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# GANGA BATH FITTINGS LIMITED

(FORMERLY KNOWN AS GANGA PLAST INDUSTRIES LIMITED)

Corporate Identity Number (CIN): U22204GJ2024PLC151770  
In the year 2018, Mr. Tusharkumar Vithaldas Tilva, Mrs. Niruben Tusharkumar Tilva, Mr. Jimmy Tusharkumar Tilva and Mr. Sajan Tusharbhaj Tilva, had formed into partnership firm in the name and style "Ganga Plast Industries". Thereafter, in the year 2020, the said partnership firm was converted from Ganga Plast Industries to "Ganga Plast Industries LLP", a LLP incorporated under the Limited Liability Partnership Act, 2008, consequently a certificate of registration on conversion of Ganga Plast Industries to Ganga Plast Industries LLP dated November 06, 2020 was issued for and on behalf of the Jurisdictional Registrar of Companies by Central Registration Centre. The LLPIN of Ganga Plast Industries LLP was AAU-5820. Thereafter, in the year 2024, the said LLP was converted into a public Company and consequently incorporated as Ganga Bath Fittings Limited, under the provisions of the Companies Act, 2013, with a certificate of incorporation dated May 22, 2024, issued for and on behalf of the Jurisdictional Registrar of Companies by the Registrar of Companies, Central Registration Centre. Thereafter, pursuant to a special resolution passed by the Shareholders at their Extraordinary General Meeting held on June 07, 2024, our Company has changed its name from Ganga Plast Industries Limited to Ganga Bath Fittings Limited and consequently, a Fresh Certificate of Incorporation consequent to change of name was issued on July 03, 2024 by the Registrar of Companies, Central Processing Centre. Further, the Company had acquired the businesses of M/s Ganga Industries and M/s Ganga Bathing Solution, in terms of Business Transfer Agreements dated June 10, 2024. For further details of change in name of our Company, please refer to section titled "History and Corporate Structure" beginning on page 204 of the Red Herring Red Herring Prospectus.

Regd. Office: Survey No. 121, Nr. Vraj Industrial Estate, SIDC Road, B/H Shantidham Residency, Veraval (Shapar), Kotda Sangani, Rajkot, Gujarat 360024;

Tel No.: +919033863882; E-mail: [cs@gangabathfittings.com](mailto:cs@gangabathfittings.com); Website: [www.gangabathfittings.com](http://www.gangabathfittings.com);  
Contact Person: Ms. Priyanka Sharma, Company Secretary & Compliance Officer

THE PROMOTER OF THE COMPANY ARE MR. TUSHARKUMAR VITHALDAS TILVA, MR. JIMMY TUSHARKUMAR TILVA AND MR. SAJAN TUSHARBHAI TILVA

## THE ISSUE

INITIAL PUBLIC OFFER OF 66,63,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") GANGA BATH FITTINGS LIMITED (FORMERLY KNOWN AS GANGA PLAST INDUSTRIES LIMITED ("OUR COMPANY" OR "GBFL" OR "THE ISSUER") AT AN ISSUE PRICE OF RS. [●] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO RS. [●] LAKHS ("PUBLIC ISSUE") OUT OF WHICH 3,36,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH, AT AN ISSUE PRICE OF RS. [●] PER EQUITY SHARE FOR CASH, AGGREGATING RS. [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E., ISSUE OF UPTO 63,27,000 EQUITY SHARES OF FACE VALUE OF RS. 10 EACH, AT AN ISSUE PRICE OF RS. [●] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO RS. [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE 30.00 % AND 28.49% RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION - Not Applicable as the entire issue constitutes fresh issue of equity share

PRICE BAND: RS. 46.00 to RS. 49.00 PER EQUITY SHARE OF FACE VALUE OF RS. 10.00 EACH

THE FLOOR PRICE IS 4.6 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 4.9 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR THE PERIOD ENDED DECEMBER 31, 2024 AT THE FLOOR PRICE IS 16.97 TIMES AND AT THE CAP PRICE IS 18.08 TIMES

