

Principal Entity and Telemarketing Binding

TCCCPR-2018



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Objective

Traceability

- To ensure the visibility of all entities involved in the SMS transmission starting from PE to the recipient.

Acknowledgement of PEs & TMs

- PEs to declare their corresponding Telemarketer, and/or Telemarketer Aggregator and/or Telemarketer Delivery

No engagement with UTMs

- Ensure that PEs or their authorised telemarketers in the chain do not engage with any unregistered telemarketers or

Control Untraceable communication

- Reject all messages where the chain of TMs is not defined or does not match.

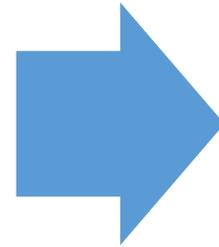
List of Abbreviations used

Abbreviations	Details
PE	Principal Entity – Business Owner
TM*	Telemarketer - Who is connected to PE and/or TA and/or TM and/or TD but not with Operator.
TA*	Telemarketer Aggregator - Who may be connected to PE or TM and Connected to Telemarketer Delivery but not directly with Operator
TTBS – UTM	A Telemarketers who is registered in DLT with other TSP but not with TTBS (Tata Tele Business Services)
TD	Telemarketer Delivery - Who may be is connected to TM/TA or PE and with Operator for SMS submission for delivery
Registrar	DLT Registrar (TSP) – who approves exception cases

****TM / TA can be used interchangeably**

Prerequisites

PE to have Telemarketer
ID of their respective
TM



TM or TA to have DLT ID
of their SMS Delivery
Telemarketer (TD)

- PE's who are directly connected with TD, need to have DLT ID of their SMS Delivery Telemarketer (TD)
- Entities participating in the PE TM Binding process need to ensure the correct ID and validate the name on DLT before they proceed with request

Exceptions

Initiate Request

- Only PE can initiate the request for PE – TM binding
- Other entities (TM/TA/TD) in chain cannot initiate the request.
- PE Must be registered on DLT with TTBS to initiate the request

End of PE – TM Chain

- Chain can end only at Telemarketer Delivery (TD)
- Till TD is not selected in the chain it won't complete the process, and SMS will not get submitted
- TM Delivery must be registered on DLT with TTBS

Visibility of Chain

- PE & TD can see all members and status of the chain
- Other members can only see their previous and next entities in the chain

