

National Stock Exchange of India

Circular

Department: LISTING

Download Ref. No.: NSE/CML/62077

Date: May 17, 2024

Circular Ref. No.: 0881/2024

To All Members,

Sub: Listing of Equity Shares of Veritaas Advertising Limited (SME IPO)

In pursuance of Regulation 3.1.1 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the list of securities further admitted to dealings on the National Stock Exchange (Capital Market segment) EMERGE SME Platform with effect from May 21, 2024 and the designated security codes thereof shall be as specified in Annexure.

In pursuance of Regulation 2.5.5 of the National Stock Exchange (Capital Market) Trading Regulations Part A, it is hereby notified that the respective lot sizes in respect of securities above shall be as specified in Annexure.

For the purpose of trading on the system, the security shall be identified only by its designated codes and trading in such securities shall be in such lot sizes as specified in Annexure.

Members are requested to note that the above security will be part of pre-open session for IPO and Other category of scrips as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Members are requested to note that the above security will be available for trading in continuous market as per Exchange Circular No. NSE/CMTR/37202 dated March 14, 2018.

This circular shall be effective from May 21, 2024.

For and on behalf of
National Stock Exchange of India Limited

Jalpa Mehta
Manager

Annexure

Symbol	VERITAAS
Name of the Company	Veritaas Advertising Limited
Series	ST (Trade for Trade Surveillance Segment (TFTS) – Settlement Type ‘W’)
ISIN	INE0SRI01019
Face Value	Rs. 10/-
Paid-up Value	Rs. 10/-
Issue Price for the current public issue	Rs. 114/- per share
Security Description	Equity shares of Rs. 10/- each fully paid up
No. of securities	2823000
Distinctive number range	1 to 2823000
Market lot & Market Maker Minimum Quantity	1200 Equity Shares
Market Maker Maximum Permissible Spread	The Spread shall be within 10%
Type of market	Continuous Market
Pari Passu	Yes
Lock in details	As per Annexure I
Remarks	Security can move from one type of market to another by giving a notice of one month to the Exchange which will be intimated to the market.

The equity shares of Veritaas Advertising Limited (Symbol: VERITAAS) shall be available for trading in Series 'ST' (Trade for Trade Surveillance Segment (TFTS) – Settlement Type ‘W’) and subsequently be shifted to Series 'SM' (Normal Rolling Segment – Settlement Type ‘N’) as per SEBI circular no. CIR/MRD/DP/01/2012 & CIR/MRD/DP/02/2012 dated January 20, 2012.

Address of Registered Office of the Company:

Veritaas Advertising Limited

38/2A, Gariahat South Road,
Dhakuria, Rash Behari Avenue,
Kolkata - 700 029, West Bengal, India.

Tel: +91 33 4044 6683

Email: info@veritaasadvertising.com

Website: www.veritaasadvertising.com

Company Secretary:

Ms. Mahima Khandelwal

Email: info@veritaasadvertising.com

Website: www.veritaasadvertising.com

Financial Year: April 2024 - March 2025

Address of Registrar & Transfer Agents of the Company:

MAS Services Limited

T-34, 2nd Floor, Okhla Industrial Area,
Phase-II New Delhi- 110 020,

Telephone: +91 112 638 7281

E-mail: ipo@masserv.com**Market Maker:****Horizon Financial Consultants Private Limited**Stephen House, 4th Floor, 56E, Hemanta Basu Sarani,
Kolkata- 700 001

Telephone: +91 33 40675333

Email ID: r.agarwal@horizon.net.coWebsite: www.horizonfinancial.co.in

Contact Person: Mr. Rajesh Kumar Agarwal

Annexure I**Veritaas Advertising Limited**

No. of Equity Shares Fully Paid-up	Distinctive Nos.		Lockin To
	From	To	
580000	1	580000	29-May-2027
1499000	580001	2079000	29-May-2025
87000	2079001	2166000	15-Jun-2024
87000	2166001	2253000	14-Aug-2024
570000	2253001	2823000	Free
2823000	Total		