

(THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES.)



(Please scan the QR to view the Red Herring Prospectus)



C K K RETAIL MART LIMITED

Corporate Identity Number: U51909MH2005PLC151252

Our Company was originally incorporated as "Sakuma Exports Private Limited", as a private limited company, under the provisions of the Companies Act, 1956 pursuant to certificate of incorporation dated February 14, 2005. Our Company changed its name from "Sakuma Exports Limited Private Limited" to "C.K.K. Exports Private Limited" pursuant to Rule 29 of the Companies (Incorporation) Rules, 2014 vide certificate of incorporation dated June 09, 2022. Thereafter, our Company was converted from a private limited company to a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our shareholders held on September 11, 2023 and consequently, the name of our Company was changed to "C K K Retail Mart Limited" by deletion of the word "Private". A fresh certificate of incorporation consequent upon conversion from private company to public company dated September 29, 2023, was issued by the Registrar of Companies, Mumbai to our Company bearing Corporate Identification Number "U51909MH2005PLC151252". For details of Incorporation, change of name and registered office of our company, please refer to chapter titled "History and Certain Corporate Matters" beginning on page 189.

Registered Office: Aorus Chambers, B - 418, Near Mahindra Tower, S S Amrutwar Lane, Worli, Mumbai, Maharashtra, India, 400013

Contact Person: Mr. Shivam Singla, Company Secretary and Compliance Officer; Tel: +91-8437707034; E-mail: cs@ckkretailmart.com; Website: https://ckkretailmart.com/

PROMOTERS OF OUR COMPANY: MR. SAURABH MALHOTRA, SAKUMA INFRASTRUCTURE AND REALTY PRIVATE LIMITED, MS. KUSUM CHANDER MOHAN MALHOTRA AND MS. VANITHA MALHOTRA

THE OFFER

INITIAL PUBLIC OFFER OF UPTO 54,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH (THE "EQUITY SHARES") OF C K K RETAIL MART LIMITED ("OUR COMPANY" OR "C K K RETAIL") AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [-] LAKHS COMPRISING OF FRESH ISSUE OF UP TO 44,08,000 EQUITY SHARES AGGREGATING TO ₹ [-] LAKHS ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 9,92,000 EQUITY SHARES BY SAKUMA INFRASTRUCTURE AND REALTY PRIVATE LIMITED ("PROMOTER SELLING SHAREHOLDER") AGGREGATING TO ₹ [-] LAKHS ("OFFER FOR SALE") ("PUBLIC OFFER"). THE OFFER INCLUDES A RESERVATION OF UP TO 2,73,600 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH, AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [-] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. NET OFFER OF UP TO 51,26,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH, AT AN OFFER PRICE OF ₹ [-] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [-] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE 27.88% AND 26.47% RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION:

| NAME OF THE SELLING SHAREHOLDER | TYPE | NUMBER OF EQUITY SHARES OFFERED/AMOUNT | WEIGHTED AVERAGE COST OF ACQUISITION* (IN ₹ PER EQUITY SHARE) |
|--|------------------------------|--|---|
| Sakuma Infrastructure and Realty Private Limited | Promoter Selling Shareholder | 9,92,000 | 5.00 |

* As Certified by the SSRV & Associates Chartered Accountants by their certificate dated December 15, 2025.

PRICE BAND: ₹ 155 TO ₹ 163 PER EQUITY SHARE OF FACE VALUE ₹ 10 EACH

THE FLOOR PRICE IS 15.5 TIMES OF THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 16.3 TIMES OF THE FACE VALUE OF THE EQUITY SHARES

THE PRICE TO EARNINGS RATIO ("P/E") BASED ON DILUTED EPS FOR FISCAL 2025 AT THE LOWER END OF THE PRICE BAND (I.E. FLOOR PRICE) IS 14.17 TIMES AND AT THE UPPER END OF THE PRICE BAND (I.E. CAP PRICE) IS 14.90 TIMES
BIDS CAN BE MADE FOR MINIMUM OF 1600 EQUITY SHARES BY INDIVIDUAL BIDDER AND 2400 EQUITY SHARES BY QUALIFIED INSTITUTIONAL BIDDER AND NON-INSTITUTIONAL BIDDER AND IN MULTIPLES OF 800 EQUITY SHARES THEREAFTER

OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE: THURSDAY, JANUARY 29, 2026

BID/OFFER OPENS ON: FRIDAY, JANUARY 30, 2026

BID/OFFER CLOSSES ON: TUESDAY, FEBRUARY 03, 2026 ^

^ IPI mandate end time shall be at 5:00 p.m. on the Bid/Offer Closing Date

Our Company is engaged in the distribution of packaged products catering to both retail and wholesale businesses. The Company commenced its business operations in the Financial Year 2020-21 and since year 2023, the Company has focused on the distribution and trading of packaged agro-commodities such as sugar, pulses and ghee across regions including Maharashtra, Bihar, West Bengal, and the north-eastern states. In April 2025, our Company expanded the product portfolio with the launch of "FruitzzUp", a fruit pulp-based juice brand, reinforcing our commitment to offering a diverse and evolving product range that caters to changing consumer preferences. At present, our business primarily involves the distribution of packaged agro-commodities such as sugar, rice, and pulses along with packaged products such as milk powder and soft drinks (carbonated as well as fruit based). In addition to our core business operation, we also occasionally undertakes consultancy assignments.

