

National Stock Exchange Of India Limited

Department: PRIMARY MARKET SEGMENT

Download Ref No: NSE/IPO/46977

January 13, 2021

Circular Ref. No: 05/2021

All Participants,

Call Money Notice for payment of Balance Money on Calls for partly paid up shares of Aditya Birla Fashion and Retail Limited

M/s. Aditya Birla Fashion and Retail Limited has approached the Exchange for usage of web-based bidding platform for their upcoming Call Money Notice for their partly paid up shares. The Notice shall be in accordance with the Call Money circular issued by the exchange NSE/IPO/46939 dated January 07, 2021. The details of the live and mock session are as given below.

Live Bidding Details	
Issue Period	15-Jan-2021 to 29-Jan-2021
Bidding Time	10.00 a.m. to 5.00 p.m.
Live URL for Participants	https://www.nseindiaipo.com
Security Parameters	Refer Annexure 1
Mock Bidding Details	
Issue Period	14-Jan-2021
Bidding Time	10.00 a.m. to 5.00 p.m.
Mock URL for Participants	https://www.eipouat.com/eipo/bidux/login.jsp
Security Parameters	Refer Annexure 2

Further Trading Members having (3-in-1 type accounts) shall be able to use the existing common & uniform bulk upload format of IPO for placing bids for the above Call Money Notice. Refer Annexure 4 for details. Since the call money mechanism is similar to ASBA right issue the bulk upload file format for Banks shall be same as that of right issue bidding.

Participants may refer the below annexures for further details

Particulars	Annexure No.
Live Parameters	1
Mock Parameters	2
Call Money Notice	3
Bulk Upload File Format for Members (same as for IPO)	4

For and on behalf of
National Stock Exchange of India Limited

Abhijeet Sontakke
Associate Vice President

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Annexure 1 - Live Security Parameters

Symbol	ABFRLPPS
Series	EQ
Company Name	Aditya Birla Fashion and Retail Limited
Type of Issue	Call Money
Market Lot	1 Equity Share
Issue Size	9,02,77,042 partly paid up equity shares aggregating upto Rs. 2,48,26,18,655
Face Value	Rs. 10
Call Money Price	Rs. 27.50 (including premium of Rs 25) per Equity Share payable on Call
Issue Period	15-Jan-2021 to 29-Jan-2021 (10:00 AM to 5:00 PM)
Registrar to the Issue	Link Intime India Private Limited

Annexure 2 - Mock Security Parameters

Symbol	MCKABFRLPP
Series	EQ
Company Name	Aditya Birla Fashion and Retail Limited
Type of Issue	Call Money
Market Lot	1 Equity Share
Issue Size	9,02,77,042 partly paid up equity shares aggregating upto Rs. 2,48,26,18,655
Face Value	Rs. 10
Call Money Price	Rs. 27.50 (including premium of Rs 25) per Equity Share payable on Call