

TRUE

VERITAAS ADVERTISING LIMITEDAS ON 17/05/2024		
GENERAL INFORMATON ABOUT COMPANY		
SR.NO.		
1	Scrip Code	NA
2	Nse Symbol	VERITAAS
3	MSEI Symbol	NA
4	ISIN	INEOSRI01019
5	Name of the Company	VERITAAS ADVERTISING LIMITED
6	Whether Company is SME	YES
7	Class of Securties	EQUITY SHARES
8	Type of Report	POST IPO
9	Quarterly	NA
10	Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	17/05/2024
11	Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	NA
12	Shareholding pattern filed under	Regulation 31 (1) (a)
13	Whether the listed entity is Public Sector Undertaking (PSU)	NO

VERITAAS ADVERTISING LIMITEDAS ON 17/05/2024					
DECLARATION					
SR.NO.	Particular	Yes/No	Promoter and Promoter Group	Public Shareholder	Non Promoter Non Public
1	Whether the Listed Entity has issued and partly paid up shares?	NO	NO	NO	NO
2	Whether the Listed Entity has issued any Convertible Securities?	NO	NO	NO	NO
3	Whether the Listed Entity has issued any Warrants?	NO	NO	NO	NO
4	Whether the Listed Entity has any shares against which depository receipts are issued?	NO	NO	NO	NO
5	Whether the Listed Entity has any shares in locked-in?	YES	YES	YES	NO
6	Whether any shares held by promoters are pledge or otherwise encumbered?	NO	NO	NO	NO
7	Whether company has equity shares with differential voting rights?	NO	NO	NO	NO
8	Whether the listed entity has any significant beneficial owner?	NO	NO	NO	NO

Table I- Summary Statement holding of Specified Securities

Category (I)	Category of Shareholder (II)	Nos. of Share holders(III)	No of Fully Paid up Equity Shares held (IV)	No of Partly Paid up equity shares held (V)	No of Shares under line deposits receivable (VI)	Total nos. shares held (VII)=(IV)+(V)+(VI)	Share holding as a % of total no of shares(calculated as per SCRR 1957) (VII) AS A % OF (A+B+C2)	Number of voting rights held in each class of securities (IX)				No of Shares Underlying outstanding convertible securities (X)	No of Shares Underlying outstanding Warrants (XI)	No of Shares Underlying outstanding convertible securities and no of warrants(XI)(a)	Shareholding as a % assuming full conversion of convertible securities (as a % of diluted share capital) (XI)=(VII)+(X) As a % of (A+B+C2)	Number of Locked in Shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized (XIV)
								No of Voting (XIV) RIGHTS								no. (a)	As a % of total shares held (b)	no. (a)	As a % of total shares held (b)	
								class eg:x	class eg:y	Total	Total as a % of (A+B+C)									
								class eg:x	class eg:y	Total	Total as a % of (A+B+C)					no. (a)	As a % of total shares held (b)	no. (a)	As a % of total shares held (b)	
(A)	Promoter & Promoter Group	2	1845000	0	NIL	1845000	65.36	1845000	NIL	1845000	65.36			0	0	1845000	100	0	0	1845000
(B)	Public	355	978000	0	NIL	978000	34.64	978000	NIL	978000	34.64			0	0	408000	41.72	N.A.	N.A.	978000
(C)	Non Promoter Non Public	0	0	0	NIL	0	0	0	NIL	0	0			0	0	0	41.72	N.A.	N.A.	0
(C1)	Shares Underlying DRs	0	0	0	NIL	0	0	0	NIL	0	0			NIL	0	0	41.72	N.A.	N.A.	0
(C2)	Shares Held by Employee Trusts	0	0	0	NIL	0	0	0	NIL	0	0			NIL	0	0	0	N.A.	N.A.	0
	TOTAL	357	2823000	0	NIL	2823000	0	2823000	NIL	2823000	100			0	0	2253000	79.80871413	0	0	2823000

Table II Statement showing shareholding pattern of the Promotor And Promoter Group

