

NSE Clearing Limited

Circular

DEPARTMENT: COMPLIANCE

Download Ref No: NCL/CMPL/62318

Date: June 04, 2024

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To All Members,

Sub: Instructions to Principal Entities under Telecom Commercial Communication Customer Preference Regulations, 2018

Members are hereby informed that Clearing Corporation is in receipt of an email from SEBI dated May 21, 2024 inter-alia containing a letter from Telecom Regulatory Authority of India ("TRAI") wherein it is advised for effective implementation of guidelines for sending commercial communication using telecom resources through Voice Calls or SMS.

Important aspects of guidelines for the Senders of the Commercial Communications, as per Telecom Commercial Communication Customer Preference Regulations, 2018 ("TCCCPR-2018") and various Directions issued thereunder, for prevention of Unsolicited Commercial Communication ("UCC") and hence potential misuse by fraudsters.

The copy of letter dated May 09, 2024 received from TRAI is enclosed herewith as an Annexure I.

All Members are advised to take necessary measures for effective implementation of the guidelines issued by TRAI and ensure strict adherence to the compliance requirements.

**For and on behalf of
NSE Clearing Limited**

Jinal Shah
Associate Vice President

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