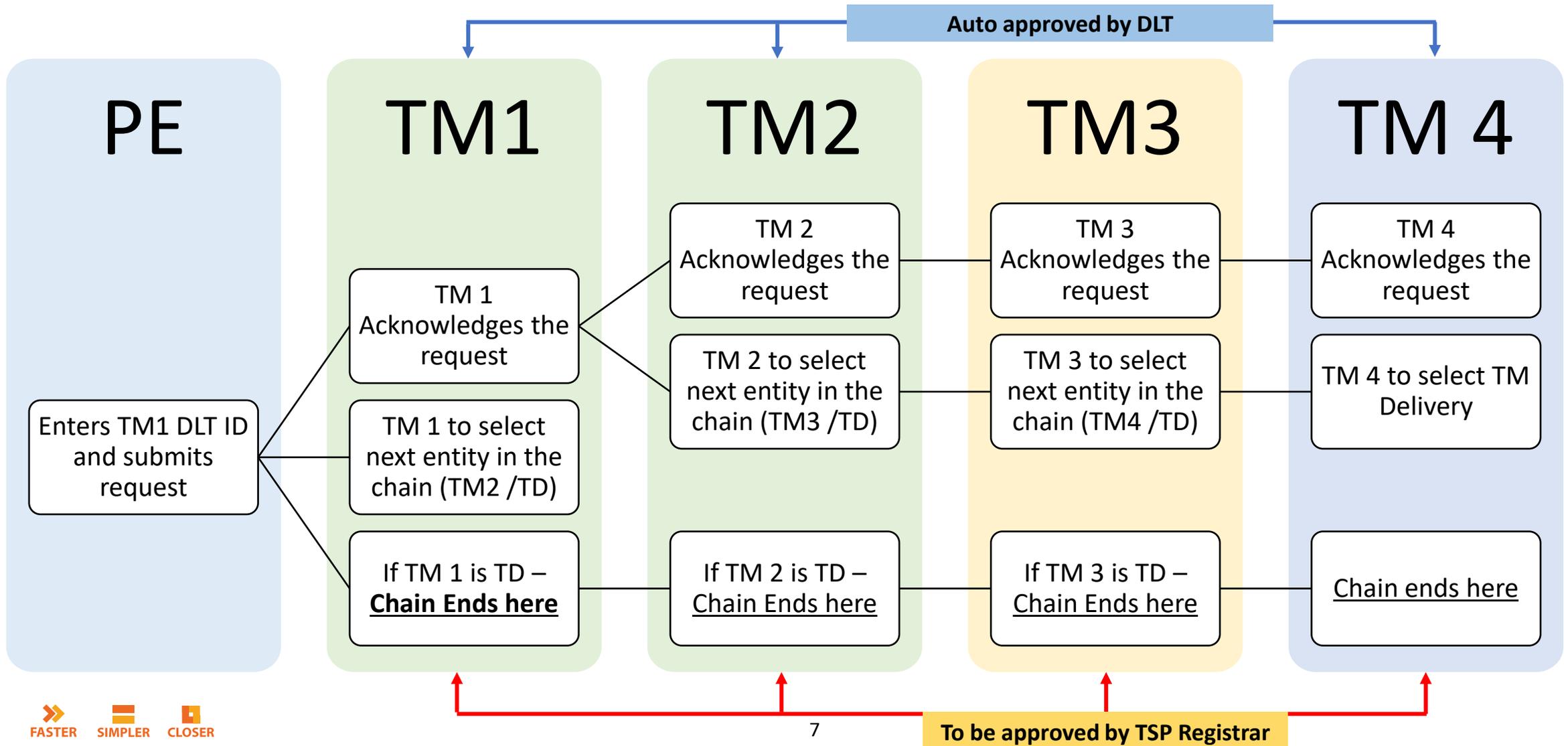
Multiple Association of PE

- In case a PE is associated with multiple TMs, separate bindings to be initiated by PE

Entities in one chain

- Minimum - 2 entities - PE & TM Delivery
- Maximum 4 entities PE – TM 1 – TM 2 – TM D
- If a chain has more than 3 entities, 4th entity will be approved by TSP's registrar

Registration Flow



Principal Entity to Login to TTBS DLT Platform

<https://telemarketer.tatateleservices.com/>

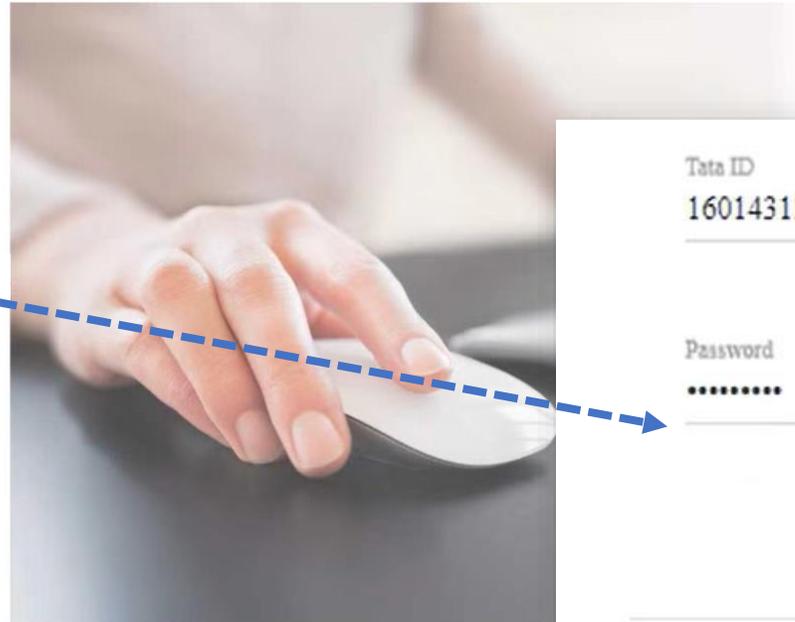
Welcome to TATA' s Unsolicited Commercial Communication
Management DLT platform

Tata ID
| _____ |

Password

Login

New Registration



Tata ID
1601431165415322185

Password
.....

