

<b>Heading:-</b> Release of Kannada Workbook of Financial Education and Investment Awareness	
<b>Source:-</b> Various Publications	<b>Date:-</b> 15 March, 2023

## Keval News

**Headline:** Release of Kannada Workbook of Financial Education and Investment Awareness

<https://kevalnews.com/index.php/2023/03/17/release-of-kannada-workbook-of-financial-education-and-investment-awareness/>

Shri. Thawar Chand Gehlot – Hon’ble Governor of Karnataka and Shri. Ashishkumar Chauhan – MD & CEO, NSE, released a Kannada workbook on ‘Financial Education and Investment Awareness’, in Bengaluru, on 14th March, 2023.

NSE Academy, in association with Karnataka State Higher Education Council, is imparting financial management skills to the youth of Karnataka. In July 2022, NSE Academy signed an MOU with the Council and MOAs with 20 state universities of Karnataka for financial education of college students. Accordingly, a 45-hour ‘Financial Education and Investment Awareness’ life skill course is integrated into the curriculum of all second-year UG students of the 20 universities. Over 4 lakh students are learning the concepts of finance through classroom sessions and self-paced online content. The classroom sessions are handled by over 2500 faculty members trained by NSE Academy. The self-paced online content is administered through NSE Academy LMS.

The course content, developed by NSE Academy with inputs from Commerce Curriculum Committee of Karnataka and various industry bodies, is in English. To break the language barrier and to reach out to all segments of students, NSE Academy developed a Kannada version of the course workbook.

The Kannada workbook was released jointly by the Hon’ble Governor of Karnataka, and MD & CEO of NSE. The book release event was hosted at the Karnataka State Higher Education Council in Gandhinagar, Bengaluru, on 14th March 2023. Speaking on the occasion, the Hon’ble Governor of Karnataka said: “National efforts are being made by different countries to foster cultural and linguistic diversity. The inclusion of languages in the digital world and the creation of inclusive learning content is vital. Remote learning based on the mother tongue should be incorporated into education systems. Empowering the young generation by continuously updating their skills with focus on value-based education in the mother tongue alongside Life skills like Financial education will facilitate in building a new India”.

Speaking on the occasion, Shri. Ashishkumar Chauhan – MD & CEO, NSE said: “Research shows that education in the mother tongue is a key factor for inclusion and quality learning, and it also improves learning outcomes and academic performance. The vision of promoting financial inclusion through an inclusive financial education is a vital step in this direction.”

The event was a part of the Governor’s Summit of VCs of State Public Universities that was organized in the theme of ‘higher education in regional languages’. Prof. Timmegowda – Vice Chairman, Karnataka State Higher Education Council, Prof. Mamidala Jagadeesh Kumar – Chairman of UGC

(joined virtually), Prof. Nageshwar Rao – Vice Chancellor, Indira Gandhi National Open University, and Chairman, Bharatiya Bhasha Samiti, Padmashri. Chamu Krishnashastry – Secretary, Bharatiya Bhasha Samiti, Shri. S.R. Uma Shankar IAS – Additional Chief Secretary (Higher Education), Government of Karnataka, Prof. Buddha Chandrashekhar – Chief Coordinating Officer, AICTE, Shri. Gopal Krishna Joshi – Executive Director, Karnataka State Higher Education Council, Shri. Ranganathan S – Chief Manager, NSE Academy, Shri. Hari K – Business Head, National Stock Exchange, Hon'ble Vice Chancellors of the state universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy, and other dignitaries attended the event.

## **24 NewsHour**

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## **Patrikajagat**

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## The News Equity

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## **Hindi- Patrikajagat**

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## **Big Breathing News**

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<https://bigbreakingnews.in/jaipur-news/release-of-kannada-workbook-of-financial-education-and-investment-awareness/>

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## The Public Side

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[https://www.thepublicside.page/2023/03/blog-post\\_84.html](https://www.thepublicside.page/2023/03/blog-post_84.html)

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## **Society News**

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[https://www.societynews.page/2023/03/blog-post\\_20.html](https://www.societynews.page/2023/03/blog-post_20.html)

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The course material developed by NSE Academy with inputs from the Commerce Curriculum Committee of Karnataka and various industry bodies has been prepared in English. To break the language barrier and reach out to all sections of students, NSE Academy has also developed a Kannada version of the course workbook. The Kannada workbook was jointly released by the Hon'ble Governor of Karnataka and MD & CEO of NSE. The book release program was organized at Karnataka State Higher Education Council in Gandhinagar, Bengaluru on 14th March 2023. Speaking on the occasion, Shri Thaawar Chand Gehlot, Honorable Governor of Karnataka said, Efforts are being made at the national level by various countries to promote cultural and linguistic diversity. Also, the inclusion of languages and the creation of inclusive learning materials are important in the digital world. Distance education based on mother tongue should be included in the education systems. In this sequence, focusing on life skills like financial education as well as value-based education in the mother tongue will yield far-reaching results. Also, empowering the younger generation by continuously updating their skills will help in building a New India." Mr. Ashish Kumar Chauhan, MD & CEO, NSEK said, "Research shows that imparting education in the mother tongue succeeds in quality education