Category (I)	Category & Name of the Shareholders (II)	Nos. of Share holders (III)	No of Fully Paid up Equity Shares held (IV)	No of Partly Paid up equity shares held (V)	No of Shares under depository receipts (VI)	Total nos. shares held (VII)=(IV)+(V)+(VI)	Share holding as a % of total no of shares (calculated as per SCRR 1957) (VII) AS A % OF (A+B+C2)	Number of voting rights held in each class of securities (IX)				No of Shares Underlying outstanding convertible securities (X)	No of Shares Underlying outstanding convertible securities (XI)	No of Shares Underlying outstanding convertible securities (XII) (a)	Share holding as a % assuming full conversion of convertible securities (as a % of diluted share capital) (XI)-(XII)+(X) As a % of (A+B+C2)	Number of Locked in Shares (XIII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								class eg: x	class eg: y	Total	Total as a % of (A+B+C)					no. (a)	As a % of total shares held (b)	no. (a)	As a % of total shares held (b)		
	-1 Indian																				
(a)	Individuals (huf)	2	1845000	0	NIL	1845000	65.36	1845000	NIL	1845000	65.36			0	65.36	1845000	100	0	0		1845000
	DEBOJYOTI BANERJEE		1844979	0	NIL	1844979	65.36	1844979	NIL	1844979	65.36			0	65.36	1844979	65.35526036	0	0		1844979
	MINA DEBNATH		21	0	NIL	21	0	21	NIL	21	0			0	0	21	0.000743889	0	0		21
(b)	Central Gov/state Gov	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(c)	Financial Inst. Banks	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(d)	Any Other (specify) Bodies Corporate	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
	Sub-Total(A)(1)	2	1845000	0	NIL	1845000	65.36	1845000	NIL	1845000	65.36			0	65.36	1845000	NIL	0	0		1845000
	-2 Foreign																				
(a)	Individuals Nri/Foreign	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(b)	Government	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(c)	Institutions	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(d)	Foreign Portfolio investor	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
(e)	Any Other (specify) Bodies Corporate	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0			
	Sub-Total(A)(2)	0	0	0	NIL	0	0	0	NIL	0	0			0	0	0	NIL	0	0		0
Total Share Holding of PROMOTOR AND	PROMOTER GROUP(A)=(A)(1)+(A)(2)	2	1845000	0	NIL	1845000	65.36	1845000	NIL	1845000	65.36			0	65.36	1845000	NIL	0	0		1845000

Table III Statement showing shareholding pattern of the Public Shareholder

Category (I)	Category & Name of the Shareholders(II)	Nos. of Share holders(III)	No of Fully Paid up Equity Shares held (IV)	No of Partly Paid up equity shares held (V)	No of Share s unde rline depo sitory recei pts (VI)	Total nos. shares held (VII)=(IV)+(V)+(VI)	Share holding as a % of total no of shares(calculated as per SCRR 1957) (VII) AS A % OF (A+B+C2)	Number of voting rights held in each class of securities (IX)				No of Share s Unde rlying outst andin g conve rtible securi ties (X)	No of Share s Unde rlying outst andin g Warr ants (XI)	No of Share s Unde rlying outst andin g securi ties (XII)	Share holdin g as a % assum ing full conver sion of conver tible securit ies (as a % of dilute d share capital) (XI)=(V II)+(X) As a % of (A+B+C2)	Number of Locked in Shares (XII)		Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialize d form(XIV)		Sub-categorization of shares		
								No of Voting (XIV) RIGHTS														Shareholding (No.of		
								class eg:x	class eg:y	Total	Total as a % of (A+B+C)						no. (a)	As a % of total shares held (b)	no. (a)	As a % of total shares held (b)		Sub-Category (i)	Sub-Category (ii)	Sub-Category (iii)
	-1 Institutions																							
(a)	Mutual Funds	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						
(b)	Venture Capital Funds	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						
(c)	Alternate Investment Funds	9	115200	0	NIL	115200	4.08	115200	NIL	115200	4.08			0	4.08	72000	62.5	N.A.	N.A.		115200			
	CHANAKYA OPPORTUNITIES FUND I		76800	0	NIL	76800	2.72	76800	NIL	76800	2.72			0	2.72	72000	93.75	N.A.	N.A.		76800			
(d)	Banks	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						
(e)	Insurance Companies	1	3600	0	NIL	3600	0.13	3600	NIL	3600	0.13			0	0.13	0	0	N.A.	N.A.		3600			
(f)	Providend/Pention s Funds	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						
(g)	Assest ReconstructionCo mpanies	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						
(h)	Sovereign Wealth Funds	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0						

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(a)	Associate Companies /Subsidiaries	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(b)	Directors and their relatives(Excluding independentdirector(s) and nonindependentdirectors(s))	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(c)	Key Managerial Personnel	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(d)	Relatives of promoters otherthan immediate relativesof promoters disclosed underpromoter and promoter group	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(e)	Trusts where any personbelonging to 'Promoter andpromoter group categoryis trustee, beneficiary orauthor of the trust	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(f)	Investor Education andProtection fund(IEPF)	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(g)	Resident Individuals holding nominal share capital upto Rs. 2 lakhs	297	408200	0	NIL	408200	14.46	408200	NIL	408200	14.46			0	14.46	65000	15.9235669	N.A.	N.A.		408200			
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 Lakhs	1	21000	0	NIL	21000	0.74	21000	NIL	21000	0.74			0	0.74	21000	100	N.A.	N.A.		21000			
(i)	Non Resident Indians (NRIs) REPEAT	2	2400	0	NIL	2400	0.09	2400	NIL	2400	0.09			0	0.09	0	0	N.A.	N.A.		2400			
(i)	Non Resident Indians (NRIs)- NON-REPEAT	1	1200	0	NIL	1200	0.04	1200	NIL	1200	0.04			0	0.04	0	0	N.A.	N.A.		1200			
(i)	EMPLOYEE	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						
(j)	Foreign Nationals	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0	0	0	NIL	0						