For further details, see chapter titled "Our Business" beginning on page 155 of the Red Herring Prospectus.

THIS OFFER IS BEING MADE THROUGH THE BOOK BUILDING PROCESS, IN TERMS OF RULE 19(2)(B) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED ("SCRR") READ WITH REGULATION 229(2) OF THE SEBI ICDR REGULATIONS, 2018, AS AMENDED FROM TIME TO TIME. THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ('NSE EMERGE'). NATIONAL STOCK EXCHANGE OF INDIA LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

ALLOCATION OF THE OFFER

- QIB PORTION: NOT MORE THAN 50% OF NET OFFER
- NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF NET OFFER
- INDIVIDUAL INVESTOR PORTION: NOT LESS THAN 35% OF NET OFFER
- MARKET MAKER PORTION: Up to 2,73,600 EQUITY SHARES OR 5.07% OF OFFER SIZE

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

In accordance with the recommendation Of the Independent Directors of the Company, pursuant to their resolution dated January 20, 2026 the above provided price band is justified based on quantitative factors/KPIs disclosed in the chapter "Basis for Offer Price" beginning on page 126 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition (WACA) of primary and secondary transaction as applicable and disclosed in the chapter "Basis for Offer Price" beginning on page 126 of the Red Herring Prospectus and provided below in this advertisement.

RISK TO INVESTORS:

Summary description of key risk factor based on materiality:

1. We derive the majority of our revenue from distribution and trading of sugar, and therefore vulnerable to a range of risks associated with the sugar industry.
2. Our revenue from operations has significantly increased from Rs. 10,327.13 Lakhs in FY 2022-23 to Rs. 23,302.48 Lakhs in FY 2023-24 resulting in growth of over 100% (YOY). Similarly, our revenue from operations has further increased from Rs. 23,302.48 Lakhs in FY 2023-24 to Rs. 30,118.67 Lakhs in FY 2024-25 leading to growth of 29.25% (YOY). If we are unable to sustain or manage our growth rate our business operations and results of operations may be adversely affected, and this rate of growth may not be achievable in the future.
3. Our Profit After Tax has significantly increased in recent financial years. If we are unable to sustain or improve our profitability, our business, financial condition and results of operations may be adversely affected.
4. Any inability to successfully operate and scale the Company's distributor-led sales model could adversely affect its business and financial performance.
5. Any delay in payment or procedural non-compliance in relation to stamp duty on certain instruments executed by the Company may subject us to penalties or other regulatory actions.
6. We are dependent upon a limited number of suppliers for our agro-commodities. Any failure of our suppliers to deliver these agro-commodities in the necessary quantities or to adhere to delivery schedules, credit terms or specified quality standards and technical specifications may adversely affect our business and our ability to deliver orders on time at the desired level of quality.
7. The Company, its Promoter Saurabh Malhotra and Group Company, Sakuma Exports Limited are party to certain litigations. These legal proceedings are pending at different levels of adjudication before various forums and regulatory authorities, which, if determined adversely, may impact our reputation and business operations.
8. We operate in a competitive market and any increase in competition may adversely affect our business and financial condition.
9. We may be unable to sufficiently obtain, maintain, protect, or enforce our intellectual property and other proprietary rights.
10. We are dependent on third party manufacturers for manufacturing the beverages, and any disruption in these arrangements could materially and adversely affect our business operations, results of operations, and financial condition.

For further details, see "Risk Factor" on page 35 of the RHP:

Details of suitable ratios of the Company

1. Basic and Diluted Earnings / (Loss) Per Share ("EPS")

| S. No | Period | Basic and Diluted (₹) | Weights |
|-------|--|-----------------------|---------|
| 1. | Financial Year ended March 31, 2025 | 10.94 | 3 |
| 2. | Financial Year ended March 31, 2024 | 8.47 | 2 |
| 3. | Financial Year ended March 31, 2023 | 4.93 | 1 |
| | Weighted Average | 9.12 | |
| | For the period ended September 30, 2025* | 5.74 | |

*Not Annualised

Notes:

