NSE

Circular

National Stock Exchange Of India Limited

Department: INVESTOR SERVICES CELL	
Download Ref No: NSE/ISC/47797	Date: March 26, 2021
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To All Members,

Implementation of Telecom Commercial Communications Customer Preference Regulations (TCCCPR), 2018.

SEBI vide letter SEBI/HO/MIRSD/DOP/OW/P/2021/6801/1 dated March 23, 2021, has intimated Exchange that Telecom Regulatory Authority of India (TRAI) has notified new regulatory framework for unsolicited commercial calls and messages.

Under this new framework a provision has been made for Principal Entities (PE) such as SEBI registered brokers or financial institutions to register with the telecom service providers, so that they can be allotted a header and their identity and purpose of communication can be properly verified in all messages and voice calls. The Principal Entities are also required to register the template of the message. Non adoption of the said provisions may result in disruption of delivery of messages to the investors.

In view of the above, all the members are requested to register with their respective telecom service providers, so that the header can be allotted, and their identity and purpose of the communication can be properly verified in all messages and voice calls. Further, the members are also required to register the template of the message.

Members are requested to ensure compliance to the above requirement with immediate effect in order to avoid any disruption of delivery of messages to the investors.

For and on behalf of
National Stock Exchange of India Limited

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Chief Manager

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