

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1. Name of Listed Entity: CELLO WORLD LIMITED

POST ISSUE

2. Scrip Code/Name of Scrip/Class of Security: Equity Shares

02.11.2023

3. Share Holding Pattern Filed under: Reg. 31(1)(a)

4. Declaration : The Listed entity is required to submit the following declaration to the extent of submission of information:

	Particulars	YES*	NO*
a	Whether the Listed Entity has issued any partly paid up shares?		No
b	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
c	Whether the Listed Entity has any shares against which depository receipts are issued?		No
d	Whether the Listed Entity has any shares in locked-in?	Yes	
e	Whether any shares held by promoters are pledge or otherwise encumbered?		No
f	Whether company has equity shares with differential voting rights?		No
g	Whether the listed entity has any significant beneficial owner?		No

*if the Listed Entity selects the option 'NO' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

5 The tabular format for disclosure of holding of specified securities is as follows:

Name of the Company:		Introductory sub-table (I)(a) -										POST ISSUE									
Scrip Code, Name of the scrip, class of security : EQUITY		CELLO WORLD LIMITED										EQUITY									
As on :		02.11.2023																			
Table I - Summary Statement holding of specified securities																					
Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares			
								No of Voting Rights					Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)	Shareholding (No. of shares) under		
								Class: Equity Shares	Class: NIL	Total											
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)			(X)	(XI)=(VII)+(X)	(XII)		(XIII)		(XIV)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)	
(A)	Promoter & Promoter Group	12	165662977	0	0	165662977	78.06	165662977	0	165662977	78.06	0	78.06	165662977	100.00	0	0.00	165662977	NA	NA	NA
(B)	Public	457986	46568057	0	0	46568057	21.94	46568057	0	46568057	21.94	0	21.94	9729447	20.89	NA		46568057	0	0	0
(C)	Non Promoter- Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA		0	NA	NA	NA
(C1)	Shares underlying DRs	0	0	0	0	0	NA	0	0	0	0.00	0	NA	0	0.00	NA		0	NA	NA	NA
(C2)	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA		0	NA	NA	NA
Total		457998	212231034	0	0	212231034	100.00	212231034	0	212231034	100.00	0	100.00	175392424	82.64	0	0.00	212231034	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																					
Category & Name of the Shareholders	Entity type i.e. promoter OR promoter group entity (except promoter)	Nos. of shareholde rs	No. of fully paid up equity shares held	Partly paid- up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholdi ng % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerializ ed form	Sub-categorization of shares		
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Shareholding (No. of shares) under		
								Class: Equity Shares	Class: NIL	Total									Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(I)		(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)				(X)	(XI)=(VII)+(X)	(XII)		(XIII)		(XIV)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(1) Indian																					
(a) Individuals/Hindu undivided Family		9	126662971	0	0	126662971	59.68	126662971	0	126662971	59.68	0	59.68	126662971	100.00	0	0.00	126662971			
Gaurav Pradeep Rathod	Promoter		47435590	0	0	47435590	22.35	47435590	0	47435590	22.35	0	22.35	47435590	100.00	0	0.00	47435590			
Pankaj Ghisulal Rathod	Promoter		23735761	0	0	23735761	11.18	23735761	0	23735761	11.18	0	11.18	23735761	100.00	0	0.00	23735761			
Pradeep Ghisulal Rathod	Promoter		22667835	0	0	22667835	10.68	22667835	0	22667835	10.68	0	10.68	22667835	100.00	0	0.00	22667835			
Sangeeta Pradeep Rathod	Promoter Group		12511893	0	0	12511893	5.90	12511893	0	12511893	5.90	0	5.90	12511893	100.00	0	0.00	12511893			
Ruchi Gaurav Rathod	Promoter Group		6255946	0	0	6255946	2.95	6255946	0	6255946	2.95	0	2.95	6255946	100.00	0	0.00	6255946			
Karishma Harsh Parekh	Promoter Group		3900000	0	0	3900000	1.84	3900000	0	3900000	1.84	0	1.84	3900000	100.00	0	0.00	3900000			
Malvika P. Rathod	Promoter Group		3900000	0	0	3900000	1.84	3900000	0	3900000	1.84	0	1.84	3900000	100.00	0	0.00	3900000			
Sneha Jigar Ajmera	Promoter Group		3900000	0	0	3900000	1.84	3900000	0	3900000	1.84	0	1.84	3900000	100.00	0	0.00	3900000			
Babita Pankaj Rathod	Promoter Group		2355946	0	0	2355946	1.11	2355946	0	2355946	1.11	0	1.11	2355946	100.00	0	0.00	2355946			
(b) Central Government/ State Government(s)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(c) Financial Institutions/ Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(d) Any Other (specify)		3	39000006	0	0	39000006	18.38	39000006	0	39000006	18.38	0	18.38	39000006	100.00	0	0.00	39000006			
1 Promoter Bodies Corporate		1	6	0	0	6	0.00	6	0	6	0.00	0	0.00	6	100.00	0	0.00	6			
Cello Pens And Stationery Pvt. Ltd.	Promoter Group		6	0	0	6	0.00	6	0	6	0.00	0	0.00	6	100.00	0	0.00	6			
2 Promoter Trust		2	39000000	0	0	39000000	18.38	39000000	0	39000000	18.38	0	18.38	39000000	100.00	0	0.00	39000000			
Pankaj Rathod Family Trust	Promoter Group		19500000	0	0	19500000	9.19	19500000	0	19500000	9.19	0	9.19	19500000	100.00	0	0.00	19500000			
Babita Rathod Family Trust	Promoter Group		19500000	0	0	19500000	9.19	19500000	0	19500000	9.19	0	9.19	19500000	100.00	0	0.00	19500000			
Sub-Total (A)(1)		12	165662977	0	0	165662977	78.06	165662977	0	165662977	78.06	0	78.06	165662977	100.00	0	0.00	165662977			
(2) Foreign																					
(a) Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(b) Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(c) Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(d) Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(e) Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
Sub-Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		12	165662977	0	0	165662977	78.06	165662977	0	165662977	78.06	0	78.06	165662977	100.00	0	0.00	165662977			