- i) The figures disclosed above are based on the restated financial statements of the Company.
- ii) The face value of each Equity Share is ₹10.00.
- iii) Earnings per Share has been calculated in accordance with Accounting Standard 20 - "Earnings per Share" issued by the Institute of Chartered Accountants of India.
- iv) The above statement should be read with Significant Accounting Policies and the Notes to the Restated Financial Statements as appearing in Annexure
- v) Basic Earnings per Share = Net Profit/(Loss) after tax, as restated attributable to equity shareholders /Weighted average number of equity shares at the end of year/period.
- vi) Diluted Earnings per Share = Net Profit/(Loss) after tax, as restated attributable to equity shareholders / Weighted average number of diluted equity shares at the end of year/period

2. Net Asset Value (NAV) per Equity Share:

| S. No | NAV per Equity Share | (Amount in ₹) |
|-------|--|---------------|
| 1. | Financial Year ended March 31, 2023 | 9.02 |
| 2. | Financial Year ended March 31, 2024 | 17.49 |
| 3. | Financial Year ended March 31, 2025 | 28.43 |
| 4. | For the period ended September 30, 2025* | 34.17 |
| | NAV per Equity after issue | |
| | i) At Floor Price | 61.67 |
| | ii) At Cap Price | 63.49 |
| | Issue Price# | [-] |

*Not Annualised

#To be included upon finalization of the Offer Price and will be updated at the Prospectus stage.

Notes:

- i) The figures disclosed above are based on the Restated Consolidated Financial Statements of the Company.
- ii) NAV per share = Restated Net worth of Equity Share Holders as per Statement of Assets and Liabilities divided by number of equity shares outstanding at the end of the year/period.
- iii) Net worth is computed as the sum of the aggregate of paid-up equity share capital, all reserves created out of the profits, securities premium account received in respect of equity shares and debit or credit balance of profit and loss account.
- iv) Offer Price per Equity Share will be determined by our Company in consultation with the Book Running Lead Manager.

3. Comparison of Accounting Ratios with Industry Peers

| Name of Company | Standalone | Current Market Price (₹) | Face Value (₹) | EPS (Basic & Diluted) | PE Ratio | RONW (%) | NAV per Share (₹) | Total Income (₹ in lakhs) |
|---------------------------|----------------------|--------------------------|----------------|-----------------------|----------|----------|-------------------|---------------------------|
| C K K Retail Mart Limited | As on March 31, 2025 | [-] | 10 | 10.94 | [-] | 26.19 | 28.43 | 30,184.59 |
| Peer Group | | | | | | | | |
| Mawana Sugars Ltd | As on March 31, 2025 | 92.51 | 10.00 | 18.25 | 16.93 | 12.47 | 125.78 | 1,45,502.00 |
| Shree Renuka Sugars Ltd | As on March 31, 2025 | 31.23 | 1.00 | -1.20 | 247.63 | 2.03 | -1.83 | 10,42,401.20 |
| Orient Beverages Ltd | As on March 31, 2025 | 216.20 | 10.00 | 12.51 | 12.84 | 97.42 | 14,228.48 | |

Notes:

- i) All the financial information for our Company above is sourced from the Restated Financial Statements for the financial year 2024-25.
- ii) Considering the nature and size of operations of the Company, the peer Companies are not strictly comparable. However, same have been included for broader comparison.
- iii) All the financial information (Standalone) for Mawana Sugars Ltd and Shree Renuka Sugars Ltd for the FY 2024-25 has been sourced from their respective Annual Report as available on the website of NSE, and for Orient Beverages Ltd for the FY 2024-25 has been sourced from its Annual Report as available on the website of BSE. The Current Market Price (CMP) for Mawana Sugars Ltd and Shree Renuka Sugars Ltd is based on the closing price on NSE as on September 12, 2025, and for Orient Beverages Ltd, the CMP is based on the closing price on BSE as on September 12, 2025.
- iii) The Price-to-Earnings (P/E) ratio for the listed peer companies has been computed based on closing market prices of their equity shares on NSE and BSE as applicable, as on September 12, 2025, divided by the Basic and Diluted EPS as at March 31, 2025.

- iv) Basic and Diluted EPS refers to the Basic and Diluted EPS sourced from the Annual Report for the FY 2024-25 of the listed peer company.
- v) Return on Net Worth (%) for listed peer companies has been computed based on the Net Profit After Tax for the year ended March 31, 2025 divided by Total Equity as on March 31, 2025.
- vi) NAV per share for listed peer companies is computed as the networth as on March 31, 2025 divided by the outstanding number of equity shares as on March 31, 2025
- iv. **Key Performance Indicators ("KPIs")**