BIDS CAN BE MADE FOR A MINIMUM OF 3000 EQUITY SHARES AND IN MULTIPLE OF 3000 EQUITY SHARES THEREAFTER

## ISSUE PROGRAMME

OPEN ON: WEDNESDAY, JUNE 04, 2025

CLOSE ON: FRIDAY, JUNE 06, 2025

Our Company is engaged in the business of manufacturing and supplying Bathroom Accessories including but not limited to bath fittings items such as CP taps and their parts, showers, bath accessories, Sanitary wear, ABS Shower, ABS Health faucet, ABS Taps, ABS Accessories, PTMT Taps, Door Handles, Bathroom Vanities, Bathroom Sinks, SS Showers, Shower Drains, SS Channel Drainer etc.

The Issue is being made in terms of Regulation 229 (2) of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (as amended from time to time) ("SEBI ICDR Regulations")

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON EMERGE PLATFORM OF THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED. FOR THE PURPOSE OF THE ISSUE, NATIONAL STOCK EXCHANGE OF INDIA LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

## ALLOCATION OF THE ISSUE

QIB PORTION	NOT MORE THAN 69,000 EQUITY SHARE BEING 1.10 % OF THE NET ISSUE	NON-INSTITUTIONAL PORTION	NOT LESS THAN 31,29,000 EQUITY SHARE BEING 49.45% OF THE NET ISSUE
RETAIL PORTION	NOT LESS THAN 31,29,000 EQUITY SHARE BEING 49.45% OF THE NET ISSUE	MARKET MAKER PORTION	UPTO 3,36,000 EQUITY SHARE BEING 5.04% OF THE ISSUE

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY REPLY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

The price band is justified on the qualitative factors, quantitative factors and KPIs disclosed in the chapter titled "Basis for Issue Price" beginning on page no 124 of the Red Herring Prospectus.

## RISKS TO INVESTORS:

- Risk to Investors: Summary description of key risk factors based on materiality:**
  - We have certain outstanding litigation against us, an adverse outcome of which may adversely affect our business, reputation and results of operations.
  - Our income and sales are subject to seasonal fluctuations and lower income in a peak season may have a disproportionate effect on our results of operations.
  - We may be unable to respond to changes in consumer demands and market trends in a timely manner.
  - Our ability to attract customers is dependent on the success and visibility of our showrooms.
  - The non-availability or high cost of quality gold bullion and diamonds and fluctuations in their prices may have an adverse effect on our business, results of operations and financial condition
- Details of suitable ratios of the company and its peer group for the latest full financial year:**

S. No.	Name of the company	Face Value (Rs. Per Share)	EPS (Rs.)	P/E Ratio	RoNW (%)	Net Asset value per share (Rs.)
1	Ganga Bath Fittings Limited (formerly known as Ganga Plast Industries Limited)*	10	2.71	16.97-18.08	26.57%	16.61
<b>Peer group**</b>						
2	Hindware Home Innovation Limited	2	-4.98	-75.64	41.33%	12.05
3	Cera Sanitaryware Limited.	5	183.89	36.88	17.81%	1032.26

\*Source: The Company's Financial Figures are based on restated standalone audited financial statements for the period from May 22, 2024 to December 31, 2024 unless provided otherwise. With respect to Industry peers, all the financial information mentioned above is on a standalone basis and is sourced from the audited results of the respective companies for the year ended March 31, 2024 unless provided otherwise.

\*\* Please note that there were no listed peers operating in the same segment having the size and revenues similar to the Company, accordingly, we have taken listed peers operating in same segment as the Company.

  - Notes for peer group:
  - P/E Ratio has been computed based on the closing market price of equity shares on May 28, 2025 divided by the Basic EPS as at March 31, 2025
  - Return on Net Worth (%) = net profit after tax divided by net worth. Net worth has been computed as the aggregate of share capital and reserves and surplus/Other Equity as on March 31, 2025.
  - NAV is computed as NAV is computed as the closing net worth as on March 31, 2025 divided by the outstanding number of equity shares as on March 31, 2025.

