

Hindustan Media Ventures Limited

Corporate Office :
18-20, Kasturba Gandhi Marg,
New Delhi - 110 001
Ph.: 23361234, 66561234
Fax : 66561270

02-07-2010

The General Manager
Listing Department
Bombay Stock Exchange Limited
P.J, Tower, Dalal Street
Mumbai- 400 001

The Vice President
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex
Mumbai - 400 051

Dear Sir,

Sub: Initial Public Offer ("IPO") of (*) Equity Shares of Rs. 10/- (the "Equity Shares") by Hindustan Media Ventures Limited (the "Company") (the "Issue"), Equity Shares allocated to Anchor Investors pursuant to Red Herring Prospectus dated June 24, 2010 and in accordance with the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009

The number of Equity Shares available under Anchor Investor portion is 27,77,142 Equity Shares (calculated at the cap price of Rs. 175/-). The IPO Committee in its meeting held on July 02, 2010 has finalized the allocation of 27,77,120 Equity Shares in aggregate to the Anchor Investors, at a price of Rs. 166/- per Equity Share (including Share Premium of Rs. 156/- per Equity Share) in the following manner -

Sr. No.	Name of the Anchor Investor	No. of Equity Shares Allocated	% of the No. of Equity Shares allocated to Anchor Investors
1.	Reliance Capital Trustee Co. Ltd. A/c. Reliance Equity Opportunities Fund	8,43,360	30.38%
2.	Lloyd George Investment Management (Bermuda) Limited A/c. LG India Plus Fund	2,10,880	7.59%
3.	Canara Robeco Mutual Fund A/c. Canara Robeco Force Fund	40,960	1.47%
4.	Canara Robeco Mutual Fund A/c. Canara Robeco Emerging Equities	1,00,000	3.60%
5.	Canara Robeco Mutual Fund A/c. Canara Robeco Monthly Income Plan	1,00,000	3.60%
6.	NTUC Income Insurance Co-operative Limited	90,360	3.25%
7.	PI Opportunities Fund – I	2,71,120	9.76%
8.	State Bank of India	2,77,080	9.98%
9.	Birla Sun Life Trustee Company Pvt Ltd A/c India Advantage (Offshore) Fund	2,71,080	9.76%
10.	Birla Sun Life Trustee Company Pvt Ltd A/c Birla Sun Life MIP II – Saving 5 Plan	1,20,480	4.34%
11.	Birla Sun Life Trustee Company Pvt Ltd A/c Birla Sun Life India Gennext Fund	90,360	3.25%

Registered Office :
Budh Marg, Patna - 800001
Ph. : 2223434, 2223772, 2223413, 2223314, 2222538
Fax : 2226120

कादम्बिनी

हिन्दुस्तान

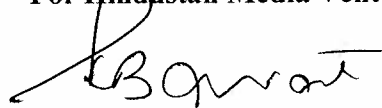

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12.	Birla Sun Life Trustee Company Pvt Ltd A/c Birla Sun Life Equity Fund	3,01,200	10.85%
13.	Birla Sun Life Trustee Company Pvt Ltd A/c Birla Sun Life New Millennium Fund	60,240	2.17%
TOTAL		27,77,120	100.00%

We request you to make the same 'Public' by disclosing the same on your respective websites.

Yours truly,

For Hindustan Media Ventures Limited



~~(Tridib Kumar Barot)~~

Company Secretary and Compliance Officer

Cc : Securities and Exchange Board of India