(₹ in Lakhs except percentages)

| Key Financial Performance | September 30, 2025 | March 31, 2025 | March 31, 2024 | March 31, 2023 |
|------------------------------------|--------------------|----------------|----------------|----------------|
| Total Income ⁽ⁱ⁾ | 15,942.90 | 30,118.67 | 23,302.48 | 10,327.13 |
| EBITDA ⁽ⁱⁱ⁾ | 1,177.02 | 2,260.12 | 1,745.50 | 611.54 |
| EBITDA Margin ⁽ⁱⁱⁱ⁾ | 7.38% | 7.50% | 7.49% | 5.92% |
| PAT ^(iv) | 859.02 | 1,636.10 | 1,267.31 | 451.03 |
| PAT Margin ^(v) | 5.39% | 5.43% | 5.44% | 4.37% |
| EBIT | 1,154.32 | 2,194.23 | 1,700.15 | 606.28 |
| RoE (%) ^(vi) | 18.34% | 47.63% | 63.89% | 60.06% |
| RoCE (%) ^(vii) | 22.58% | 51.60% | 64.99% | 44.88% |
| Capital Employed ^(viii) | 5,111.17 | 4,252.07 | 2,615.82 | 1,350.91 |
| Debt ^(ix) | Nil | Nil | Nil | 2.31 |

KPI disclosed above is certified by SSRV & Associates, Chartered Accountants the statutory auditors of our Company pursuant to their certificate dated December 30, 2025

Notes:

1. Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements
2. EBITDA (inclusive of Other Income) is calculated as Profit before tax + Depreciation + Amortization + Interest Expenses
3. 'EBITDA Margin' is calculated as EBITDA divided by Revenue from operations
4. 'PAT' is calculated as Profit after tax for the year/period.
5. 'PAT Margin' is calculated as PAT for the year/period divided by Revenue from operations.
6. Return on Equity is calculated as Profit after Tax for the year/period divided by Average Shareholder's Equity
7. Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus total debts plus deferred tax liabilities less Intangible Assets.
8. Debt includes long term borrowings and short-term borrowings.
5. **Weighted average return on net worth for the last 3 FYs, and return on net worth for any interim period for the issuer company.**

Return on Networth (RoNW)

| S. No | Period | RONW (%) | Weights |
|-------|--|--------------|---------|
| 1. | Financial Year ended March 31, 2025 | 38.47 | 3 |
| 2. | Financial Year ended March 31, 2024 | 48.42 | 2 |
| 3. | Financial Year ended March 31, 2023 | 33.41 | 1 |
| | Weighted Average | 40.94 | |
| | For the period ended September 30, 2025* | 16.80 | |

*Not Annualised

Notes:

- i) The figures disclosed above are based on the Restated Financial Statements of the Company.
- ii) The RONW has been computed by dividing restated profit after tax as per Profit & Loss Statement for the year/period with restated Net worth of Equity Share Holders as per Statement of Assets and Liabilities.
- iii) **Weighted average = Aggregate of year-wise weighted RONW divided by the aggregate of weights i.e. (RONW x Weight) for each year/Total of weights.**
6. **Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.**
- a) The price per share of our Company based on the primary/ new issue of shares (equity/ convertible securities).

There has been no issuance of the Equity Shares other than Equity Shares issued pursuant to a bonus issue on June 25, 2025 during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding ESOPs granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days ("Primary Issuance").

Continued in next page...

Continued from previous page...

- b) The price per share of our Company based on the secondary sale/acquisition of shares (equity shares).

There have been no secondary sale/acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts of shares), during the 18 months preceding the date of this Red Herring Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- c) Since there are no such transactions to report to under (a) and (b) therefore, information based on last 5 primary or secondary transactions (secondary transactions where Promoter/ Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to the date of this Red Herring Prospectus irrespective of the size of transactions is set forth in the table below.

Primary Transaction

| Date of Allotment | No. of equity shares allotted | Face value (₹) | Price per equity shares | Nature of allotment | Nature of consideration | Total Consideration (Rs. in Lakhs) |
|--|-------------------------------|----------------|-------------------------|---------------------|-------------------------|------------------------------------|
| June 25, 2025 | 74,80,000 | 10.00 | Nil | Bonus Issue | Other than Cash | Nil |
| Total | 74,80,000 | | | | | |
| Weighted average cost of acquisition (WACA) Primary issuances (in ₹ per Equity Share) | | | | | | Nil |

Secondary Transaction

| Date of Allotment | No. of equity shares allotted | Face value (₹) | Issue price per equity share (₹) | Nature of allotment | Nature of consideration | Total Consideration (Rs. in Lakhs) |
|--|-------------------------------|----------------|----------------------------------|--|-------------------------|------------------------------------|
| August 12, 2023 | 1 | 10.00 | 10.00 | Transfer to Sakuma Finvest Private Ltd | Cash | 10 |
| August 12, 2023 | 1 | 10.00 | 10.00 | Transfer to Vanitha Malhotra | Cash | 10 |
| August 12, 2023 | 1 | 10.00 | 10.00 | Transfer to Kirti Malhotra | Cash | 10 |
| August 12, 2023 | 1 | 10.00 | 10.00 | Transfer to Sukriti trading Ltd | Cash | 10 |
| Total | 4 | | | | | 40 |
| Weighted average cost of acquisition (WACA) Secondary issuances (in ₹ per Equity Share) | | | | | | 10 |