For further details, see section titled Risk Factors beginning on page 37 and the financials of the Company including profitability and return ratios, as set out in the section titled Auditors Report and Financial Information of Our Company beginning on page 227 of this Red Herring Prospectus for a more informed view.
- Weighted average return on net worth for the last 3 FYs, and return on net worth for any interim period for the issuer company:**

Particulars	RONW	Weight
Year ended 31 <sup>st</sup> March, 2024	15.07%	3
Year ended 31 <sup>st</sup> March, 2023	6.85%	2
Year ended 31 <sup>st</sup> March, 2022	0.60%	1
<b>Weighted Average</b>	<b>9.92%</b>	
For the period April 01, 2024 to May 21, 2024	40.77%	
For the period May 22, 2024 to December 31, 2024	26.57%	

- Return on Net Worth (%) = Net Profit after tax attributable to owners of the Company, as restated /Net worth as restated as at year end.
  - Weighted average = Aggregate of year-wise weighted RONW divided by the aggregate of weights i.e. (RoNW x Weight) for each year/Total of weights.
  - Net worth is aggregate value of the paid-up share capital of the Company and reserves and surplus, excluding revaluation reserves attributable to equity holders
- Disclosures as per clause (9)(K)(4) of Part A to Schedule VI:**
    - The Price per share of the Company based on primary / new issue of shares (equity/convertible securities), excluding shares issued under ESOP/ESOS and issuance of bonus shares, during the 18 months preceding the date of filing of the Red Herring Prospectus/Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days:**

Date of Allotment	No. of Equity Shares allotted	Face value (Rs.)	Issue Price (Rs.)	(Issue price Adjusted for Bonus Issue)	Nature of consideration	Nature of Allotment	Consideration (in Rs.)
June 07, 2024	1,271	10	34,345	-	Consideration other than cash.	Allotment of equity shares by way of Conversion of Loans	4,36,52,495
June 27, 2024	18,44,791	10	79	-	Consideration other than cash.	Allotment of equity shares upon preferential allotment made pursuant to acquisition of business of Ganga Industries and Ganga Bathing Solutions	14,57,38,489
    - Price per share of the Company based on secondary sale / acquisition of shares (equity/convertible securities), where promoter / promoter group entities or shareholder(s) selling shares through offer for sale in IPO or shareholder(s) having the right to nominate director(s) in the Board of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of filing of the Red Herring Prospectus/Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days:**

Name of Transferee	Name of Transferor	Date of Transfer	Number of shares	Transfer price per Equity Share (in Rs.)
Nil				

- Floor Price and cap price being 2.23 times and 2.09 times of the weighted average cost of acquisition (WACA) based on primary/ secondary transaction(s) as disclosed in terms of clause (a) and (b) above, shall be disclosed in the following manner:**

Past Transaction	WACA (in Rs.)	IPO Floor Price of Rs. 46	IPO Cap Price of Rs. 49
WACA of Primary Issuance	102.59	2.23	2.09
WACA of Secondary Transaction	Nil	NA	NA

## ADDITIONAL INFORMATION FOR INVESTORS:

- Details of proposed /undertaken pre-issue placements from the DRHP filing date:** Our Company has not undertaken any issuance or placement of Equity Shares from the DRHP filing date.
- Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date:** Our Promoter(s) and Promoter(s) group has not undertaken any transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company from the DRHP filing date.
- Pre-issue shareholding as at the date of advertisement and post-issue shareholding as at allotment for promoter(s), promoter group and additional top 10 shareholders:**

