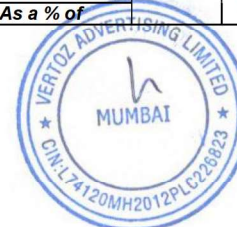


1. Name of Listed Entity:Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 31-Mar-2020
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked in?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareh olders (III)	No. of fully paid up equity	No. of Partly paid-up	No. of shares underlying	Total nos. shares	Shareholding as a % of total no. of shares	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying	Shareholding , as a % assuming full conversion	Number of Locked in shares		Number of Shares pledged or otherwise		Number of equity shares held in
			shares	equity	Depository	held	(calculated as				Outstanding	of convertible					
			held	shares	Receipts	(VII) =	per SCRR,	convertible securities (including Warrants) (X)	securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of	(XII)	encumbered (XIII)	(XIV)					
			(IV)	held	(VI)	(IV)+(V)+ (VI)	1957										
			(V)	(VIII)	As a % of (A+B+C2)	No of Voting Rights							Total as a % of (A+B+				
						Clas s	Clas s							Tot al			



								eg: X	eg:y		C)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	73.03	2498000	28.57			8742148
B	Public	342	3227852	0	0	3227852	26.97	3227852	0	3227852	26.97	0	26.97		0			3227852
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0	0		0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Total	349	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	2498000	20.87			11970000



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share older (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)	
								Class X	Class Y	Total								

1	Indian		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals/Hindu undivided Family		7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	73.03	2498000	28.57			8742148
	RANJAN BEN RASIKLAL SHAH		1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
	HIRENKUMAR RASIKLAL SHAH		1	4071824	0	0	4071824	34.02	4071824	0	4071824	34.02	0	34.02	1249000	30.67			4071824
	RASIKLAL HATHICHAND SHAH		1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
	ARCHANA ROHIT SHAH		1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
	SHITAL CHINTAN SHAH		1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
	ASHISH		1	4071824	0	0	4071824	34.02	4071824	0	4071824	34.02	0	34.02	1249000	30.67			4071824



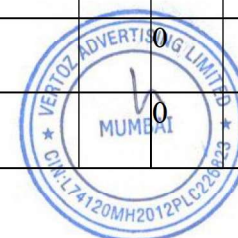
	RASIKLAL SHAH			24			4		24		182 4				000	7			
	ARPANA VIPUL VEJANI		1	11970 0	0	0	119700	1	11970 0	0	119 700	1	0	1	0	0			119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (A)(1)		7	87421 48	0	0	874214 8	73.03	87421 48	0	874 214 8	73.03	0	73.03	2498 000	28.5 7			8742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total Shareholding of Promoter		7	87421 48	0	0	874214 8	73.03	87421 48	0	874 214 8	73.03	0	73.03	2498 000	28.5 7			8742148



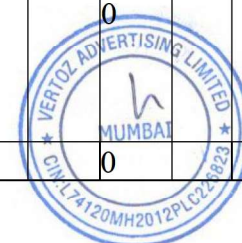
and Promoter Group (A)= (A)(1)+(A)(2)																		
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Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
									No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)	As a % of total shares held (Not applicable) (b)	
									Class X	Class Y	Total								
l	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0		0			0
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0		0			0
c	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0		0			0
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0		0			0
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0		0			0
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0		0			0
g	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0		0			0
h	Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	0		0			0



	Pension Funds																		
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals -		332	29231090	0	0	2923190	24.42	2923190	0	2923190	24.42	0	24.42	0	0			2923190
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		303	1449766	0	0	1449766	12.11	1449766	0	1449766	12.11	0	12.11	0	0			1449766
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		29	1473424	0	0	1473424	12.31	1473424	0	1473424	12.31	0	12.31	0	0			1473424
	BHAVESH PRAVINCH ANDRA SHAH		1	144000	0	0	144000	1.2	144000	0	144000	1.2	0	1.2	0	0			144000
	MITESH		1	120000	0	0	120000	1	120000	0	120000	1	0	1	0	0			120000



	PRAVINCH ANDRA SHAH			0				0		000							
	SHITAL BHAVESHK UMAR SHAH		1	144000	0	0	144000	1.2	144000	0	144000	1.2	0	1.2	0		144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		10	304662	0	0	304662	2.55	304662	0	304662	2.55	0	2.55	0		304662
	Clearing member		1	4800	0	0	4800	0.04	4800	0	4800	0.04	0	0.04	0		4800
	Bodies Corporate		9	285600	0	0	285600	2.39	285600	0	285600	2.39	0	2.39	0		285600
	WAYS VINIMAY PRIVATE LIMITED		1	137600	0	0	137600	1.15	137600	0	137600	1.15	0	1.15	0		137600
	Sub-Total (B)(3)		342	3227852	0	0	3227852	26.97	3227852	0	3227852	26.97	0	26.97	0	0	3227852
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)		342	3227852	0	0	3227852	26.97	3227852	0	3227852	26.97	0	26.97	0	0	3227852



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholdin g , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
1	Custodian/DR Holder		0	0	0	0	0		0	0	0	0	0		0			0		
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0	0	0	0	0	0	0	0			0		
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0		

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	

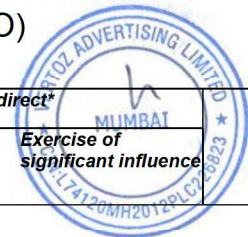


Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

For VERTOZ ADVERTISING LIMITED

M. A. W.

DIRECTOR / AUTHORIZED SIGNATORY