Weighted Average Cost of Acquisition

| Types of transactions | Weighted average cost of acquisition (₹ per Equity Shares) | Floor price (i.e. ₹ 155/-) | Cap Price (i.e. ₹ 163/-) |
|---|--|----------------------------|--------------------------|
| Weighted average cost of acquisition of primary / new issue as per paragraph 6(a) above. | NA | NA | NA |
| Weighted average cost of acquisition for secondary sale/acquisition as per paragraph 6(b) above. | NA | NA | NA |
| Since there were no primary or secondary transaction of equity shares of the Company during the 18 months (as per paragraph 6(a) and 6(b) above) preceding the date of filing of this Red Herring Prospectus, the information stated below has been disclosed for price per share of the Company based on the last five primary or secondary transactions where Promoters / Promoter Group entities or Shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction, not older than three years prior to the date of filing of this Red Herring Prospectus irrespective of the size of the transaction. | | | |
| Based on primary issuances (as per paragraph 6(c) above) | Nil | Nil | Nil |
| Based on secondary transactions (as per paragraph 6(c) above) | 10.00 | 15.50 | 16.30 |

Note: Weighted average cost of acquisition disclosed above is certified by SSRV & Associates, Chartered Accountants the statutory auditors of our Company pursuant to their certificate dated January 20, 2026

ADDITIONAL INFORMATION FOR INVESTORS

- Details of proposed /undertaken pre-issue placements from the DRHP filing date: Our Company has not undertaken pre-IPO placement from the DRHP filing date.
- Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date: Not Applicable
- Pre-issue shareholding as at the date of advertisement and post-issue shareholding as at allotment for promoter(s), promoter group and additional top 10 shareholders, in the following format:

| Sr. No. | Pre-Offer shareholding as at the date of Advertisement | | | Post-Offer shareholding as at Allotment | | | |
|--------------------------|--|----------------------|------------------------|--|-------------------------|--|-------------------------|
| | Name of the Shareholders | No. of Equity Shares | % of pre-offer capital | At the lower end of the price band (₹ 155) | % of post-offer capital | At the upper end of the price band (₹ 163) | % of post-offer capital |
| (I) | (II) | (III) | (IV) | (V) | (VI) | (VII) | (VIII) |
| A. Promoter | | | | | | | |
| 1) | Saurabh Malhotra | 25,08,000 | 16.76 | 25,08,000 | 12.95 | 25,08,000 | 12.95 |
| 2) | Sakuma Infrastructure and Realty Pvt. Ltd. | 1,24,40,000 | 83.16 | 1,14,48,000 | 59.11 | 1,14,48,000 | 59.11 |
| 3) | Kusum Chander Mohan Malhotra ^ | 11,992 | 0.079 | 11,992 | 0.06 | 11,992 | 0.06 |
| 4) | Vanitha Malhotra | 02 | Negligible# | 2 | Negligible# | 2 | Negligible# |
| Sub Total (A) | | 1,49,59,994 | 99.999 | 1,39,67,994 | 72.12 | 1,39,67,994 | 72.12 |
| B. Promoter Group | | | | | | | |
| 1) | Sukriti Trading Limited** | 02 | Negligible# | 2 | Negligible# | 2 | Negligible# |
| 2) | Kirti Malhotra | 02 | Negligible# | 2 | Negligible# | 2 | Negligible# |
| 3) | Sakuma Finvest Private Limited | 02 | Negligible# | 2 | Negligible# | 2 | Negligible# |
| Sub Total (B) | | 06 | Negligible# | 6 | Negligible# | 6 | Negligible# |
| Total (A+B) | | 1,49,60,000 | 100 | 1,39,68,000 | 72.12 | 1,39,68,000 | 72.12 |

Notes:

Assuming full subscription in the issue (fresh issue and/or offer for sale). The post-issue shareholding details as at allotment will be based on the actual subscription and the final issue price and updated in the prospectus, subject to finalization of the basis of allotment. Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

Less than 0.01%

** Formerly known as Sukriti Trading LLP. Sukriti Trading LLP has been converted into public limited company, Sukriti Trading Limited and dissolved as on December 27, 2024.

BASIS FOR OFFER PRICE

The above price band has been and the offer price will be determined by our Company in consultation with the Book Running Lead Manager, on the basis of assessment of market demand for the equity shares of face value Rs. 10/- each offered through the book built process and on the basis of chapter titled "Basis for the Offer Price" beginning on page 126 of the RHP. You can scan the QR code given on the top of this advertisement for the chapter titled "Basis for the Offer Price" beginning on page 126 of the RHP.