Login

New Registration

Initiate PE – TM Binding Request

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM



New Header SMS ▾ TTSL Helpdesk ▾ **Manage Telemarketer Relationship ▾** Content Template ▾ Profile ▾ Consent ▾ Self Care ▾ GST ▾ Consent Template ▾ Voice ▾ Others ▾ Whitelisting ▾

Template Reports To Be Viewed By PE

Create New Chain Request
PE TM Binding List

Industry Type

Private

Entity Name

TEST12

Search By

Search

Date From



Date To



Apply

Clear All

Justification is Mandatory for variable length more than 2 for verification

URN	Template ID	SMS Header	Template Name	Content Type	No of Variables	Verify	Verified Time Stamp	Justification	Verification	Communication Type	Category	Status	Consent Template ID	Registration Date	Modify	Reassign
-----	-------------	------------	---------------	--------------	-----------------	--------	---------------------	---------------	--------------	--------------------	----------	--------	---------------------	-------------------	--------	----------

No records found

Items per page: 5

0 of 0



Export as Excel

Create New Request– TM Binding Request

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM

New Header SMS ▾ TTSL Helpdesk **Manage Telemarketer Relationship** Content Template ▾ Profile ▾ Consent ▾ Self Care ▾ GST ▾ Consent Template ▾ Voice ▾ Others ▾ Whitelisting

Manage Telemarketer Relationship

Create New Chain Request
PE TM Binding List

List of Existing Chains

Create New Chain

Creation of New Chain:

TM ID *

TM NAME

Create New Chain

Clear All

Enter Details – Telemarketer ID

Welcome TEST12

Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM

New Header SMS ▾ TTSL Helpdesk ▾ Manage Telemarketer Relationship ▾ Content Template ▾ Profile ▾ Consent ▾ Self Care ▾ GST ▾ Consent Template ▾ Voice ▾ Others ▾ Whitelisting ▾

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

Creation of New Chain:

TM ID *

1002100000000001310

TM NAME

AI_Testing_TM310

Create New Chain

Clear All

Validate the name

Request created for binding with Telemarketer

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM

New Header SMS ▾ TTSL Helpdesk ▾ Manage Telemarketer Relationship ▾ Content ▾ Consent Template ▾ Voice ▾ Others ▾ Whitelisting ▾

Manage Telemarketer Relationship

List of Existing Chains Create New Chain

PE ID: 1601431165415322185

PE TM Binding Create New Chain

PE TM Chain created successfully with URN 100000000000049

OK

URN	Chain ID	Chainparticipants(Seq, Role, RequestorID, RequestorName, RespondentID, RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Pending with TM/TA	11-10-2024 05:54 PM	11-10-2024 05:54 PM	Comments Comment is Required Reject

Items per page: 5 1 - 1 of 1

Export to Excel

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Login as Telemarketer to Approve Binding Request

word sharing can lead to SMS fraud using your content templates and Headers . Pls ensure you DONOT share DLT login password with anyone

Welcome to TTBS Unsolicited Commercial Communication Management DLT Platform

Login As: Registered TeleMarketer

Entity ID or Unique Reference ID

1002100000000001310

Password

.....

OTP has been sent to you Mobile (XXXXXXXX996).
Please enter valid OTP and proceed

OTP

....|

Verify

Resend OTP

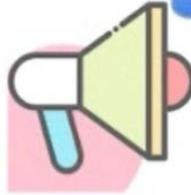
[Forgot Password](#)

[New Registration](#)

For registration process [Click](#)

For KYC Policy process [Click](#)

IMPORTANT ANNOUNCEMENT !!!!



- All Principal Entities (PEs) to ensure URLs/OTT links/APKs which are sent in SMS using variables in content template to be whitelisted in DLT. Wef 1st Oct 2024, SMS will fail if URLs/OTT links/APKs are not whitelisted. [Steps to whitelist](#) **NEW**
- All 140XXXX resources to be assigned to respective Principal Entities (PE) by Telemarketer (TM) in DLT. [Steps to register](#) **NEW**
- PEs to map the Voice CLI (Voice Header) to Voice Content Template and Consent template to allow calls to get successfully submitted to End customers wef 1st Oct 2024 **NEW**
- PEs to acquire DLT Digital Consent to connect to DND customers using 140XXXX numbers else calls will not get connected to DND customers. [Steps to acquire Digital consent](#) **NEW**

