

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

DEPARTMENT : COMPLIANCE	
Download Ref. No. : NSE/COMP/36612	Date : December 28, 2017
Circular Ref. No. : 387/2017	

To All Members,

Sub: Reminder -Guidelines to determine celebrity status for the purpose of issuing advertisements

This is in furtherance to the Exchange circular ref. no. NSE/COMP/35133 dated June 16, 2017 regarding Guidelines to determine celebrity status for the purpose of issuing advertisements.

Exchange had intimated the members that already approved advertisements having ‘celebrity’ as per the guidelines shall be withdrawn on or before December 31, 2017.

Trading members are again requested to withdraw all the approved advertisements having ‘celebrity’ on or before December 31, 2017 from the public domain.

In case, Exchange comes across any advertisement having ‘celebrity’ as per the guidelines, suitable disciplinary action would be taken against the trading members.

For and on behalf of

National Stock Exchange of India Limited

Nipa Simaria
Chief Manager

Telephone No	Fax No.	Email id
1800 22 00 51	+91-22-26598428	compliance@nse.co.in