

General information about company	
Script code	
NSE Symbol	PURPLEUTED
MSEI Symbol	
ISIN	INE0P5R01014
Name of the company	PURPLE UNITED SALES LIMITED
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended	
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	

Format of Holding of Specified securities

1. Name of Listed Entity: PURPLE UNITED SALES LIMITED
2. Scrip Code/Name of Scrip/Class of Security: PURPLEUTED,,EQUITY SHARES
3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg.31(1)(b)/Reg.31(1)(c)
 - a. if under 31(1)(b) then indicate the report for quarter ending 16/12/2024
 - b. if under 31(1)(c) then indicate date of allotment/extinguishment
4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	Yes/No	Promoter and Promoter Group	Public Shareholder	Non Promoter- Non Public
a	Whether the Listed Entity has issued any partly paid up shares	NO	NO	NO	NO
b	Whether the Listed Entity has issued any Convertible Securities or Warrants?	NO	NO	NO	NO
c	Whether the Listed Entity has any shares against which depository receipts are issued?	NO	NO	NO	NO
d	Whether the Listed Entity has any shares in locked-in?	YES	YES	YES	NO
e	Whether any shares held by promoters are pledge or otherwise encumbered?	NO	NO	NA	NA

*if the Listed Entity selects the option 'NO' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

- 5 The tabular format for disclosure of holding of specified securities is as follows:

Table I - Summary Statement holding of specified securities

Category	Category of Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no of shares (As a % of (A+B+C2))	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
								No of Voting Rights		Total as a % of (A+B+C)			No.	As a % of total Shares held	No.	As a % of total Shares held		
								Class X	Class Y	Total								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)		(XIII)		(XIV)	
(A)	Promoter & Promoter Group	3	6133000	0	0	6133000	63.82	6133000	0	6133000	63.82	0	63.82	6133000	100.00	0	0.00	6133000
(B)	Public	1228	3476800	0	0	3476800	36.18	3476800	0	3476800	36.18	0	36.18	1613800	46.42	NA	NA	3476800
(C)	Non Promoter-Non Public																	
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.00	0	NA	0	0.00	NA	NA	0
(C2)	Shares held by Employees Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total:	1231	9609800	0	0	9609800	100.00	9609800	0	9609800	100.00	0	100.00	7746800	80.61	0	0.00	9609800

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (calculated as per SCRR, 1957 (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital) (VII)+(X) As a % of (A+B+C2)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
								No of Voting Rights			Total as a % of (A+B+C)		No.	As a % of total Shares held	No.	As a % of total Shares held		
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	Class X	Class Y	Total (VIII)	(IX)	(X)	(XI)		(XII)		(XIII)	
(1)	Indian																	
(a)	Individuals/Hindu undivided Family	3	6133000	0	0	6133000	63.82	6133000	0	6133000	63.82	0	63.82	6133000	100.00	0	0.00	6133000
	INNOVATIONM MOBILE AND WEB TECHNOLOGIES PVT LTD	1	1133000	0	0	1133000	11.79	1133000	0	1133000	11.79	0	11.79	1133000	100.00	0	0.00	1133000
	JATINDER DEV SETH	1	4000000	0	0	4000000	41.62	4000000	0	4000000	41.62	0	41.62	4000000	100.00	0	0.00	4000000
	BHAWNA SETH	1	1000000	0	0	1000000	10.41	1000000	0	1000000	10.41	0	10.41	1000000	100.00	0	0.00	1000000
(b)	Central Government/State Government(s)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Financial Institutions/Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Any Other	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total (A)(1)	3	6133000	0	0	6133000	63.82	6133000	0	6133000	63.82	0	63.82	6133000	100.00	0	0.00	6133000
(2)	Foreign																	
(a)	Individuals (Non-Resident Individuals/Foreign Individuals	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total (A)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	3	6133000	0	0	6133000	63.82	6133000	0	6133000	63.82	0	63.82	6133000	100.00	0	0.00	6133000

