

National Stock Exchange of India

Circular

Department: LISTING

Download Ref. No.: NSE/CML/74215

Date: May 14, 2026

Circular Ref. No.: 0780/2026

To All Members,

Sub: Listing of Equity Shares of Simca Advertising Limited (SME IPO)

In pursuance of Regulation 3.1.1 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the list of securities further admitted to dealings on the National Stock Exchange (Capital Market segment) EMERGE SME Platform with effect from May 15, 2026 and the designated security codes thereof shall be as specified in Annexure.

In pursuance of Regulation 2.5.5 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the respective lot sizes in respect of securities above shall be as specified in Annexure.

For the purpose of trading on the system, the security shall be identified only by its designated codes and trading in such securities shall be in such lot sizes as specified in Annexure.

Members are requested to note that the above security will be part of pre-open session for IPO and Other category of scrips as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Members are requested to note that the above security will be available for trading in continuous market as per Exchange Circular No. NSE/CMTR/37202 dated March 14, 2018.

This circular shall be effective from May 15, 2026.

**For and on behalf of
National Stock Exchange of India Limited**

**Aarti Parmar
Manager**

Annexure

Symbol	SIMCA
Name of the Company	Simca Advertising Limited
Series	ST (Trade for Trade Surveillance Segment (TFTS)– Settlement Type ‘W’)
ISIN	INE1K4J01018
Face Value	Rs. 10/-
Paid-up Value	Rs. 10/-
Issue Price for the current public issue	Rs. 183/- per share
Security Description	Equity shares of Rs. 10/- each fully paid up
No. of securities	11971600
Distinctive number range	1 to 11971600
Market lot & Market Maker Minimum Quantity	600 Equity Shares
Market Maker Maximum Permissible Spread	The Spread shall be within 10%
Type of market	Continuous Market
Pari Passu	Yes
Lock in details	As per Annexure I

The equity shares of Simca Advertising Limited (Symbol: SIMCA) shall be available for trading in Series 'ST' (Trade for Trade Surveillance Segment (TFTS) – Settlement Type ‘W’) and subsequently be shifted to Series 'SM' (Normal Rolling Segment – Settlement Type ‘N’) as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Address of Registered and Corporate Office of the Company:
Simca Advertising Limited

Bungalow No. C-6, Swami Samarth Nagar,
Roshanlal Nagar, 3rd Cross Lane, Andheri (W),
Mumbai – 400 053, Maharashtra

Tel No: 022 - 2633 5055

Email Id: investor@simcaadvertising.com

Website: www.simcaadvertising.com

Company Secretary and Compliance Officer:

Ms. Pooja Sanjiv Hindia

Tel No: 022 - 2633 5055

Email Id: investor@simcaadvertising.com

Website: www.simcaadvertising.com

Financial Year: April 2026 - March 2027

Address of Registrar & Transfer Agents of the Company:
MUFG Intime India Private Limited

(formerly known as Link Intime India Private Limited)

C-101, 247 Park, 1st Floor,
L B S Marg, Vikhroli (West),
Mumbai – 400 083, Maharashtra

Website: www.in.mpms.mufg.com

Email Id: simca.smeipo@in.mpms.mufg.com

Tel: +91 8108114949

Contact Person: Ms. Shanti Gopalkrishnan

Market Maker:**Giriraj Stock Broking Private Limited**

Shantiniketan Building,
8 Camac Street, Block A, 15th Floor,
Suite No. 1501, Shakespeare Sarani,
Kolkata – 700017, West Bengal

Email Id: giriraj@girirajstock.com

Website: www.girirajstock.com

Tel: 91 9547473969

Contact Person: Mr. Kuntal Laha

Annexure I
Simca Advertising Limited

No. of Equity Shares	Distinctive Nos.		Lock in up to
	From	To	
Fully Paid-up			
3202976	1	3202976	17-May-2027
3202272	3202977	6405248	17-May-2028
2394400	6405249	8799648	17-May-2029
264	8799649	8799912	17-May-2027
88	8799913	8800000	17-May-2028
218400	8800001	9018400	11-Jun-2026
220800	9018401	9239200	10-Aug-2026
2732400	9239201	11971600	Free
11971600	Total		