

National Stock Exchange Of India Limited
Department : Capital Market Segment

Download Ref No: NSE/CMTR/47377

Date : February 18, 2021

Circular Ref. No: 15/2021

All Members

Takeover offer under Tender Offer scheme of Prime Focus Limited

A2R Holdings (“Acquirer”) along with ARR STUDIO Private Limited (“PAC 1”) and Mr. Namit Malhotra (“PAC 2”, and together with PAC1, “PACS”) have approached the Exchange for usage of web based bidding platform for the upcoming takeover offer of **Prime Focus Limited**. The offer shall be in accordance with the Tender Offer Scheme Exchange circular NSE/CMTR/46510 dated December 01, 2020. The details of the live and mock session are as given below:

Live Bidding Details	
Issue Period	23-Feb-2021 to 08-Mar-2021
Bidding Time	9.15 a.m. to 3.30 p.m.
Custodial confirmation	9.15 a.m. to 3.30 p.m.
Custodial confirmation on Issue closure day	9.15 a.m. to 6.00 p.m.
Live URL for Members	https://www.nseindiaipo.com
Security Parameters	Refer Annexure 1
Mock Bidding Details	
Issue Period	22-Feb-2021
Bidding Time	10.00 a.m. to 5.00 p.m.
Custodial confirmation	10.00 a.m. to 5.00 p.m.
Mock URL(old) for Members	https://www.eipouat.com/eipo/bidux/login.jsp
Mock URL(new) for Members	https://uat-ipo.nseindia.com/eipo/bidux/login.jsp
Security Parameters	Refer Annexure 2

All trading members of the capital market segment are eligible to participate in the ‘Tender Offer Facility’. Trading members already using the web based IPO bidding platform can use their existing user ids for login into the ‘Tender Offer Facility’.

For members who do not have access to the system, Exchange has enabled the admin terminal. Members will have to log in to the admin terminal and create branches and Users to participate in the bidding. The User id for login into the web based IPO bidding platform would be Adminxxxxx (where xxxxx is the Member)

For and on behalf of

National Stock Exchange of India Ltd
Abhijeet Sontakke
Associate Vice President

Toll Free No	Fax No	Email id
1800 266 0050-(Option 1)	022 - 26598447	msm@nse.co.in

Annexure 1
Security parameters for Live

Security symbol :	PFOCUS
Series :	TO
Issue Period	23-Feb-2021 to 08-Mar-2021
Company Name :	Prime Focus Limited
Acquirer Name:	A2R Holdings
ISIN:	INE367G01038
Issue size :	8,23,71,046 Equity Shares
Face Value :	Rs. 1/-
Offer type:	Takeover
Issue type:	Fixed Price
Floor price:	Rs. 44.15 /-
Lot size :	1 Equity share
Merchant Banker	M/s Keynote Financial Services Limited
Registrar	Link Intime India Private Limited

In case of Takeover offers, order modification (quantity) /cancellation shall not be permitted. Please refer Tender Offer Scheme Exchange circular NSE/CMTR/46510 dated December 01, 2020 for details.

Bidding categories

Sr.No	Investor Category	Status code
1	Foreign Institutional Investors	FII
2	Mutual Funds	MF
3	Insurance Company	IC
4	Banks & Financial Institutions	FI
5	Other QIBs	OTH
6	Bodies Corporate	CO
7	Individuals	IND
8	Other - Non Institutional Investors	NOH

Annexure 2**Security parameters for Mock**

Security symbol :	MOCKPFOCUS
Series :	TO
Issue size :	8,23,71,046 Equity Shares
Offer price:	Rs. 44.15 /-
Offer type:	Takeover
Issue type:	Fixed price
Face Value :	Rs 1/-
Lot size :	1 Equity share

Note: - Early Pay in (EPI) details for clients on sample basis has been updated in the system. Members are requested to check the details under the Early Pay in tab before entering order in mock session.