Table III - Statement showing shareholding pattern of the Public shareholder																				
Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares		
							No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Shareholding (No. of shares) under		
							Class: Equity Shares	Class: NIL	Total											
(I)	(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)				(X)	(XI)=(VII)+(X)	(XII)		(XIII)		(XIV)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(1) Institutions (Domestics)																				
(a) Mutual Funds	10	2826292	0	0	2826292	1.33	2826292	0	2826292	1.33	0	1.33	2442416	86.42	NA	2826292	0	0	0	
(b) Venture Capital Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(c) Alternate Investment Funds	33	16928889	0	0	16928889	7.98	16928889	0	16928889	7.98	0	7.98	432464	2.55	NA	16928889	0	0	0	
India Advantage Fund S5 I		8706211	0	0	8706211	4.10	8706211	0	8706211	4.10	0	4.10	0	0.00	NA	8706211	0	0	0	
Tata Capital Growth Fund II		4171722	0	0	4171722	1.97	4171722	0	4171722	1.97	0	1.97	0	0.00	NA	4171722	0	0	0	
India Advantage Fund S4 I		3373653	0	0	3373653	1.59	3373653	0	3373653	1.59	0	1.59	0	0.00	NA	3373653	0	0	0	
(d) Banks	24	1774561	0	0	1774561	0.84	1774561	0	1774561	0.84	0	0.84	0	0.00	NA	1774561	0	0	0	
(e) Insurance Companies	15	2389430	0	0	2389430	1.13	2389430	0	2389430	1.13	0	1.13	2095162	87.68	NA	2389430	0	0	0	
(f) Provident Funds/ Pension Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(g) Asset reconstruction companies	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(h) Sovereign Wealth Funds	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(i) NBFCs registered with RBI	24	1024876	0	0	1024876	0.48	1024876	0	1024876	0.48	0	0.48	345552	33.72	NA	1024876	0	0	0	
(j) Other Financial Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(k) Any Other (specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
Sub-Total (B)(1)	106	24944048	0	0	24944048	11.75	24944048	0	24944048	11.75	0	11.75	5315594	21.31	NA	24944048	0	0	0	