(k)	Foreign Companies	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0				
(l)	Bodies Corporate	13	178000	0	NIL	178000	6.31	178000	NIL	178000	6.31		0	6.31	148000	83.1460674	N.A.	N.A.	178000			
	JIWAN DEEP COMMERCIAL PRIVATE LIMITED		64000	0	NIL	64000	2.27	64000	NIL	64000	2.27		0	2.27	64000	100	N.A.	N.A.	64000			
	SITALSAT TRADERS PVT LTD		84000	0	NIL	84000	2.98	84000	NIL	84000	2.98		0	2.98	84000	100	N.A.	N.A.	84000			
(m)	Any other (specify) Clearing Member	1	37200	0	NIL	37200	1.32	37200	NIL	37200	1.32		0	1.32	0	0	N.A.	N.A.	37200			
	HORIZON FINANCIAL CONSULTANTS PVT LTD		37200	0	NIL	37200	1.32	37200	NIL	37200	1.32		0	1.32	0	0	N.A.	N.A.	37200			
(m)	Any other (specify) Trust	1	3600	0	NIL	3600	0.13	3600	NIL	3600	0.13		0	0.13	0	0	N.A.	N.A.	3600			
(m)	Any other (specify) PERSON ACTING IN CONCERN	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	NIL	0	NIL	0				
Any Other Total(B)(4)		2	40800	0	NIL	40800	1.45	40800	NIL	40800	1.45		0	1.45	0	NIL	N.A.	N.A.	40800			
Sub-Total(B)(4)		316	651600	0	NIL	651600	23.08	651600	NIL	651600	23.08		0	23.08	234000	NIL	N.A.	N.A.	651600			
Total Share Holding of PUB LIC SHAR EHOLDER	(B)=(B)(1)+(B)(2)+(B)(3)	355	978000	0	NIL	978000	34.64	978000	NIL	978000	34.64		0	34.64	408000	NIL	N.A.	N.A.	978000			
GRAND TOTAL		357	2823000	0	NIL	2823000	100	2823000	NIL	2823000	100		0	100	2253000	NIL	0	0	2823000			

Table IV Statement showing shareholding pattern of the Non Promoter-no Public Shareholder

Category (I)	Category & Name of the Shareholders(II)	Nos. of Share holders(III)	No of Fully Paid up Equity Shares held (IV)	No of Partly Paid up equity shares held (V)	No of Shares under line depository receipts (VI)	Total nos. shares held (VII)=[(IV)+(V)+(VI)]	Share holding as a % of total no of shares(calculated as per SCRR 1957) (VII) AS A % OF (A+B+C2)	Number of voting rights held in each class of securities (IX)				No of Shares Underlying outstanding convertible securities (X)	No of Shares Underlying outstanding Warrants (XI)	No of Shares Underlying outstanding convertible securities (as a % of diluted share capital) (XI)+{(X) As a % of (A+B+C2)}	Number of Locked in Shares (XII)	Number of shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form(XIV)	Sub-categorization of shares			
								No of Voting (XIV) RIGHTS											Shareholding			
								class eg:x	class eg:y	Total	Total as a % of (A+B+C)				no. (a)	As a % of total shares held (b)	no. (a)	As a % of total shares held (b)		Sub-Cate gory (i)	Sub-Cate gory (ii)	Sub-Cate gory (iii)
		CUSTODIAN/DR HOLDER -1																				
(A)	Name Of Dr Holder (if available)	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	0	NIL	0					
Sub-Total(C)(1)		0	0	0	NIL	0	0	0	NIL	0	0		0	0	0	NIL	N.A.	N.A.	0			
		EMPLOYEE BENEFIT TRUST -2																				
(A)	(under Sebi(share BasedEmployee Benefit)Regulations 2014)	0	0	0	NIL	0	0	0	NIL	0	0	NIL	0	0	0	NIL	0					
Sub-Total(C)(2)		0	0	0	NIL	0	0	0	NIL	0	0		0	0	0	NIL	N.A.	N.A.	0			
Total Share Holding ofNON PROMOTER-NOPUBLIC SHAREHOLDERS	SHAREHOLDER(C)=C(1)+C(2)+C(3)	0	0	0	NIL	0	0	0	NIL	0	0		0	0	0	NIL	N.A.	N.A.	0			
GRAND TOTAL		357	2823000	0	NIL	2823000	100	2823000	NIL	2823000	100		0	100	2253000	NIL	0	0	2823000			

VERITAAS ADVERTISING LIMITEDAS ON 17/05/2024

Table V - Statement showing details of significant beneficial owners (SBOs)

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VERITAAS ADVERTISING LIMITEDAS ON 17/05/2024
ANNEXURE 'B'

Particular	Approved limites(%)	Limits utilized(%)
As on shareholding date	100	6.68
As on the end of previous 1st quarter	100	0
As on the end of previous 2nd quarter	100	0
As on the end of previous 3rd quarter	100	0
As on the end of previous 4th quarter	100	0

Notes :- 1) Approved Limits (%) means the limit approved by Board of Directors