

Format of Holding of Specified securities

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1. Name of Listed Entity: HONASA CONSUMER LIMITED
2. Scrip Code/Name of Scrip/Class of Security: EQUITY SHARES
3. Share Holding Pattern Filed under: Reg. 31(1)(a)
4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	YES*	NO*
a	Whether the Listed Entity has issued any partly paid up shares		No
b	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
c	Whether the Listed Entity has any shares against which depository receipts are issued?		No
d	Whether the Listed Entity has any shares in locked-in?	Yes	
e	Whether any shares held by promoters are pledge or otherwise encumbered?		No
f	Whether company has equity shares with differential voting rights?		No
g	Whether the listed entity has any significant beneficial owner?		No

*if the Listed Entity selects the option 'NO' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

- 5 The tabular format for disclosure of holding of specified securities is as follows:

Table I - Summary Statement holding of specified securities

Category	Category of Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no of shares (As a % of (A+B+C2))	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
								No of Voting Rights		Total as a % of (A+B+C)			No.	As a % of total Shares held	No.	As a % of total Shares held		
								Class Equity Shares	Class NA	Total								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)		(XIII)		(XIV)	
(A)	Promoter & Promoter Group	7	113716550	0	0	113716550	35.34	113716550	0	113716550	35.34	0	35.34	113716550	100.00	0	0.00	113716550
(B)	Public	105183	208030207	0	0	208030207	64.66	208030207	0	208030207	64.66	0	64.66	132394851	63.64	NA	NA	208030207
(C)	Non Promoter-Non Public																	
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.00	0	NA	0	0.00	NA	NA	0
(C2)	Shares held by Employees Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total:	105190	321746757	0	0	321746757	100.00	321746757	0	321746757	100.00	0	100.00	246111401	76.49	0	0.00	321746757

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category	Category & Name of the Shareholder	Entity type i.e. promoter OR promoter group entity	No of Shareholders	No of fully paid up equity shares held	No of Partly paid- up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (calculated as per SCRR, 1957 (VIII) As a % of [A+R+C2]	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital) [VII]×[X] As a % of [A+R+C2]	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
									No of Voting Rights		Total as a % of [A+B+C]			No.	As a % of total Shares held	No.	As a % of total Shares held		
									Class Equity Shares	Class NA	Total								
	(I)		(III)	(IV)	(V)	(VI)	(VII)	(VIII)			(IX)			(X)	(XI)	(XII)	(XIII)	(XIV)	
(1)	Indian																		
(a)	Individuals/Hindu undivided Family		7	113716550	0	0	113716550	35.34	113716550	0	113716550	35.34	0	35.34	113716550	100.00	0	0.00	113716550
	MUKESH ALAGH	Promoter Group	1	50000	0	0	50000	0.02	50000	0	50000	0.02	0	0.02	50000	100.00	0	0.00	50000
	GHAZAL ALAGH (As a Trustee of Ghazal Alagh Trust)	Promoter Group	1	500	0	0	500	0.00	500	0	500	0.00	0	0.00	500	100.00	0	0.00	500
	VARUN ALAGH (As a Trustee of Varun Alagh Trust)	Promoter Group	1	500	0	0	500	0.00	500	0	500	0.00	0	0.00	500	100.00	0	0.00	500
	JASPAL ALAGH	Promoter Group	1	50000	0	0	50000	0.02	50000	0	50000	0.02	0	0.02	50000	100.00	0	0.00	50000
	VARUN ALAGH	Promoter	1	103550850	0	0	103550850	32.18	103550850	0	103550850	32.18	0	32.18	103550850	100.00	0	0.00	103550850
	SUNITA SAHNI	Promoter Group	1	100000	0	0	100000	0.03	100000	0	100000	0.03	0	0.03	100000	100.00	0	0.00	100000
	GHAZAL ALAGH	Promoter	1	9964700	0	0	9964700	3.10	9964700	0	9964700	3.10	0	3.10	9964700	100.00	0	0.00	9964700
(b)	Central Government/State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total [A](1)		7	113716550	0	0	113716550	35.34	113716550	0	113716550	35.34	0	35.34	113716550	100.00	0	0.00	113716550
(2)	Foreign																		
	Individuals (Non-Resident Individuals/Foreign Individuals)																		
(a)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub-Total [A](2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding of Promoter and Promoter Group [A]=[A](1)+[A](2)		7	113716550	0	0	113716550	35.34	113716550	0	113716550	35.34	0	35.34	113716550	100.00	0	0.00	113716550