S. No.	Shareholders	Pre-Issue shareholding as at the date of Red Herring Prospectus		Post-Issue shareholding as at allotment		Post-Issue shareholding as at allotment	
		Number of Equity Shares	Share holding (in%)	At the lower end of Price Band i.e. Rs. 46 per share		At the upper end of the Price Band i.e. Rs. 49 per share	
				Number of Equity Shares <sup>(2)</sup>	Shareholding (in %) <sup>(2)</sup>	Number of Equity Shares <sup>(2)</sup>	Shareholding (in %) <sup>(2)</sup>
Promoter (A)							
1.	Mr. Tusharkumar Vithaldas Tilva	23,61,895	15.19%	23,61,895	10.64%	23,61,895	10.64%
2.	Mr. Jimmy Tusharkumar Tilva	50,67,740	32.60%	50,67,740	22.82%	50,67,740	22.82%
3.	Mr. Sajan Tusharbhaj Tilva	56,85,365	36.57%	56,85,365	25.60%	56,85,365	25.60%
Total (A)		1,31,15,000	84.37%	1,31,15,000	59.06%	1,31,15,000	59.06%
Promoter Group (B)							
4.	Mrs. Niruben Tusharkumar Tilva	12,64,448	8.13%	12,64,448	5.69%	12,64,448	5.69%
5.	Mrs. Tilva Komal Jimmy	4,89,850	3.15%	4,89,850	2.21%	4,89,850	2.21%
6.	Mrs. Tilva Rency Sajan	4,89,850	3.15%	4,89,850	2.21%	4,89,850	2.21%
Total (B)		22,44,148	14.44%	22,44,148	10.11%	22,44,148	10.11%
Other Shareholder of the Company							
7.	Saumil Paresb Sanghvi HUF	40,000	0.26%	40,000	0.18%	40,000	0.18%



(Please scan this QR Code to view the Prospectus)

8.	Mr. Jayesh Harkishandas Kamdar	40,000	0.26%	40,000	0.18%	40,000	0.18%
9.	Mr. Ronak Kamdar	40,000	0.26%	40,000	0.18%	40,000	0.18%
10.	Mr. Kamal Bipinchandra Parekh	40,000	0.26%	40,000	0.18%	40,000	0.18%
11.	Ms. Disha Mohil Pipaliya	16,000	0.10%	16,000	0.07%	16,000	0.07%
12.	Mr. Bharat Bhikhubhai Chavda	9,700	0.06%	9,700	0.04%	9,700	0.04%
<b>Total (C)</b>		<b>1,85,700</b>	<b>1.19%</b>	<b>1,85,700</b>	<b>0.84%</b>	<b>1,85,700</b>	<b>0.84%</b>
<b>Total (A+B+C)</b>		<b>1,55,44,848</b>	<b>100.00%</b>	<b>1,55,44,848</b>	<b>70.01%</b>	<b>1,55,44,848</b>	<b>70.01%</b>

## Notes:

- The Promoter(s) Group shareholders are Mr. Tusharkumar Vithaldas Tilva, Mr. Jimmy Tusharkumar Tilva And Mr. Sajan Tusharbhaj Tilva .
- Includes options, if any, that have been exercised until date of this pre-issue advertisement and any transfers of equity shares by existing shareholders after the date of the Draft Red Herring Prospectus until the date of the Red Herring Prospectus.
- None of the Promoters and Members of Promoters Group shall subscribe to the Equity Shares offered under the Issue.
- Promoter(s) and Promoter(s) group together hold the entire pre issue paid capital of the Company and there is no other public shareholder as on the date of this Red herring prospectus
- The post issue shareholding is calculated on the basis of fresh issue of 66,63,000 equity shares

## BASIS FOR OFFER PRICE

The "Basis for Issue Price" on page 124 of the offer document has been updated with the above issue price. Please refer to the websites of the BRLM [www.jawacapi.in](http://www.jawacapi.in) for the "Basis for Issue Price" updated with the above issue price. You can scan the QR Code given on the first page of this Advertisement for the chapter titled "Basis for Issue Price" on page no. 124 of the Red Herring Prospectus.

## INDICATIVE TIMELINES FOR THE ISSUE


An indicative timetable in respect of the Offer is set out below:

<b>Issue Opens on</b>	Wednesday, June 04, 2025
<b>Issue Closes on (T)</b>	Friday, June 06, 2025
<b>Finalization of Basis of Allotment with the Designated Stock Exchange</b>	Monday, June 09, 2025
<b>Initiation of Refunds / unblocking of funds from ASBA Account or UPI ID linked bank account *</b>	Tuesday, June 10, 2025
<b>Credit of Equity Shares to demat account of the Allottees</b>	Tuesday, June 10, 2025
<b>Commencement of Trading of the Equity Shares on the Stock Exchanges</b>	Wednesday, June 11, 2025