(2) Institutions (Foreign)																					
(a)	Foreign Direct Investment		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(b)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(c)	Sovereign Wealth Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(d)	Foreign Portfolio Investors Category I		41	5879412	0	0	5879412	2.77	5879412	0	5879412	2.77	0	2.77	3434405	58.41	NA	5879412	0	0	0
(e)	Foreign Portfolio Investors Category II		1	11458	0	0	11458	0.01	11458	0	11458	0.01	0	0.01	0	0.00	NA	11458	0	0	0
(f)	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(g)	Any Other (specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0			
	Sub-Total (B)(2)		42	5890870	0	0	5890870	2.78	5890870	0	5890870	2.78	0	2.78	3434405	58.30	NA	5890870	0	0	0
(3) Central Government/ State Government(s)																					
(a)	Central Government / President of India		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(b)	State Government / Governor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0
	Sub-Total (B)(3)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0

(4) Non-institutions																						
(a)	Associate companies / Subsidiaries		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(b)	Directors and their relatives (excluding independent directors and nominee directors)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(c)	Key Managerial Personnel		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
																	NA					
(d)	Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00		0	0	0	0	
(e)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(f)	Investor Education and Protection Fund (IEPF)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs		457194	14697629	0	0	14697629	6.93	14697629	0	14697629	6.93	0	6.93	0	0.00	NA	14697629	0	0	0	
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(i)	Non Resident Indians (NRIs)		542	23536	0	0	23536	0.01	23536	0	23536	0.01	0	0.01	0	0.00	NA	23536	0	0	0	
(j)	Foreign Nationals		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	0	0	0	0	
(k)	Foreign Companies		1	979448	0	0	979448	0.46	979448	0	979448	0.46	0	0.46	979448	100.00	NA	979448	0	0	0	
(l)	Bodies Corporate		87	28018	0	0	28018	0.01	28018	0	28018	0.01	0	0.01	0	0.00	NA	28018	0	0	0	
(m)	Any Other (specify)		14	4508	0	0	4508	0.00	4508	0	4508	0.00	0	0.00	0	0.00	NA	4508	0	0	0	
1	TRUST		1	322	0	0	322	0.00	322	0	322	0.00	0	0.00	0	0.00	NA	322	0	0	0	
2	LLP		13	4186	0	0	4186	0.00	4186	0	4186	0.00	0	0.00	0	0.00	NA	4186	0	0	0	
	Sub-Total (B)(4)		457838	15733139	0	0	15733139	7.41	15733139	0	15733139	7.41	0	7.41	979448	6.23	NA	15733139	0	0	0	
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+(B)(4)		457986	46568057	0	0	46568057	21.94	46568057	0	46568057	21.94	0	21.94	9729447	20.89	NA	46568057	0	0	0	

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																					
Category & Name of the Shareholders		Nos. of shareholders	No. of fully paid up equity shares held	Partly paid up equity shares held	Nos. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) as a % of A+B+C2	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form	Sub-categorization of shares		
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)				
								Class: Equity Shares	Class: NIL	Total									Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(I)		(III)	(IV)	(V)	(VI)	(VII)=(IV)+(V)+(VI)	(VIII)	(IX)				(X)	(XI)=(VII)+(X)	(XII)		(XIII)		(XIV)			
Custodian/DR Holder - Name of DR Holders (If Available)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(a)																					
(2) Employee Benefit Trust / Employee Welfare Trust under SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
(a)																					
Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0			
Table V - Statement showing details of Significant Beneficial Owners (SBOs)																					
Sr. No	Details of the SBO (I)				Details of the registered owner (II)				Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: (III)							Date of creation / acquisition of significant beneficial interest# (IV)					
	Name	Nationality	Name	Nationality	Whether by virtue of:																
					Shares (%)	Voting Rights (%)	Rights on distributable dividend or any other distribution (%)	Exercise of control	Exercise of significant influence												
NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA				
Table VI - Statement showing foreign ownership limits																					
		# Approved limits	Limits utilized																		
1	As on shareholding date	100%	3.24%																		
2	As on the end of previous 1st quarter	100%	0.46%																		
3	As on the end of previous 2nd quarter	100%	0.46%																		
4	As on the end of previous 3rd quarter	100%	0.46%																		
5	As on the end of previous 4th quarter	100%	0.46%																		
# Sectoral / statutory cap prescribed by Government / Regulatory Authorities																					