Select Manage Telemarketer Relationship

Welcome, AI_Testing_TM310

Logged in as TM, 100210000000001310 Last Logged in 10/11/2024, 12:20:48 PM

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾

Manage Telemarketer Relationship ▾

PE-TM Binding List

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1601431165415322185	TEST12	100210000000001310	AI_Testing_TM310	PE	2024-10-11T17:54:18.000Z	Pending with TM/TA	Pending with TM/TA	Approve Reject

Request list with status

Export to Excel

Can be approved or rejected by TM

TM to Select Role in the Chain

Welcome, AI_Testing_TM310
Logged in as TM, 1002100000000001310 Last Logged in 10/11/2024, 12:20:48 PM

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Response	Chain Status	Sequence Status	Action
100000000000049		1601431165415322185	TEST12	1002	8.000Z	Pending with TM/TA	Pending with TM/TA

PE TM Binding

Do you like to Approve the PE TM Binding

Telemarketer/Aggregator Telemarketer Delivery

Remarks: *

Next Entity ID: *

TM Name

Ok Cancel

If Selects - Telemarketer/Aggregator – then next TM/TM Delivery to be selected

Enter the details of next TM ID with remarks and click on “ok”

Export to Excel

Items per page: 5 1 - 1 of 1

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Click on Ok if sure to submit the request

Welcome, AI_Testing_TM310
Logged in as TM, 1002100000000001310 Last Logged in 10/11/2024, 12:20:48 PM

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾

Manage Telemarketer Relationship

PE TM Binding

Do you like to Approve the PE TM Binding

Ok Cancel

URN	Chain ID	Requestor ID	Requestor Name	Response	Chain Status	Sequence Status	Action	
1000000000000049		1601431165415322185	TEST12	1002100000000001310 AI_Testing_TM310 PE	2024-10-11T17:54:18.000Z	Pending with TM/TA	Pending with TM/TA	Approve Reject

Items per page: 5 1 - 1 of 1 |< < > >|

Export to Excel

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Request is saved and moved to Next TM for Approval



Welcome, AI_Testing_TM310

Logged in as TM, 1002100000000001310 Last Logged in 10/11/2024, 12:20:48 PM

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾

Manage Telemarketer Relationship

PE TM Binding



PE TM Binding chain has been approved by TM/TA/TD

OK

URN	Chain ID	Requestor ID	Requestor Name	Chain Status	Sequence Status	Action
100000000000049		1002100000000001310	AI_Testing_TM310	Pending with TM/TA	Pending with TM/TA	
100000000000049		1601431165415322185	TEST12	Pending with TM/TA	Approved by TM/TA	

Items per page: 5 1 - 2 of 2 |< < > >|

Export to Excel

TM Can view the list and status

Welcome, AI_Testing_TM310

Logged in as TM, 1002100000000001310 Last Logged in 10/11/2024, 12:20:48 PM



Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ **Manage Telemarketer Relationship ▾**

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001310	AI_Testing_TM310	1002100000000001311	AI_Testing_TM311	TMTA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Pending with TM/TA	
1000000000000049		1601431165415322185	TEST12	1002100000000001310	AI_Testing_TM310	PE	2024-10-11T17:54:18.000Z	Pending with TM/TA	Approved by TM/TA	

Items per page: 5 ▾ 1 - 2 of 2 |< < > >|

Export to Excel

PE Can view the list and status

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM



- New Header SMS ▾
- TTSL Helpdesk ▾
- Manage Telemarketer Relationship ▾
- Content Template ▾
- Profile ▾
- Consent ▾
- Self Care ▾
- GST ▾
- Consent Template ▾
- Voice ▾
- Others ▾
- Whitelisting ▾

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID: 1601431165415322185
PE Name: TEST12

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Pending with TM/TA	11-10-2024 05:54 PM	11-10-2024 06:00 PM	Comments Comment is Required Reject

Items per page: 5 1 - 1 of 1

Export to Excel

PE Can reject the request at any time by providing the remarks

Next TM to Approve the Request

Welcome, AI_Testing_TM311
Logged in as TM, 1002100000000001311 Last Logged in

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾
PE-TM Binding List

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001310	AI_Testing_TM310	1002100000000001311	AI_Testing_TM311	TM/TA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Pending with TM/TA	Approve Reject