Timelines for submission of Applications (T is Issue Closing Date)	
<b>Application Submission by Investors</b> <ul style="list-style-type: none"><li>Electronic Applications (Online ASBA through 3-in-1 accounts) – Upto 5 pm on T day.</li><li>Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Upto 4 pm on T day.</li><li>Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) – Upto 3 pm on T day.</li><li>Physical Applications (Bank ASBA) – Upto 1 pm on T day.</li><li>Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIIIs) – Upto 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day.</li></ul>	<b>Bid Modification</b> From Issue opening date up to 5 pm on T day <b>Validation of bid details with depositories</b> From Issue opening date up to 5 pm on T day <b>UPI Mandate acceptance time</b> T day – 5 pm <b>Issue Closure</b> T day – 4 pm for QIB and NII categories T day – 5 pm for Retail and other reserved categories

The Price Band is Rs. 46 to 49 has been determined by our company in consultation with the Book Running Lead Manager and justified by our company in consultation with the Book Running Lead Manager on the basis of the above information. Investors should also refer to "Our Business", "Risk Factors", "Restated Financial Information", "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 148, 36, 239 and 307 respectively, to get a more informed view before making an investment decision. The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" and you may lose all or part of your investment. For further details, see the section "Basis for Issue Price" on page 124 of the Red Herring Prospectus.

## ASBA\*



UNIFIED PAYMENTS INTERFACE

Simple, Safe, Smart way of Application- Make use of it!!!

\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details check section on ASBA below.

Mandatory in Public Issues from January 01, 2016. No cheque will be accepted

UPI – Now available in ASBA for Retail Individual Bidders and Non-Institutional Bidders applying for amount up to ₹ 5,00,000/- through Registered Brokers, DPs & RTAs. UPI Bidder also have the option to submit the Application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the Bank Account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020, CDDT circular no. 7 of 2022 and press release dated June 25, 2021, read with press release dated September 17, 2021, March 30, 2022 and March 28, 2023.

ASBA has to be availed by all the investors except anchor investors. UPI may be availed UPI Bidders. For details on the ASBA and UPI process, please refer to the details given in the Bid cum Application form and abridged prospectus and also please refer to the section "Issue Procedure" on page 348 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchange and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the websites of the BSE Limited and National Stock Exchange of India Limited and can be obtained from the list of banks that is displayed on the website of Securities and Exchange Board of India ("SEBI") at [www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35](http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=35) and <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>, respectively as updated from time to time. List of banks supporting UPI is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in). For the list of UPI apps and banks live on IPO, please refer to the link: [www.sebi.gov.in](http://www.sebi.gov.in). UPI Bidders Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For issue related queries, please contact the BRLM on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll-free number: 18001201740 and mail Id: [ipo.upi@npci.org.in](mailto:ipo.upi@npci.org.in)

## THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON SME PLATFORM OF NSE ("NSE EMERGE")

In case of any revision in the Price Band, the Bid / Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid / Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum period of one Working Day, subject to the Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid / Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a public notice and also by indicating the change on the website of the BRLM and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building process, in terms of Rule 19(2)(b) of the SCRR read with Regulation 252 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to QIBs (the "QIB Portion"), provided that our Company in consultation with the BRLM, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company in consultation with the BRLM, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allotment Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Issue Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Portion") subject to valid Bids being received at or above the Issue Price. Further, not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders ("Retail Portion"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Issue only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective Bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank, as the case may be. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process. For further details, see "Issue Procedure" on page 369 of RHP.

Bidders/ Applicants should ensure that DP ID, PAN, Client ID and UPI ID (for UPI Bidders bidding through the UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/ Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPI ID (for UPI Bidders bidding through the UPI Mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/ Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021, March 30, 2022 and March 28, 2023 and any subsequent press releases in this regard.

**CONTENTS OF THE MEMORANDUM OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects of the company, please see the section "History and Corporate Structure of Our Company" on page 204 of the Red Herring Prospectus. The Memorandum of Association of the Company is a material document for inspection in relation to the Issue. For details see the section "Material Contracts and Documents for Inspection" on page 424 of the Red Herring Prospectus.

**LIABILITY OF MEMBERS AS PER MOA:** The Liability of Members is Limited.