INDICATIVE TIMELINES FOR THE OFFER

Submission of Bids (other than Bids from Anchor Investors):

| Bid/Offer Period (except the Bid/Offer Closing Date) | |
|--|---|
| Submission and Revision in Bids | Only between 10.00 a.m. and 5.00 p.m. Indian Standard Time ("IST") |
| Bid/Offer Closing Date* | |
| Submission of Electronic Applications (Online ASBA through 3-in-1 accounts)–For Individual Bidders | Only between 10.00 a.m. and up to 4.00 p.m. IST |
| Submission of Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA) | Only between 10.00 a.m. and up to 4.00 p.m. IST |
| Submission of Electronic Applications (Syndicate Non-Individual, Non-Institutional Applications) | Only between 10.00 a.m. and up to 3.00 p.m. IST |
| Submission of Physical Applications (Bank ASBA) | Only between 10.00 a.m. and up to 1.00 p.m. IST |
| Submission of Physical Applications (Syndicate Non-Individual, Non-Institutional Applications) | Only between 10.00 a.m. and up to 12.00 p.m. IST |
| Modification/ Revision/cancellation of Bids | |
| Upward Revision of Bids by Individual Investors, QIBs and Non-Institutional Investors categories# | Only between 10.00 a.m. and up to 4.00 p.m. IST on Bid/Offer Closing Date |

UPI mandate end time and date shall be at 5.00 p.m. on the Bid/Offer Closing Date.

Bid/Offer Programme

| EVENT | INDICATIVE DATES |
|---|--|
| Anchor Investor Bidding Date | Thursday, January 29, 2026 |
| Bid/Offer Opens On | Friday, January 30, 2026 ¹ |
| Bid/Offer Closes On | Tuesday, February 03, 2026 ¹ |
| Finalization of Basis of Allotment with the Designated Stock Exchange (T+1) | On or about Wednesday, February 04, 2026 |
| Initiation of Allotment/Refunds/Unblocking of Funds from ASBA Account or UPI linked bank accounts (T+2) | On or about Thursday, February 05, 2026 |
| Credit of Shares in Demat accounts of allottees (T+2) | On or about Thursday, February 05, 2026 |
| Commencement of trading of the Equity Shares on the Designated Stock Exchange (T+3) | On or about Friday, February 06, 2026 |

- Our Company in consultation with the BRLM, may consider participation by Anchor Investors. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid / Offer Opening Date in accordance with the SEBI ICDR Regulations.
- Our Company, in consultation with the BRLM, may decide to close the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date, in accordance with the SEBI ICDR Regulations.

In case of any revision in the Price Band, the Bid/Offer Period shall be extended for at least three additional working days after such revision of the Price Band, subject to the total Bid/Offer Period not exceeding 10 working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholder in consultation with the Book Running Lead Manager for reasons to be recorded in writing extend the Bid/Offer Period for a minimum of one working Days, subject to the Bid/Offer Period not exceeding 10 working Days. Any revision in the Price Band, and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchange by issuing a press release and also by indicating the change on the website of the Book Running Lead Manager and at the terminals of the Syndicate Members and by intimation to Self-Certified Syndicate Banks ("SCSBs"), other Designated Intermediaries and the Sponsor Banks, as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253(1) & (2) of the SEBI ICDR Regulations, wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company and the Selling Shareholder may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which 40% shall be reserved in the following manner: (i) 33.33% of the Anchor Investor Portion shall be reserved for domestic Mutual Funds; and (ii) 6.67% of the Anchor Investor Portion shall be reserved for Life Insurance Companies and Pension Fund, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. And any under-subscription in the reserved category specified in clause (ii) above may be allocated to domestic mutual funds. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors of which one-third of the Non-Institutional Portion will be available for allocation to Bidders with an application size of more than two lots and up to such lots as equivalent to not more than ₹ 10.00 Lakhs and two-thirds of the Non-Institutional Portion will be available for allocation to Bidders with an application size of more than ₹ 10.00 Lakhs and under-subscription in either of these two sub-categories of Non-Institutional Portion may be allocated to Bidders in the other sub-category of Non-Institutional Portion. And not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders are required to participate in the Offer by mandatorily utilizing the Application Supported by Blocked Amount ("ASBA") process by

providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, see chapter titled "Offer Procedure" beginning on page 336 of the Red Herring Prospectus.

Bidders/Applicants should ensure that the depository account is active and that the correct DP ID, Client ID and UPI ID (for UPI Bidders Bidding through UPI mechanism) and the PAN are mentioned in their Bid cum Application Form. The DP ID, Client ID and the PAN entered into the online IPO system of the Stock Exchanges by the relevant Designated Intermediary, as applicable, matches with the name, DP ID, Client ID, and PAN available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders / Applicants' sole risk. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021, and CDDT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see section titled "Our History and Certain Corporate Matters" on page 189 of the Red Herring Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see the section titled "Material Contracts and Documents for Inspection" on page 393 of the Red Herring Prospectus.