Items per page: 5 ▾ 1 - 1 of 1 |< < > >|

Export to Excel

Next TM to Select Role in the Chain

Welcome, AI_Testing_TM311
Logged in as TM, 1002100000000001311 Last Logged in

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Response	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001310	AI_Testing_TM310	100	41.000Z	Pending with TM/TA	<input type="button" value="Approve"/> <input type="button" value="Reject"/>

PE TM Binding

Do you like to Approve the PE TM Binding

Telemarketer/Aggregator
 Telemarketer Delivery

Remarks: *

Next Entity ID: *

TM Name

PE TM Binding

PE TM Binding chain has been approved by TM/TA/TD

If TM 2 Selects - Telemarketer/Aggregator – then next TM/TM Delivery to be selected

Enter the details of next TM ID with remarks and click on “ok”

PE Can view the list and status

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM



- New Header SMS
- TTSL Helpdesk
- Manage Telemarketer Relationship
- Content Template
- Profile
- Consent
- Self Care
- GST
- Consent Template
- Voice
- Others
- Whitelisting

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID

1601431165415322185

PE Name

TEST12

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Pending with TM/TA	11-10-2024 05:54 PM	11-10-2024 06:07 PM	Comments Comment is Required Reject

Items per page: 6 1 - 1 of 1

Pending status is related to the latest TM/TA
In above example it is pending with 3rd entity in chain

Export to Excel

Other TM/TA Can view the list and status

Welcome, AI_Testing_TM310

Logged in as TM, 1002100000000001310 Last Logged in 10/11/2024, 12:20:48 PM

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001310	AI_Testing_TM310	1002100000000001311	AI_Testing_TM311	TM/TA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Approved by TM/TA	
1000000000000049		1601431165415322185	TEST12	1002100000000001310	AI_Testing_TM310	PE	2024-10-11T17:54:18.000Z	Pending with TM/TA	Approved by TM/TA	

Items per page: 5 1 - 2 of 2 |< < > >|

Welcome, AI_Testing_TM311

Logged in as TM, 1002100000000001311 Last Logged in

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾

PE-TM Binding List

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001311	AI_Testing_TM311	1002100000000001352	AI_Testing_TM352	TM/TA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Pending with TM/TA	
1000000000000049		1002100000000001310	AI_Testing_TM310	1002100000000001311	AI_Testing_TM311	TM/TA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Approved by TM/TA	

Items per page: 5 1 - 2 of 2 |< < > >|

TM Not Registered with TTBS can login with OTP

<https://telemarketer.tatateleservices.com/>

Welcome to TATA's Commercial Communication Management DLT platform

Entity ID
1002100000000001352

Send OTP

OTP has been sent to DLT registered Mobile Number and Email.
Please enter valid OTP and proceed

OTP
... |

Verify **Resend OTP**

TM selected in the chain who is not a registered TM with TTBS to use their DLT TM ID and DLT registered mobile & Email ID for login

Such TMs to select TTBS Unregistered Telemarketer option

Welcome To TTBS Commercial Communication Management DLT Platform



Telecom Service Provider



Principal Entity/TeleMarketer/
Aggregator



TTBS Unregistered Telemarketer

TTBS Unregistered TMs will get only one option

Welcome, AI_Testing_TM352
Logged in as UTM, 1002100000000001352



Manage Telemarketer Relationship

PE-TM Binding List

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001311	AI_Testing_TM311	1002100000000001352	AI_Testing_TM352	TM/TA	2024-10-11T12:27:41.000Z	Pending with TM/TA	Pending with TM/TA	Approve Reject

Items per page: 5 | 1 - 1 of 1 | < >

Export to Excel

TTBS unregistered TM to approve the request

Exception - More Than 4 Entities in a Chain

Welcome, AI_Testing_TM352
Logged in as UTM, 1002100000000001352

Manage Telemarketer Relationship

Manage Telemarketer Relationship

URN	Chain ID	Requestor ID	Requestor Name	Chain Status	Sequence Status	Action
1000000000000049	1002100000000001311	AI_Testing_TM311		Pending with TMTA	Pending with TMTA	Approve Reject

PE TM Binding

Do you like to Approve the PE TM Binding

Telemarketer/Aggregator Telemarketer Delivery

Remarks: *

Remarks is Required

Next Entity ID: *

Next Entity ID is Required

TM Name

The chain is exceeding more than 4 entities, it goes for registrar approval.
Please provide proper justification to refrain from rejection

