): Gretex Share Broking Limited (‘GSBL’)

Sub- Syndicate members: Not Applicable

Banker to the Issue/ Sponsor Bank: Axis Bank Limited

UPI: UPI Bidders can also bid through UPI Mechanism

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.


Date: July 19, 2025

Place: Mumbai, Maharashtra

Sellowrap Industries Limited is proposing, subject to market conditions and other considerations, public issue of its Equity Shares and has filed the Red Herring Prospectus with the Registrar of Companies, Mumbai on June 19, 2025. The Red Herring Prospectus is available on the website of the Book Running Lead Manager at www.gretexc corporate.com the website of the NSE i.e., www.nseindia.com, and website of our Company at www.sellowrap.com

Investor should note that investment in equity shares involves a high degree of risk. For details, investors should refer to and rely on the Red Herring Prospectus, including the section titled “Risk Factors” of the Red Herring Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the U.S. Securities Act (“the Securities Act”) or any state securities laws in United States and may not be issued or sold within the United States or to, or for the account or benefit of, “U.S. persons” (as defined in Regulations under the securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act of 1933.

AdBaz

<div><div>राज्यपाल कार्यालय</div></div> <div>भारत सरकारचे वित्त मंत्रालय</div> <div>कर्ज वसुली न्यायाधिकरण-२</div> <div>३ रा मजला, भिखुभाई चॅंबर्स, कोचवर आश्रम पालडी जवळ, अहमदाबाद, गुजरात.</div>				
फॉर्म क्र. २२ (पूर्वीचे ६२) (डीआरटी नियमावली, २०२५ चे नियम ३६ आणि ३७) (आयकर कायदा, १९६१ च्या १९५१ व्या अनुसूचीतील नियम ५२(१) (२) (३))				
बँक आणि वित्तीय संस्था कायदा, १९९३ मधील कर्जच्या वसुली सहाचान.				
ई-लिलाव/विझी सूचना (नॉन्डरप्रीव/दस्ती)/अॅफिक्सेशन/ड्रम/प्रकाशनाचा बोंट)				
आपरी/आसरी क्रमांक		५९/२०२१	ओए क्र.	२८०/२०२०
प्रमाणपत्र धारक बँक		स्टेट बँक ऑफ इंडिया		
वि.				
प्रमाणपत्र कर्जदार		श्री. प्रकाश कुवर्जी जाधव		
प्रति,				
सी.टी. क्रमांक १ : श्री. प्रकाश कुवर्जी जाधव,				
३०२, कृष्णा वेंती हाऊस, नवघर पाडा, नवघर रोड, मुलुंद, कॅम्पस जवळ हाटिल मुलुंद पुर्व, मुंबई-४०००८१.				
सी.टी. क्रमांक २ : कसादा होमटेक (आय) प्रायव्हेट लिमिटेड, रयांच्या संचालक आणि अधिकृत स्वाक्षरीकृत्यांमार्फत.				
श्री. पंकज गणपतभाई पटेल, मुख्य कार्यालय - ५, कासा ब्रॅस, डेस्टिनेशन आर्किटेक्चर, प्लॉट क्रमांक ४५, सेक्टर - २ सीबीडी बेलापुर, नवी मुंबई-४०००८१.				
ठाणे. ग्राह्या कार्यालय: कल्प डिझायर, नारायणा गार्डनस रोड, यश कॉम्प्लेक्ससमोर ३० मीटर गोरी रोड, वडोदरा.				
वरिल सीटी क्रमांक १ ते २ मे माझ्या २६.०६.२०२० रोजी आता अनुसूचित ओए. क्रमांक २८०/२०२० मध्ये पारित झालेल्या १८.०२.२०२१ च्या निर्णयाच्या अटी आणि डिझिनीयर्स जाग्यासह १३.०३.२०२० रोजी आ. २१.१५.६३२/- (रुपये एकसित लाख चौन्नायणव हजार सहस्रो बसित सत्त) धर्वाकडी भरण्यास अप्रशशी ठावे आहेत. उपरोक्त प्रकरणात खालील मालमत्ता सार्वजनिक ई-लिलावाद्वारे विकल्या जातील. लिलाव विझी अंतिमलाई ई-लिलाव वेबसाइट https://baanknet.com द्वारे केेली जाईल.				
लॉट क्र.	मालमत्तेचे वर्णन	राखीव मूल्य (एकूण)	इस्टे १०% वा (एकूण)	
१.	फ्लॅट क्रमांक बी/बी क्रमांक ५०१, ५ वा मजला, कल्प निशांग, मोजे - गोरी, तालुका आणि जिल्हा - वडोदरा. सीमेवरील:- पूर्व : अतिरिक्त कॉमन पेसेज आणि फ्लॅट क्रमांक ५०२, पश्चिम : अतिरिक्त ओपन टू स्काय, उत्तर: अतिरिक्त ओपन स्काय, दक्षिण: अतिरिक्त कॉमन आणि ओपन टू स्काय. (मर्याचंन अहवालानुसार फ्लॅटचे क्षेत्रफळ ७९.८० चौ. मीटर ए.ए.)	रु. २४.४० लाख	रु. २.४४ लाख	