

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1. Name of Listed Entity: URBAN COMPANY LIMITED

POST ISSUE

2. Scrip Code/Name of Scrip/Class of Security: EQUITY SHARES

16.09.2025

3. Share Holding Pattern Filed under: Reg. 31(1)(a)

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	YES*	NO*
a	Whether the Listed Entity has issued any partly paid up shares?		NO*
b	Whether the Listed Entity has issued any Convertible Securities ?		NO*
c	Whether the Listed Entity has issued any Warrants ?		NO*
d	Whether Listed Entity has granted any ESOPs, which are outstanding?	YES*	
e	Whether the Listed Entity has any shares against which depository receipts are issued?		NO*
f	Whether the Listed Entity has any shares in locked-in?	YES*	
g	Whether any shares held by promoters are encumbered under "Pledged"?		NO*
h	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?		NO*
i	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?		NO*
j	Whether company has equity shares with differential voting rights?		NO*
k	Whether the listed entity has any significant beneficial owner?		NO*

*if the Listed Entity selects the option 'NO' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5 The tabular format for disclosure of holding of specified securities is as follows:

	Introductory sub-table (I)(a) -
Name of the Company:	URBAN COMPANY LIMITED
Scrip Code, Name of the scrip, class of security :	EQUITY
As on :	16.09.2025

POST ISSUE

Table I - Summary Statement showing holding of specified securities of the listed entity

Category ry	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares		
								No of Voting Rights			Total as a % of (A+B+C)							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Shareholding (No. of shares) under (XXX)		
								Class: Equity Shares	Class: NIL	Total																			Sub-category (i)	Sub- category (ii)	Sub- category (iii)
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)= (vi)+(v)+(vi)	(viii)	(ix)				(xa)	(xb)	(xc)	(x)= (XA+XB+XC)	(xi)= (vii)+(x)	(xii)= (vii)+(x)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)	(xviii)= (xiv)+(xv)+(xvi)	(xviii)	Sub-category (i)	Sub- category (ii)	Sub- category (iii)				
(A)	Promoter & Promoter Group	6	293362500	0	0	293362500	20.43	293362500	0	293362500	20.43	0	0	0	0	293362500	18.85	293362500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	293362500	NA	NA	NA
(B)	Public	141485	1142539431	0	0	1142539431	79.57	1142539431	0	1142539431	79.57	0	0	120617087	120617087	1263156518	81.15	1040950661	91.11	NA	NA	NA	NA	NA	1142539431	228397880	0	0	0	0	
(C)	Non Promoter- Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	0	NA	NA	NA	NA
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	NA	NA	NA	NA	NA
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	NA	0	0	NA	NA	NA	NA	NA
	Total	141491	1435901931	0	0	1435901931	100.00	1435901931	0	1435901931	100.00	0	0	120617087	120617087	1556519018	100.00	1334313161	92.93	0	0.00	0	0.00	0	0.00	1435901931	228397880	0	0	0	0

Table II - Statement showing holding of specified securities by the Promoter and Promoter Group