Table III - Statement showing shareholding pattern of the Public shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form
								No of Voting Rights			Total as a % of (A+B+C)		No.	As a % of total Shares held	No.	As a % of total Shares held	
								Class X	Class Y	Total							
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)			(IX)	(X)	(XI)		(XII)		(XIII)
(1)	Institutions																
(a)	Mutual Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(c)	Alternate Investment Funds	10	279000	0	0	279000	2.90	279000	0	279000	2.90	0	2.90	160000	57.35	NA	279000
(d)	Foreign Venture Capital Investors	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(e)	Foreign Portfolio Investors	27	752000	0	0	752000	7.83	752000	0	752000	7.83	0	7.83	501000	66.62	NA	752000
	PINE OAK GLOBAL FUND	1	318000	0	0	318000	3.31	318000	0	318000	3.31	0	3.31	318000	100.00	NA	318000
	MERU INVESTMENT FUND PCC-CELL 1	1	103000	0	0	103000	1.07	103000	0	103000	1.07	0	1.07	103000	100.00	NA	103000
(f)	Financial Institutions/Banks	1	20000	0	0	20000	0.21	20000	0	20000	0.21	0	0.21	0	0.00	NA	20000
(g)	Insurance Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(h)	Provident Funds/Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(i)	Any Other																
	Sub Total (B)(1)	38	1051000	0	0	1051000	10.94	1051000	0	1051000	10.94	0	10.94	661000	62.89	NA	1051000
(2)	Central Government/State Government(s)/President of India	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
	Sub Total (B)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(3)	Non-Institutions																
(a)	i.Individual shareholders holding nominal share capital up to Rs.2 lakhs	1143	1509000	0	0	1509000	15.70	1509000	0	1509000	15.70	0	15.70	331000	21.94	NA	1509000
	ii.Individual shareholders holding nominal share capital in excess of Rs. 2 Lakhs	7	289800	0	0	289800	3.02	289800	0	289800	3.02	0	3.02	289800	100.00	NA	289800
	MANSI JAIN	1	100000	0	0	100000	1.04	100000	0	100000	1.04	0	1.04	100000	100.00	NA	100000
(b)	NBFCs Registered with RBI	1	18000	0	0	18000	0.19	18000	0	18000	0.19	0	0.19	0	0.00	NA	18000
(c)	Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(d)	Overseas Depositories (Holding DRs)(Balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0.00	NA	NA	0
(e)	Any Other																
	NON RESIDENT INDIANS	9	10000	0	0	10000	0.10	10000	0	10000	0.10	0	0.10	0	0.00	NA	10000
	Qualified Institutional Buyer	4	151000	0	0	151000	1.57	151000	0	151000	1.57	0	1.57	80000	52.98	NA	151000
	SHINE STAR BUILD CAP PVT LTD	1	100000	0	0	100000	1.04	100000	0	100000	1.04	0	1.04	80000	80.00	NA	100000
	NRI NON-REPATRIATION	1	4000	0	0	4000	0.04	4000	0	4000	0.04	0	0.04	0	0.00	NA	4000
	BODIES CORPORATES	25	444000	0	0	444000	4.62	444000	0	444000	4.62	0	4.62	252000	56.76	NA	444000
	M/S PRABHAT FINANCIAL SERVICES LIMITED - PROPRIETARY ACCOUNT	1	131000	0	0	131000	1.36	131000	0	131000	1.36	0	1.36	0	0.00	NA	131000
	VANSHA COMTRADE LLP	1	100000	0	0	100000	1.04	100000	0	100000	1.04	0	1.04	100000	100.00	NA	100000
	Sub Total (B)(3)	1190	2425800	0	0	2425800	25.24	2425800	0	2425800	25.24	0	25.24	952800	39.28		2425800
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)	1228	3476800	0	0	3476800	36.18	3476800	0	3476800	36.18	0	36.18	1613800	46.42		3476800

Details of the shareholders acting as persons in Concert including their Shareholding:			
Name of Shareholder	Name of PAC	No of shares	Holding%
0	0	0	0
Total:		0	0

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account

No of Shareholders

No of shares

NA

NA

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Category	Category & Name of the Shareholder	No of Shareholder s	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialize d form	
								No of Voting Rights			Total as a % of (A+B+C)		No.	As a % of total Shares held	No.	As a % of total Shares held		
								Class X	Class Y	Total								
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)			(IX)	(X)	(XI)		(XII)		(XIII)	
(1)	Custodian/DR Holder	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(2)	Employee Benefit Trust (under SEBI(Share based Employee Benefit) Regulations 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total Non-Promoter-Non Public Shareholding (C) = (C)(1)+(C)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0

[illegible]

Table VI - Statement showing foreign ownership limits			
	Board approved limits	Limits utilized	Date
As on shareholding date	NA	NA	NA
As on the end of previous 1st quarter	NA	NA	NA
As on the end of previous 2nd quarter	NA	NA	NA
As on the end of previous 3rd quarter	NA	NA	NA
As on the end of previous 4th quarter	NA	NA	NA

Details of Shares which remain unclaimed for Promoter & Promoter Group			
Serial No.Number of shareholders	Outstanding shares held in demat or unclaimed suspense account	Voting rights which are frozen	Disclosure of notes on shares which remain unclaimed for promoter and promoter group
NA	NA	NA	NA

Details of Shares which remain unclaimed for Public				
Searial No.	Number of shareholders	Outstanding shares held in demat or unclaimed suspense account	voting rights which are frozen	Disclosure of notes on shares which remain unclaimed for public shareholders
NA	NA	NA	NA	NA