

# National Stock Exchange of India

## Circular

<b>Department: LISTING</b>	
<b>Download Ref No: NSE/CML/74230</b>	<b>Date: May 15, 2026</b>
<b>Circular Ref. No: 0786/2026</b>	

To All Members,

### **Sub: Trade for Trade - Simca Advertising Limited (SME IPO)**

Further to Exchange Circular no. NSE/CML/74215 dated May 14, 2026 and pursuant to SEBI guidelines vide circular reference no. CIR/MRD/DP/02/2012 dated January 20, 2012 following securities shall be transferred from trade for trade segment (series: ST) to rolling segment (Series: SM) with effect from June 01, 2026.

<b>Symbol</b>	<b>Name of the Company</b>
SIMCA	Simca Advertising Limited

**For and on behalf of  
National Stock Exchange of India Limited**

**Aarti Parmar  
Manager**