

National Stock Exchange of India Limited

Circular

Department: COMPLIANCE	
Download Ref No: NSE/COMP/ 65088	Date: November 14, 2024
Circular Ref. No: 99/2024	

To All Members,

Sub: Instructions to Principal Entities under Telecom Commercial Communication Customer Preference Regulations, 2018

This is in continuation to Exchange Circular Nos. NSE/COMP/ 62297 dated May 31, 2024, NSE/COMP/ 63629 dated August 30, 2024, NSE/COMP/64737 dated October 25, 2024, NSE/COMP/64770 dated October 28, 2024, and NSE/COMP/65008 dated November 11, 2024. SEBI has advised the Exchange to direct Trading Members to take necessary measures for effective implementation of the guidelines from Telecom Regulatory Authority of India ("TRAI").

In this regard, SoPs to guide Principal Entities in registering their PE-TM chain binding on the DLT platform as submitted by M/s Bharti Airtel Limited, M/s Reliance Jio Infocomm Limited, M/s Bharat Sanchar Nigam Limited, M/s Tata Teleservices Limited and M/s Vodafone Idea Limited to TRAI are enclosed herewith as **Annexure A**.

Members are advised to take necessary measures for effective implementation of the same and ensure compliance.

For and on behalf of

National Stock Exchange of India Limited

Anjali Kunde
Chief Manager