



Business Responsibility Report

Section A	General Information about the Company	
1	Corporate Identification Number	L35912MH1975PLC018376
2	Name of the Company	Maharashtra Scooters Ltd.
3	Registered Address	C/o Bajaj Auto Ltd., Mumbai-Pune Road, Akurdi, Pune 411035
4	Website	www.mahascooters.com
5	Email Address	rbladdha@bajajauto.co.in
6	Financial year reported	1 April 2016 – 31 March 2017
7	Sector(s) that the Company is engagement in	Investment (65996), Manufacture of Die Casting Dies, Fixtures (29295)
8	3 key products/services manufactured/provided by the Company	Manufacture of 2 wheelers and die casting dies, fixtures
9	Total number of locations where business activity is undertaken by the Company	2
10	Markets served by the Company	India
Section B	Financial details of the Company	
1	Paid up capital (INR)	Rs.11.43 Cr
2	Total turnover (INR)	Rs.29.24 Cr
3	Total profit after tax (INR)	Rs.12.56 Cr
4	Total spending on CSR as percentage of PAT (%)	Rs. 0.12 Cr. 2% Net profit as per CSR Rules, Companies Act 2013.
5	List of the activities in which expenditure in 4 above has been incurred	Education
Section C	Other details	
1	Does the Company have any Subsidiary Company/Companies?	The Company does not have any subsidiaries
2	Do the Subsidiary Company/ Companies participate in the BR Initiatives of the parent company? If yes, then indicate the number of such subsidiary company(s)	Not applicable
3	Do any other entity/entities (e.g. suppliers, distributors etc.) that the Company does business with, participate in the BR initiatives of the Company? If yes, then indicate the percentage of such entity/entities? [Less than 30%, 30-60%, More than 60%]	Not applicable



Section D	BR information	
1	Details of Director(s) responsible for BR	
(a)	Details of the Director/Director responsible for implementation of the BR policy/policies:	
1	DIN Number	00014615
2	Name	Sanjiv Bajaj
3	Designation	Director
(b)	Details of the BR head:	
1	DIN Number (if applicable)	NA
2	Name	R.B. Laddha
3	Designation	CFO
4	Telephone number	020-27406434
5	E-mail ID	rb_laddha@bajajauto.co.in
6.	Principle-wise BR policy/policies	Refer main report
7.	Governance related to BR	Refer main report
Section E	Principle-wise performance	
1	Principle-wise performance	Refer main report

Preface

As mandated by Securities and Exchange Board of India (SEBI), India's top 500 listed entities based on market capitalisation on the BSE and NSE, are required to submit a 'Business Responsibility Report' (BRR) along with their Annual Report for FY 2016-17. This report is required to be in line with 'National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business' (NVGs), as released by the Ministry of Corporate Affairs in July 2011.

Maharashtra Scooters Ltd. (MSL), to whom the said requirement became applicable for the first time in the Financial Year 2016-17, presents its first BRR in line with the NVGs and the BRR requirement of SEBI. This BRR provides information on key initiatives undertaken by the Company. The business responsibility performance of the Company is assessed annually by MSL's Board of Directors.

Incorporated on 11 June 1975, the Company manufactured motorised geared scooters having brand name of "Priya", "Bajaj Super" & "Bajaj Chetak". With the gradual shift in consumer preferences from geared scooters to the motorcycles, the Company discontinued production of geared scooters effective 1 April 2006. The manufacturing activity of the Company is currently restricted to the manufacture of pressure die casting dies, jigs and fixtures, primarily meant for two and three - wheeler industry. The Company has been classified as Core Investment Company (CIC) exempted from registration with Reserve Bank of India pursuant to Section 45-IA of RBI Act, 1934.

***Principle 1: Businesses should conduct and govern themselves with Ethics, Transparency and Accountability***

MSL adheres to all applicable guidelines and strives to adopt high standards of corporate governance. MSL updated its Code of Conduct for the Company's Directors and Senior Management on 13 October 2014. The said Code of Conduct is hosted on the website of the Company viz www.mahascooters.com. It stipulates that "Directors and Senior Managers shall observe the highest standards of ethical conduct and integrity and shall work to the best of their ability and judgment". A declaration of the Directors and Senior Management's affirmation to this Code of Conduct is communicated to all stakeholders by the Chief Executive Officer in the Annual Report.

MSL has established a Vigil Mechanism which provides a mechanism for an individual to report violations without fear of victimisation. These may be violation of the Code of Conduct, suspected or actual fraud, unethical behaviour, etc. The Director / employee can address the complaint to any member of the Enforcement Committee along with the available details and evidence. Adequate measures are in place to ensure safeguards against victimisation for employees who report any unethical behaviour. The Directors in all cases and employees in appropriate or exceptional cases will have direct access to the Chairman of the Audit Committee.