Category & Name of the Shareholders	Entity type Promoter or Promoter group (Promoter group would exclude promoters)	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid- up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Shareholding , as a % assuming full conversion of convertible securities) (as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares					
								No of Voting Rights			Total as a % of Total Voting rights							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		No. of Shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)
								Class: Equity Shares	Class: NIL	Total																								
(I)	(II)	(IV)	(V)	(VI)	(VII)	(VIII)= (V)+(VI)+(VII)	(IX)	(X)				(XIA)	(XIB)	(XIC)	(XI)= (XIA+XIB+XIC)	(XII)= (VIII)+(XI)	(XIII)= (VIII)+(XI)	(XIV)	(XV)	(XVI)	(XVII)	(XVIII)= (XV+XVI+XVII)	(XIX)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)								
(1) Indian			3	293287500	0	0	293287500	20.43	293287500	0	293287500	20.43	0	0	0	0	293287500	18.84	293287500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	293287500	0	0	0		
(a) Individuals/Hindu undivided Family																																		
Abhiraj Singh Bhal	Promoter			97762500	0	0	97762500	6.81	97762500	0	97762500	6.81	0	0	0	0	97762500	6.28	97762500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	97762500	0	0	0		
Raghav Chandra	Promoter			97762500	0	0	97762500	6.81	97762500	0	97762500	6.81	0	0	0	0	97762500	6.28	97762500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	97762500	0	0	0		
Varun Khaitan	Promoter			97762500	0	0	97762500	6.81	97762500	0	97762500	6.81	0	0	0	0	97762500	6.28	97762500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	97762500	0	0	0		
(b) Central Government/ State Government(s)			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(c) Financial Institutions/ Banks			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(d) Any Other (specify)			3	75000	0	0	75000	0.01	75000	0	75000	0.01	0	0	0	0	75000	0.00	75000	100.00	0	0.00	0	0.00	0	0.00	0	0.00	75000	0	0	0		
1 TRUST			3	75000	0	0	75000	0.01	75000	0	75000	0.01	0	0	0	0	75000	0.00	75000	100.00	0	0.00	0	0.00	0	0.00	0	0.00	75000	0	0	0		
Abhiraj Singh Bhal Family Trust	Promoter Group			25000	0	0	25000	0.00	25000	0	25000	0.00	0	0	0	0	25000	0.00	25000	100.00	0	0.00	0	0.00	0	0.00	0	0.00	25000	0	0	0		
Raghav Chandra Musaddi Trust	Promoter Group			25000	0	0	25000	0.00	25000	0	25000	0.00	0	0	0	0	25000	0.00	25000	100.00	0	0.00	0	0.00	0	0.00	0	0.00	25000	0	0	0		
Varun Khaitan Family Trust	Promoter Group			25000	0	0	25000	0.00	25000	0	25000	0.00	0	0	0	0	25000	0.00	25000	100.00	0	0.00	0	0.00	0	0.00	0	0.00	25000	0	0	0		
Sub-Total (A)(1)			6	293362500	0	0	293362500	20.43	293362500	0	293362500	20.43	0	0	0	0	293362500	18.85	293362500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	293362500	0	0	0		
(2) Foreign																																		
(a) Individuals (Non-Resident Individuals/ Foreign Individuals)			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(b) Government			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(c) Institutions			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(d) Foreign Portfolio Investor			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
(e) Any Other (specify)			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
Sub-Total (A)(2)			0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0	0	0		
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)			6	293362500	0	0	293362500	20.43	293362500	0	293362500	20.43	0	0	0	0	293362500	18.85	293362500	100.00	0	0.00	0	0.00	0	0.00	0	0.00	293362500	0	0	0		
Note: 1) PAN would not be displayed on website of Stock Exchange(s). 2) The term "Encumbrance" has the same meaning as assigned under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended from time to time. 3) Details of promoter and promoter group with shareholding "NIL" can be accessed from here. 4) List of Promoter Group who does not hold any Equity Share in Urban Company Limited is annexed as Annexure A																																		

Table III - Statement showing holding of specified securities by the Public shareholders

Category & Name of the Shareholders		Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Total Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares			
								No of Voting Rights			Total as a % of Total Voting rights							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)	
								Class: Equity Shares	Class: NIL	Total																						
(I)		(III)	(IV)	(V)	(VI)	(VII)= (IV)+(V)+(VI)	(VIII)	(IX)				(XA)	(XB)	(XC)	(X)= (XA+XB+XC)	(XI)= (VII)+(X)	(XII)= (VII)+(X)	(XIII)	(XIV)	(XV)	(XVI)	(XVII) = (XIV+XV+XVI)	(XVIII)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)						
(1) Institutions (Domestic)																																
(a) Mutual Funds		16	58877601	0	0	58877601	4.10	58877601	0	58877601	4.10	0	0	0	0	58877601	3.78	52483065	89.14	NA	NA	NA	NA	58877601	0	0	0	0	0	0	0	0
SBI Mutual Fund			27352101	0	0	27352101	1.90	27352101	0	27352101	1.90	0	0	0	0	27352101	1.76	26213511	95.84	NA	NA	NA	NA	27352101	0	0	0	0	0	0	0	0
(b) Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
(c) Alternate Investment Funds		53	16366806	0	0	16366806	1.14	16366806	0	16366806	1.14	0	0	0	0	16366806	1.05	12266790	74.95	NA	NA	NA	NA	16366806	0	0	0	0	0	0	0	0
(d) Banks		36	16763474	0	0	16763474	1.17	16763474	0	16763474	1.17	0	0	0	0	16763474	1.08	0	0.00	NA	NA	NA	NA	16763474	0	0	0	0	0	0	0	0
(e) Insurance Companies		24	14345890	0	0	14345890	1.00	14345890	0	14345890	1.00	0	0	0	0	14345890	0.92	10180563	70.97	NA	NA	NA	NA	14345890	0	0	0	0	0	0	0	0
(f) Provident / Pension Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
(g) Asset reconstruction companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
(h) Sovereign Wealth Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
(i) NBFCs registered with RBI		30	7137942	0	0	7137942	0.50	7137942	0	7137942	0.50	0	0	0	0	7137942	0.46	0	0.00	NA	NA	NA	NA	7137942	0	0	0	0	0	0	0	0
(j) Other Financial Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
(k) Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0	0	0	0	0	0
Sub-Total (B)(1)		159	113491713	0	0	113491713	7.90	113491713	0	113491713	7.90	0	0	0	0	113491713	7.29	74930418	66.02	NA	NA	NA	NA	113491713	0	0	0	0	0	0	0	0