LIABILITY OF MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of the Red Herring Prospectus, the Authorized share Capital of the Company is ₹ 20,00,00,000 (Rupees Twenty crores only) divided into 2,00,00,000 equity shares of face value ₹ 10 each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 14,96,00,000 (Rupees Fourteen crores and ninety-six lakhs only) divided into 1,49,60,000 Equity Shares of face value ₹ 10/- each. For details, please see chapter titled "Capital Structure" beginning on page 93 of the RHP.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association of our Company are Mr. Chander Mohan – 3,000 Equity Shares, Mrs. Kusum Chander Mohan Malhotra – 3,000 Equity Shares and Mr. Saurabh Malhotra – 4,000 Equity Shares aggregating to 10,000 equity shares of face value Rs. 10/- each. For details of the share capital history of our Company, please see "Capital Structure" on page 93 of the RHP.

Listing: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the SME platform of National Stock Exchange of India Limited ("NSE EMERGE") in terms of Chapter (X) of the SEBI ICDR Regulations as amended from time to time. Our Company has received "in-principle" letter dated December 16, 2025 from NSE for using name in the Offer Document for listing of our shares on the NSE Emerge. For the purpose of this Offer, the designated stock exchange shall be National Stock Exchange of India Limited.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the is being made in terms of Chapter IX of the SEBI ICDR Regulations, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI ICDR Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI in the chapter titled "Other Regulatory and Statutory Disclosures" beginning on page 305 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE, nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of National Stock Exchange of India Limited".


CREDIT RATING: This being the Offer of Equity shares no credit rating is required.

DEBTENTURE TRUSTEE: This being the Offer of Equity shares, appointment of Debenture Trustee is not required.

IPO GRADING: Since this offer is made in terms of Chapter IX of SEBI ICDR Regulations, 2018, as amended thereon, there is no requirement of appointing IPO Grading agency.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer including the risks involved. The Equity Shares issued in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of this Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" on page 35 of the Red Herring Prospectus.

| | | |
|--------------|---|--|
| ASBA* | Simple, Safe, Smart way of Application!!! | # Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA. |
| | | Mandatory in public issues. No cheque will be accepted. |

| | |
|---|---|
|  UPI UNIFIED PAYMENTS INTERFACE | UNIFIED PAYMENTS INTERFACE UPI-Now available in ASBA for Retail Individual Investors and Non-Institutional Investor applying for amount upto 5,00,000/-, applying through Registered Brokers, DP's and RTAS. UPI Bidder also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked on line trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar and are in compliance with CDDT notification dated February 13, 2020, issued by the Central Board of Direct Taxes and the subsequent press releases, including press releases dated June 25, 2021 and September 17, 2021 and CDDT circular no.7 of 2022, dated March 30, 2022 read with press release dated March 28, 2023 and any subsequent press releases in this regard. |
|---|---|

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by (i) Retail Individual Investors in the Retail Portion; (ii) Non Institutional Investors with an application size of up to 500,000 in the Non Institutional Portion. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" on page 336 of the RHP. The process is also available on the website of Association of Investment Bankers of India (BI and Stock Exchanges and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the websites of the Stock Exchanges and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43, respectively as updated from time to time. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. UPI Bidders Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. Axis Bank Limited and ICICI Bank Limited have been appointed as Sponsor Banks for the Offer, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For Offer related queries, please contact the BRLMs on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail ld.ipo@npci.org.in.

NOTICE TO INVESTORS: CORRIGENDUM TO THE RED HERRING PROSPECTUS DATED JANUARY 19, 2026 ("CORRIGENDUM")

With reference to the Red Herring Prospectus dated January 19, 2026 filed with RoC, Mumbai and thereafter submitted to SEBI and NSE, potential investors may note the following:

- The bifurcation of revenue based on mode of sales for the financial years ended March 31, 2025, March 31, 2024, March 31, 2023 and for the period ended September 30, 2025 in the chapter titled "Our Business" beginning on page no. 155 of the RHP should be read as mentioned in the below table:

| Mode of Sales | For the period ended September 30, 2025 | FY 2024-25 | FY 2023-24 | FY 2022-23 |
|---------------------|---|------------------|------------------|------------------|
| Distributor | 23.36 | 50.49 | 26.30 | 14.12 |
| Super-stockist | 14,998.88 | 27,477.64 | 18,991.13 | 6.71 |
| Online retail sales | 20.16 | 389.44 | 12.58 | 0.14 |
| Trader | 900.50 | 2,201.09 | 4,272.47 | 10,306.15 |
| Total | 15,942.90 | 30,118.67 | 23,302.48 | 10,327.12 |

- The equity shares reserved for the Market Maker ("Market Maker reserved portion") as mentioned in the RHP should be read as 2,73,600 equity shares instead of 2,73,000.

- Under the heading "Employees Provident Fund and Employees State Insurance Corporation" in the chapter titled "Our Business" beginning on page no. 155 the date of the certificate from statutory auditors i.e. SSRV & Associates, Chartered Accountant should be read as December 19, 2025 instead of December 19, 2.