Table III - Statement showing shareholding pattern of the Public shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares	Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form	Sub-categorization of shares				
								No of Voting Rights			Total as a % of (A+B+C)		No.	As a % of total Shares held	No.	As a % of total Shares held		Shareholding (No. of shares) under		
	(I)	(II)	(IV)	(V)	(VI)	(VII)	(VIII)	Class Equity Shares	Class NA	Total	(X)	(XI)	(XII)	(XIII)	(XIV)	Sub category (i)	Sub category (ii)	Sub category (iii)		
(1)	Institutions (Domestic)																			
(a)	Mutual Funds	7	8816888	0	0	8816888	2.74	8816888	0	8816888	2.74	0	2.74	7827544	88.78	NA	NA	8816888	0	0
(b)	Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(c)	Alternate Investment Funds	5	43287249	0	0	43287249	13.45	43287249	0	43287249	13.45	0	13.45	154330	0.36	NA	NA	43287249	0	0
	FIRESCO VENTURES INVESTMENT FUND I	1	24354922	0	0	24354922	7.57	24354922	0	24354922	7.57	0	7.57	0	0.00	NA	NA	24354922	0	0
	STELLARIS VENTURE PARTNERS INDIA I	1	18611378	0	0	18611378	5.78	18611378	0	18611378	5.78	0	5.78	0	0.00	NA	NA	18611378	0	0
(d)	Banks	2	320420	0	0	320420	0.10	320420	0	320420	0.10	0	0.10	0	0.00	NA	NA	320420	0	0
(e)	Insurance Companies	6	3965305	0	0	3965305	1.23	3965305	0	3965305	1.23	0	1.23	2717266	68.53	NA	NA	3965305	0	0
(f)	Provident Funds/Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(g)	Asset Reconstruction Companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(h)	Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(i)	NBFC Registered with RBI	1	909	0	0	909	0.00	909	0	909	0.00	0	0.00	0	0.00	NA	NA	909	0	0
(j)	Other Financial Institutions	1	512683	0	0	512683	0.16	512683	0	512683	0.16	0	0.16	0	0.00	NA	NA	512683	0	0
(k)	Any Other																			
	Sub Total (B)(1)	22	56903454	0	0	56903454	17.69	56903454	0	56903454	17.69	0	17.69	10699140	18.80	NA	NA	56903454	0	0
(2)	Institutions (Foreign)																			
(a)	Foreign Direct Investment	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(b)	Foreign Venture Capital	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(c)	Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(d)	Foreign Portfolio Investors Category I	36	24838530	0	0	24838530	7.72	24838530	0	24838530	7.72	0	7.72	12476902	50.23	NA	NA	24838530	0	0
(e)	Foreign Portfolio Investors Category II	1	441186	0	0	441186	0.14	441186	0	441186	0.14	0	0.14	441186	100.00	NA	NA	441186	0	0
(f)	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(g)	Any Other																			
	Sub Total (B)(2)	37	25279716	0	0	25279716	7.86	25279716	0	25279716	7.86	0	7.86	12918088	51.10	NA	NA	25279716	0	0
(3)	Central Government/State Government(s)/President of India																			
(a)	Central Government / President of India	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(b)	State Government / Governor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
	Sub Total (B)(3)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	NDIV/01	NA	NA	0	0	0
(4)	Non-Institutions																			
(a)	Associate companies / Subsidiaries	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(b)	Directors and their relatives (excluding independent directors and nominee directors)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(c)	Key Managerial Personnel	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(f)	Investor Education and Protection Fund (IEPF)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	100010	10507988	0	0	10507988	3.27	10507988	0	10507988	3.27	0	3.27	150	0.00	NA	NA	10507988	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	44	14052916	0	0	14052916	4.37	14052916	0	14052916	4.37	0	4.37	9365247	66.64	NA	NA	14052916	0	0
	RISHABH HARSH MAIRIWALA	1	3420112	0	0	3420112	1.06	3420112	0	3420112	1.06	0	1.06	3420112	100.00	NA	NA	3420112	0	0
(i)	Non Resident Indians (NRIs)	322	35008	0	0	35008	0.01	35008	0	35008	0.01	0	0.01	0	0.00	NA	NA	35008	0	0
(j)	Foreign Nationals	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0	0	0
(k)	Foreign Companies	6	98986526	0	0	98986526	30.77	98986526	0	98986526	30.77	0	30.77	98986526	100.00	NA	NA	98986526	0	0
	EVOLVENCE INDIA FUND III LTD	1	3431400	0	0	3431400	1.07	3431400	0	3431400	1.07	0	1.07	3431400	100.00	NA	NA	3431400	0	0
	SOFINA VENTURES SA	1	19974026	0	0	19974026	6.21	19974026	0	19974026	6.21	0	6.21	19974026	100.00	NA	NA	19974026	0	0
	SCI INVESTMENTS VI	1	60604200	0	0	60604200	18.84	60604200	0	60604200	18.84	0	18.84	60604200	100.00	NA	NA	60604200	0	0
	SEQUOIA CAPITAL GLOBAL GROWTH FUND III - U.S./INDI	2	14099700	0	0	14099700	4.38	14099700	0	14099700	4.38	0	4.38	14099700	100.00	NA	NA	14099700	0	0
(l)	Bodies Corporate	171	792457	0	0	792457	0.25	792457	0	792457	0.25	0	0.25	425700	53.72	NA	NA	792457	0	0
(m)	Any Other																			
	H U F	4571	1472142	0	0	1472142	0.46	1472142	0	1472142	0.46	0	0.46	0	0.00	NA	NA	1472142	0	0
	Sub Total (B)(4)	105124	125847037	0	0	125847037	39.11	125847037	0	125847037	39.11	0	39.11	108777623	6.00			125847037		
	Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)+(B)(4)	105183	208030207	0	0	208030207	64.66	208030207	0	208030207	64.66	0	64.66	132394851	63.64			208030207	0	0