Table IV - Statement showing holding of specified securities by the Non Promoter- Non Public shareholders

Category & Name of the Shareholders		Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities	No. of Shares Underlying Outstanding Warrants	No. of Underlying Outstanding ESOP Granted	No. of Shares Underlying Outstanding convertible securities, No of Warrants and ESOP etc.	Total No of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.)	Total Shareholding „ as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged		Non-Disposal Undertaking		Other encumbrances, if any		Total Number of Shares encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares				
								No of Voting Rights			Total as a % of Total Voting rights							No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		No. (a)	As a % of total Shares held (b)	Shareholding (No. of shares) under XIX		
								Class: Equity Shares	Class: NIL	Total																					Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(I)		(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)				(XA)	(XB)	(XC)	(X)=(XA+XB+XC)	(XI)=(VII)+(X)	(XII)=(VII)+(X)	(XIII)	(XIV)	(XV)	(XVI)	(XVII) = (XIV+XV+XVI)	(XVIII)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)							
(1)	Custodian/DR Holder - Name of DR Holders (If Available)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0						
(2)	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0						
(a)	Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C12)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0.00	NA	NA	NA	NA	0	0	0	0						
Note: (1) PAN would not be displayed on website of Stock Exchange(s). (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no. (XIII) is not applicable in the above format. (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.																																	

Table V - Statement showing details of Significant Beneficial Owners (SBOs)

Sr. No	Details of the SBO (I)		Details of the registered owner (II)		Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)					Date of creation / acquisition of significant beneficial interest# (IX)
	Name	Nationality	Name	Nationality	Whether by virtue of:					
					Shares (%) (a)	Voting Rights (%) (b)	Rights on distributable dividend or any other distribution (%) (c)	Exercise of control (d)	Exercise of significant influence (e)	
NOT APPLICABLE										
Note:										
* In case the nature of the holding / exercise of the right of a SBO falls under multiple categories specified under (a) to (e) under Column (III), multiple rows for the same SBO shall be inserted accordingly for each of the categories.										
# This column shall have the details as specified by the listed entity under Form No. BEN-2 as submitted to the Registrar.										
\$ PAN/ Passport number not to be disclosed on the website of the Stock Exchange(s).										

Table VI - Statement showing foreign ownership limits

		Board approved limits (%)	Limits utilized (%)
1	As on shareholding date	100	68.17
2	As on the end of previous 1st quarter	100	78.62
3	As on the end of previous 2nd quarter	100	78.54
4	As on the end of previous 3rd quarter	100	78.14
5	As on the end of previous 4th quarter	100	74.61

Annexure A

List of Promoter Group who does not hold any Equity Share in Urban Company Limited

PROMOTER GROUP

Natural Persons

Sr. No.	Name
1.	Ashok Bhal
2.	Sunita Bhal
3.	Urvi Bharatkumar Ved
4.	Shipra Bhal
5.	Ira Singh Bhal
6.	Ved Bharatkumar Vithaldas
7.	Ved Anjani Bharatkumar
8.	Anvi Ved
9.	Rohit Musaddi
10.	Prerna Musaddi
11.	Pankhuri Kanwar
12.	Rhea Chandra
13.	Deepak Kanwar
14.	Neeta Kanwar
15.	Palash Kanwar
16.	Narendra Khaitan
17.	Sarita Khaitan
18.	Manali Singh
19.	Radhika Dudhwewala
20.	Dev Khaitan
21.	Har Sharan Singh
22.	Raj Kumari Singh
23.	Deepa Shah
24.	Roopa Shah
25.	Monika Singh

PROMOTER GROUP

Entities

Sr. No.	Name
1.	Ascent Eduvision Private Limited
2.	Dreamy Atoms Consumer Private Limited
3.	Jai Balaji Packaging
4.	Kanwar Nursing Home Private Limited
5.	Rohit Musaddi HUF
6.	Shyam Sunder Kanwar Sons HUF
7.	Deepak Kanwar & Sons HUF