- Correction to Definitions

Under the chapter titled "Definitions and Abbreviations" beginning on page 1 of the RHP the definition of "Stock Exchange" shall be read as "National Stock Exchange of India Limited" instead of "National Stock Exchange Limited".

- Correction to Disclosure of Outstanding Litigation Under:

- Risk Factor No. 7 in the chapter titled "Risk Factors" beginning on page 35 of the RHP and
- The chapter titled "Summary of Offer Document" beginning on page 23, under the heading "Summary of Outstanding Litigation", in the table under the sub-headings:

- Litigation involving our Promoters; and
- Litigation involving our Group Companies,

the number of criminal proceedings against our Promoters and the number of criminal proceedings against our Group Companies shall be read as 2 cases instead of 3.

- On Page no. 28 and 41 of the RHP: "In all three criminal proceedings, both our Group Company, Sakuma Exports Limited, and our Promoter, Mr. Saurabh Malhotra, have been named as parties to the same matter", should be read as "In R B NS Laksar Vs Sakuma Export Limited and Saurabh Malhotra [Criminal Complaint No. 1337 of 2020], both our Group Company, Sakuma Exports Limited, and our Promoter, Mr. Saurabh Malhotra, have been named as parties to the matter."

| BOOK RUNNING LEAD MANAGER OF THE OFFER | REGISTRAR TO THE OFFER | COMPANY SECRETARY AND COMPLIANCE OFFICER |
|---|---|---|
|  Oneview Corporate Advisors Pvt. Ltd. The Summit Business Bay, 619 & 620, 6th Floor, 266/1-172, Gundavali, Andheri Kurla Road, Andheri (East), Mumbai - 400 093 Tel. No.: +91 - 22 - 6901 0381 Email: mbd@oneviewadvisors.com Website: https://www.oneviewadvisors.com/ Investor Grievance e-mail: investorgrievance@oneviewadvisors.com Contact Person: Alka Mishra SEBI Registration No.: INM000011930 |  Bigshare Services Private Limited Office No. S6-2, 6th Floor, Pinnacle Business Park, Mahakali Caves Road, Andheri East, Mumbai - 400 093 Tel. No.: +91-22-62638200 E-mail: ipo@bigshareonline.com Website: www.bigshareonline.com Investor Grievance e-mail ID: investor@bigshareonline.com Contact Person: Mr. Babu Rapheal SEBI Registration No.: INR000001385 |  Mr. Shivam Singla Company Secretary and Compliance Officer Aurus Chambers, B - 418, Near Mahindra Tower, S S Amrutwar Lane, Worli, Mumbai City, Mumbai, Maharashtra, India, 400013 Tel. No: +91-8437707034 E-mail: cs@ckkretailmart.com Website: https://ckkretailmart.com/ Investors can contact our Company Secretary and Compliance Officer, the Book Running Lead Manager or the Registrar to the Offer, in case of any pre-offer or post-offer related problems, such as non-receipt of letters of allotment, noncredit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc. For all issue related queries and for redressal of complaints, investors may also write to the BRLM. |

AVAILABILITY OF RED HERRING PROSPECTUS: Investors should note that investment in Equity Shares involves a degree of risk and are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Offer. Full copy of the Red Herring Prospectus is available on the website of the Company at <https://www.www.ckkretailmart.com/>, the website of the BRLM to the Offer at <https://www.oneviewadvisors.com/> and the website of NSE at www.nseindia.com.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the abridged prospectus shall be available on the website of the Company, BRLM and NSE at <https://www.ckkretailmart.com/>, <https://www.oneviewadvisors.com/> and www.nseindia.com respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Aurus Chambers, B-418, Near Mahindra Tower, S S Amrutwar Lane, Worli, Mumbai City, Mumbai, Maharashtra, India, 400013; Registered office of the BRLM: Oneview Corporate Advisors Pvt. Ltd. The Summit Business Bay, 619 & 620, 6th Floor, 266/1-172, Gundavali, Andheri Kurla Road, Andheri (East), Mumbai - 400 093, and at the selected locations of the Self Certified Syndicate Banks; Registered Brokers; Designated RTA Locations and Designated CDPs participating in the Offer. Bid-cum-application Forms will also be available on the websites of NSE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

SYNDICATE MEMBER(S): Basan Equity Broking Limited

BANKERS TO THE OFFER/ ESCROW COLLECTION BANK/REFUND BANK/ PUBLIC OFFER ACCOUNT BANK/SPONSOR BANK: ICICI Bank Limited

UPI: UPI Bidders can also bid through UPI mechanism

Investor should read the Red Herring Prospectus carefully, including the section titled "Risk Factors" beginning in page 35 of the RHP before making any investment decision. All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

Place: Mumbai