Justification: *

Justification is Required

Ok Cancel

Such request go to TSP's registrar to review and approve
Such TM needs to provide proper justification why so many entities are part of this chain

Select Telemarketer Delivery

If TM selects their role as Telemarketer Delivery, chain ends here

PE TM Binding

Do you like to Approve the PE TM Binding

Telemarketer/Aggregator Telemarketer Delivery

Remarks: *

Ok Cancel

PE Can view the list and status

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM

- New Header SMS
- TTSL Helpdesk
- Manage Telemarketer Relationship
- Content Template
- Profile
- Consent
- Self Care
- GST
- Consent Template
- Voice
- Others
- Whitelisting

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID: 1601431165415322185
PE Name: TEST12

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved by TMDelivery	11-10-2024 05:54 PM	11-10-2024 06:22 PM	Comments Comment is Required Reject

Items per page: 5 | 1 - 1 of 1 | < >

Status is related to the latest TM/TA
In above example related to 5th entity in the chain

Export to Excel

PE's Chain status and actions

Welcome TEST12
Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM

- New Header SMS
- TTSL Helpdesk
- Manage Telemarketer Relationship
- Content Template
- Profile
- Consent
- Self Care
- GST
- Consent Template
- Voice
- Others
- Whitelisting

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID: 1601431165415322185
PE Name: TEST12

Long chain is pending with Registrar

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336:: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved by TM Delivery Pending with TTBS registrar	11-10-2024 05:54 PM	11-10-2024 06:22 PM	Comments Comment is Required Reject
100000000000050		2:TD:1002100000000001312:AI_Testing_TM312:: 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312	Approved by TM Delivery	11-10-2024 06:28 PM	11-10-2024 06:29 PM	Comments Comment is Required Approve Reject

Short chain is auto approved by DLT system

Export to Excel

Items per page: 5 1 - of 2

Finally, PE to approve the request

Final Request Approved by PE With Remarks

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID

1601431165415322185

PE Name

TEST12

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved	11-10-2024 05:54 PM	11-10-2024 07:36 PM	
100000000000050		2:TD:1002100000000001312:AI_Testing_TM312: 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312		11-10-2024 06:28 PM	11-10-2024 07:33 PM	
100000000000051		5:TD:1002100000000001336:AI_Testing_TM336: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001312:AI_Testing_TM312:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312	Approved by Registrar	11-10-2024 07:38 PM	11-10-2024 07:50 PM	<div style="border: 2px dashed blue; padding: 5px;"> <p>approved</p> <p>Approve</p> <p>Reject</p> </div>

Items per page: 5

1 - 3 of 3



Final Request Approved by PE

Manage Telemarketer Relationship

List of Existing Chains Create New Chain

PE ID: 1601431165415322185 PE Name: TEST

PE TM Binding Action

✓

Action Performed successfully

OK

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName Respon	Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved	11-10-2024 05:54 PM	11-10-2024 07:36 PM	
100000000000050		2:TD:1002100000000001312:AI_Testing_TM312: 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312		11-10-2024 06:28 PM	11-10-2024 07:33 PM	
100000000000051		5:TD:1002100000000001336:AI_Testing_TM336: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001312:AI_Testing_TM312:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312	Approved	11-10-2024 07:38 PM	11-10-2024 07:51 PM	

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Export to Excel

PE's Chain status and actions

Welcome TEST12

Logged in as PE, 1601431165415322185 Last Logged in 10/11/2024, 12:20:14 PM



- New Header SMS ▾
- TTSL Helpdesk ▾
- Manage Telemarketer Relationship ▾
- Content Template ▾
- Profile ▾
- Consent ▾
- Self Care ▾
- GST ▾
- Consent Template ▾
- Voice ▾
- Others ▾
- Whitelisting ▾

Manage Telemarketer Relationship

List of Existing Chains

Create New Chain

PE ID
1601431165415322185

PE Name
TEST12

Approved by Registrar

Finally, PE to approve the request

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336:: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved by Registrar	11-10-2024 05:54 PM	11-10-2024 07:30 PM	Not required Approve Reject
100000000000050		2:TD:1002100000000001312:AI_Testing_TM312:: 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312	Rejected by PE	11-10-2024 06:28 PM	11-10-2024 07:33 PM	

