MONTE CARLO

CST - 03412094494 Dt.26.08.2011
TIN - 03412094494 Dt.26.08.2011
PAN - AAFCM7888Q
TAN - JLDM04272C
CIN - U51494PB2008PLC032059

MONTE CARLO FASHIONS LIMITED

G.T. Road, Sherpur, Ludhiana-141003

Tel.: 91-161-5048610, 5048620, 5048630, 5048640 Fax : 91-161-5048650

Manufacturers & Exporters of High Class Woollen Hosiery Knitwear, Textiles & Exclusive Fully Fashion Knitwears

Date: December 02, 2014

General Manager
Listing Department
BSE Limited
P.J. Tower, Dalal Street
Mumbai 400 001

Vice President
Listing Department
National Stock Exchange of India Limited
'Exchange Plaza', Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Sub.: INITIAL PUBLIC OFFERING OF 5,433,016 EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH (THE "EQUITY SHARES") OF MONTE CARLO FASHIONS LIMITED (THE "COMPANY") FOR CASH AT A PRICE OF Rs. [•] PER EQUITY SHARE (THE "OFFER PRICE"), THROUGH AN OFFER FOR SALE BY THE SELLING SHAREHOLDERS, AGGREGATING UP TO Rs. [•] MILLION (THE "OFFER"). THE OFFER SHALL CONSTITUTE 25% OF THE POST OFFER PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE PRICE BAND FOR THE OFFER HAS BEEN FIXED AT Rs. 630 TO Rs. 645 PER EQUITY SHARE

The IPO Committee of the Company at its meeting held on December 02, 2014 and Selling Shareholders, in consultation with the Book Running Lead Managers, has finalized allocation of 16,29,904 Equity Shares in aggregate, to Anchor Investors at Anchor Investor allocation price of Rs. 645 per Equity Share (including share premium of Rs. 635 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	Bid price (Rs.)
1.	ADITYA BIRLA PRIVATE EQUITY TRUST – A/C ADITYA BIRLA PRIVATE EQUITY FUND I	3,41,159	645
2.	ADITYA BIRLA PRIVATE EQUITY TRUST – A/C ADITYA BIRLA PVT EQUITY SUNRISE FUND	2,01,549	645
3.	DB INTERNATIONAL (ASIA) LTD	3,58,018	645
4	TATA TRUSTEE CO. LTD.A/C TATA MUTUAL FUND A/C TATA MID CAP GROWTH FUND	1,08,983	645
5	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED	6,20,195	645
	Total	**16,29,904**	

MONTE CARLO FASHIONS LTD. LUDHIANA G.T. ROAD, SHERPUR.

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Birla Mutual Fund has applied through a total of 6 schemes, scheme-wise details provided in table below:

S.no.	Name of Scheme	No. of Equity Shares Bid	Bid price (Rs.)
1.	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUNLIFE ADVANTAGE FUND	54,280	645
2.	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUNLIFE GENNEXT FUND	62,008	645
3.	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUNLIFE MIP II WEALTH 25 PLAN	23,253	645
4	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA INDIA ADVANTAGE OFFSHORE FUND	1,39,518	645
5.	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUNLIFE MIDCAP FUND	2,79,105	645
6.	BIRLA SUNLIFE TRUSTEE COMPANY PRIVATE LIMITED A/C BIRLA SUNLIFE SMALL AND MIDCAP FUND	62,031	645
	TOTAL	**6,20,195**	

We request you to make the above information public by disclosing the same on your website.

Thanking You,
For **Monte Carlo Fashions Limited**

MONTE CARLO FASHIONS LTD. LUDHIANA. G.T. ROAD, SHERPUR.

Authorised Signatory
Name: Sahil Jain
Designation: Company Secretary

cc: Securities and Exchange Board of India
5th floor, Bank of Baroda Building
16, Sansad Marg
New Delhi 110 001, India