No stakeholder complaints linked to the Code of Conduct adherence were received during the reporting year.

Principle 2: Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle

MSL is committed to providing goods that are safe and contribute to sustainability throughout their life cycle. This is reflected in the Company policies that guide the actions of the Company at every step.

The Environment Policy underlines the commitment of the Company to eco-friendly operations, conservation of natural resources and reduction of waste.

The Safety & Health Policy of MSL highlights the Company's belief that creation of safe and healthy working conditions in its establishment is as important as improving quality, volumes and cost effectiveness. Suitable education and training is provided to employees at each level with an aim to improve the physical, mental and social well-being of each employee.

Principle 3: Businesses should promote the well-being of all employees

As of 31 March 2017, MSL had a total employee strength of 121, consisting of 54 permanent staff, 52 permanent workmen and 15 trainees & contractual employees. The Company did not have any women employees or employees with disabilities. MSL has a recognized Workmen Union and 100% of the daily rated employees are its members. The Company is committed to employee welfare as it believes that employees are its greatest operational strength. MSL invests in the growth and development of all its employees through relevant trainings and engages with them on a regular basis.



The Company also has a Policy for Prevention of HIV/AIDS which aims to create awareness about HIV/AIDS at various levels, while preventing discrimination against employees with HIV/AIDS.

The Company did not receive any complaint relating to child labour, forced labour, involuntary labour or sexual harassment in FY 2016-17 and none are pending as of 31 March 2017.

Principle 4: Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalized.

MSL is an equal opportunity employer. Remuneration practices are based on merit without regard to the person's ethnic background or gender and are periodically updated based on market benchmarks. The Company practices affirmative action and ensures there is no discrimination of any type against socially disadvantaged sections in the work place.

Principle 5: Businesses should respect and promote human rights

MSL is dedicated to upholding the human rights of all its employees, and it strictly ensures compliance with all applicable laws of the land pertaining to human rights. The Company did not receive any complaint relating to violation of human rights in FY 2016-17.

Principle 6: Business should respect, protect, and make efforts to restore the environment

MSL is committed to conduct its business in a manner that protects the natural environment. It has identified and assessed the potential environment risks that it faces. To mitigate these risk the Company, along with an Environment Policy, has an Energy Policy that aims to ensure optimum and effective utilization of natural resources in MSL's operations. Utilisation of solar energy for canteen operations, production of biogas and vermi-compost from waste are some examples of the initiatives taken at the Company's Satara plant.

MSL's facilities operate as per the 'Consent-to-Operate' provided by the State Pollution Control Board (SPCB), and are within permissible limits with regards to the emissions and waste generated. No show causes notice was received from the Central Pollution Control Board or the SCPB in the reporting year.

Principle 7: Businesses, when engaged in influencing public and regulatory policy, should do so in a responsible manner.

MSL is a founding member of the Manufacturers Association of Satara. As a member of the association, MSL proactively participates in the relevant industry discussions.

***Principle 8: Businesses should support inclusive growth and equitable development***

MSL has adopted a Corporate Social Responsibility Policy (CSR Policy) which outlines the Company's responsibility as a corporate citizen and lays down the guidelines and mechanism for undertaking activities for welfare & sustainable development of the community at large.

The core element of CSR is the continuing commitment by business to ethical principles, protection of human rights and care for the environment, while improving the quality of life of all the stakeholders including the local community and society at large.

It is the Company's conscious strategy to design and implement Social Investments / CSR programs, by enriching value chains that encompass the disadvantaged sections of society, especially those residing in rural India, through economic empowerment based on grass-root capacity building.

This Policy shall apply to all CSR initiatives and activates taken up for the benefit of different segments of the society, specifically the deprived, under privileged and differently abled persons.

During the financial year 2016-17 the Company was required, under section 135 of the Companies Act 2013, to spend a sum of Rs.12 lakhs, being 2% of its average net profit during the last three (3) financial years.

During the reporting year the Company has provided financial support to Maharshi Karve Stree Shikshan Sanstha, which runs an educational institute for girl students. The school was established during the year 2006. The financial support was to set up a Computer Lab, Science Lab and Library for their Vision English Medium School at Wai in Satara District.

For more information, refer to the Report on CSR activities as contained in the Annual Report 2016-17.

Principle 9: Businesses should engage with and provide value to their customers and consumers in a responsible manner

MSL has a Quality Policy which underlines its commitment to provide excellent quality of its products and services. Its aim is "Maximum Customer Satisfaction" through continuous improvement in quality. The Company manufactures dies and fixtures as per specific customer requirements and hence relevant product details are provided to customers over and above the requirements.

There are no pending customer complaints or pending cases regarding unfair trade practices, irresponsible advertising and /or anti-competitive behaviour pending as of 31 March 2017.

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