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Export to Excel

Final Status of PE's Chain – Ready to Submit SMS

Welcome **TEST12**
 Logged in as **PE, 1601431165415322185** Last Logged in 10/11/2024, 12:20:14 PM



- New Header SMS ▾
- TTSL Helpdesk ▾
- Manage Telemarketer Relationship ▾
- Content Template ▾
- Profile ▾
- Consent ▾
- Self Care ▾
- GST ▾
- Consent Template ▾
- Voice ▾
- Others ▾
- Whitelisting ▾

Manage Telemarketer Relationship



List of Existing Chains

Create New Chain

PE ID 1601431165415322185	PE Name TEST12
------------------------------	-------------------

URN	Chain ID	Chainparticipants(Seq Role RequestorID RequestorName RespondantID RespondantName)	Chain Status	Created Date	Last Updated Date	Action
100000000000049		5:TD:1002100000000001336:AI_Testing_TM336:: 4:TM/TA:1002100000000001352:AI_Testing_TM352:1002100000000001336:AI_Testing_TM336 3:TM/TA:1002100000000001311:AI_Testing_TM311:1002100000000001352:AI_Testing_TM352 2:TM/TA:1002100000000001310:AI_Testing_TM310:1002100000000001311:AI_Testing_TM311 1:PE:1601431165415322185:TEST12:1002100000000001310:AI_Testing_TM310	Approved	11-10-2024 05:54 PM	11-10-2024 07:36 PM	
100000000000050		2:TD:1002100000000001312:AI_Testing_TM312:: 1:PE:1601431165415322185:TEST12:1002100000000001312:AI_Testing_TM312	Rejected by PE	11-10-2024 06:28 PM	11-10-2024 07:33 PM	

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Export to Excel

Other TMs can only view status of immediate entities

Welcome, AI_Testing_TM312
Logged in as TM, 1002100000000001312 Last Logged in



Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾

Manage Telemarketer Relationship

PE-TM Binding List

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000050		1002100000000001312	AI_Testing_TM312			TD	2024-10-11T18:21:29.000Z	Rejected	Rejected by PE	
1000000000000050		1601431165415322185	TEST12	1002100000000001312	AI_Testing_TM312	PE	2024-10-11T18:28:23.000Z	Rejected	Approved by TMDelivery	

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Export to Excel

Other TMs can only view status of immediate entities

Welcome, AI_Testing_TM311
Logged in as TM, 1002100000000001311 Last Logged in

Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾

Manage Telemarketer Relationship [PE-TM Binding List](#)

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000049		1002100000000001311	AI_Testing_TM311	1002100000000001352	AI_Testing_TM352	TM/TA	2024-10-11T12:27:41.000Z	Approved	Approved by TM/TA	
1000000000000049		1002100000000001310	AI_Testing_TM310	1002100000000001311	AI_Testing_TM311	TM/TA	2024-10-11T12:27:41.000Z	Approved	Approved by TM/TA	

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Export to Excel

Final Request Status of Telemarketer Delivery

Welcome, AI_Testing_TM312

Logged in as TM, 1002100000000001312 Last Logged in



Profile ▾ Self Care ▾ GST ▾ TTSL Helpdesk ▾ Complaints ▾ Voice ▾ Manage Telemarketer Relationship ▾

Manage Telemarketer Relationship

PE-TM Binding List

URN	Chain ID	Requestor ID	Requestor Name	Respondant ID	Respondant Name	Role	Action Date	Chain Status	Sequence Status	Action
1000000000000051		1002100000000001312	AI_Testing_TM312	1002100000000001311	AI_Testing_TM311	TM/TA	2024-10-11T18:21:29.000Z	Approved	Approved by TM/TA	
1000000000000051		1601431165415322185	TEST12	1002100000000001312	AI_Testing_TM312	PE	2024-10-11T19:38:58.000Z	Approved	Approved by TM/TA	
1000000000000050		1002100000000001312	AI_Testing_TM312			TD	2024-10-11T18:21:29.000Z	Rejected	Rejected by PE	
1000000000000050		1601431165415322185	TEST12	1002100000000001312	AI_Testing_TM312	PE	2024-10-11T18:28:23.000Z	Rejected	Approved by TM Delivery	

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Export to Excel

Thank You!

#TimeToDoBig

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