Table IV - Statement showing shareholding pattern of the Non Promoter - Non Public Shareholder

Category	Category & Name of the Shareholder	No of Shareholders	No of fully paid up equity shares held	No of Partly paid-up equity shares held	No of Shares Underlying Depository Receipts	Total No of Shares Held (IV+V+VI)	Shareholding as a % of total no of shares (A+B+C2)	Number of Voting Rights held in each class of securities			No of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding as a % assuming full conversion of convertible Securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	
								No of Voting Rights			Total as a % of (A+B+C)		No.	As a % of total Shares held	No.	As a % of total Shares held		
								Class Equity Shares	Class NA	Total								
	(I)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)		(XIII)		(XIV)	
(1)	Custodian/DR Holder	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(2)	Employee Benefit Trust (under SEBI(Share based Employee Benefit) Regulations 2014)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total Non-Promoter-Non Public Shareholding (C) = (C(1)+(C(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00			0

Details of the shareholders acting as persons in Concert including their Shareholding:			
Name of Shareholder	Name of PAC	No of shares	Holding%
Total:		0	0

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders,	
No of Shareholders	No of shares
0	0

Table V - Statement showing details of Significant Beneficial Owners (SBOs)								
Sno	Details of the significant beneficial owner			Details of the registered owner		Particulars of the shares in which significant beneficial interest is held by the beneficial owner		Date of creation/acquisition of significant beneficial interest
	I			II		III		IV
Sr No	Name	PAN	Nationality	Name	Nationality	Number of Shares	Shareholding as a % of total no of shares (Calculated as per SCRR 1957) As a % of (A+B+C2)	
1	NA	NA	NA	NA	NA	NA	NA	NA

Table VI - Statement showing foreign ownership limits		
	# Approved limits	Limits utilized
As on shareholding date	100%	38.63%
As on the end of previous 1st quarter	100%	31.60%
As on the end of previous 2nd quarter	100%	31.60%
As on the end of previous 3rd quarter	100%	31.60%
As on the end of previous 4th quarter	100%	31.60%
# Sectoral / statutory cap prescribed by Government / Regulatory Authorities		