efforts and thus improves learning outcomes and academic performance. The vision of promoting financial inclusion through inclusive financial education is an important step in this direction." Speaking on the occasion, Mr. Abhilash Mishra, CEO, NSE Academy said, "NSE Academy takes pride in the fact that it has created such a dynamic community amongst the students of Karnataka. Contributed to the mission of developing critical financial management practices. We are confident that the Kannada version of the workbook will enhance the effectiveness of financial education by encouraging learning in the mother tongue." The event was a part of the Governor's Summit of Vice Chancellors of Public Universities in the state. The summit was organized on the theme 'Higher Education in Regional Languages'. Pro. Timmegouda - Vice Chairman, Karnataka State Higher Education Council, Prof. Mamidala Jagadishkumar - Chairman, UGC (joined virtually), Prof. Nageswara Rao - Vice Chancellor, Indira Gandhi National Open University and Chairman, Indian Languages Committee, Padmashree Chamukrishnashastri - Secretary, Indian Languages Committee, Shri.S.R. Uma Shankar IAS - Additional Chief Secretary (Higher Education), Govt. of Karnataka, Professor Buddha Chandrasekhar - Chief Coordinating Officer, AICTE, Shrigopal Krishna Joshi - Executive Director, Karnataka State Higher Education Council, Shri Ranganathan S - Chief Manager, NSEAcademy, Shri Hari K - Business Head, National Stock Exchange, Hon'ble Vice Chancellors of State Universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy and other dignitaries attended the event. Indira Gandhi National Open University and Chairman, Indian Language Committee, Padmashree Chamukrishnashastri - Secretary, Indian Language Committee, Shri.S.R. Uma Shankar IAS - Additional Chief Secretary (Higher Education), Govt. of Karnataka, Professor Buddha Chandrasekhar - Chief Coordinating Officer, AICTE, Shrigopal Krishna Joshi - Executive Director, Karnataka State Higher Education Council, Shri Ranganathan S - Chief Manager, NSEAcademy, Shri Hari K - Business Head, National Stock Exchange, Hon'ble Vice Chancellors of State Universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy and other dignitaries attended the event. Indira Gandhi National Open University and Chairman, Indian Language Committee, Padmashree Chamukrishnashastri - Secretary, Indian Language Committee, Shri.S.R. Uma Shankar IAS - Additional Chief Secretary (Higher Education), Govt. of Karnataka, Professor Buddha Chandrasekhar - Chief Coordinating Officer, AICTE, Shrigopal Krishna Joshi - Executive Director, Karnataka State Higher Education Council, Shri Ranganathan S - Chief Manager, NSEAcademy, Shri Hari K - Business Head, National Stock Exchange, Hon'ble Vice Chancellors of State Universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy and other dignitaries attended the event.

## News 4 Rajasthan

**Headline:** Kannada workbook based on financial education and investment awareness released

[https://www.news4rajasthan.com/2023/03/blog-post\\_12.html](https://www.news4rajasthan.com/2023/03/blog-post_12.html)

NSE Academy in association with the Karnataka State Higher Education Council is imparting financial management skills to the youth of Karnataka. In July 2022, NSE Academy signed MoU with this council for financial education of college students and MoA with 20 State Universities of Karnataka. In this connection, a 45-hour 'Financial Education and Investment Awareness' Jeevan Kaushal course has been integrated with the curriculum for all UG II year students of 20 universities. More than 4 lakh students are striving to learn and understand the concepts of the financial world through classroom sessions and online content. The classroom sessions are handled by more than 2500 faculty members trained by NSE Academy. The online content is managed through the NSE Academy LMS. The course material developed by NSE Academy with inputs from the Commerce Curriculum Committee of Karnataka and various industry bodies has been prepared in English. To break the language barrier and reach out to all sections of students, NSE Academy has also developed a Kannada version of the course workbook. The Kannada workbook was jointly released by the Hon'ble Governor of Karnataka and MD & CEO of NSE. The book release program was organized at the Karnataka State Higher Education Council in Gandhinagar, Bengaluru on 14th March 2023. On this occasion, Shri Thaawar Chand Gehlot, Honorable Governor of Karnataka said, Efforts are being made at the national level by various countries to promote cultural and linguistic diversity. Also, the inclusion of languages and the creation of inclusive learning materials are important in the digital world. Distance education based on mother tongue should be included in the education systems. In this sequence, focusing on life skills like financial education as well as value-based education in the mother tongue will yield far-reaching results. Also, empowering the younger generation by continuously updating their skills will help in building a New India." Mr Ashish Kumar Chauhan, MD & CEO, NSEK said, " Research shows that imparting education in the mother tongue leads to success in efforts related to quality education and thus we can also achieve improvements in learning outcomes and academic performance. The vision of promoting financial inclusion through inclusive financial education is an important step in this direction." Speaking on the occasion, Mr. Abhilash Mishra, CEO, NSE Academy said, "NSE Academy takes pride in the fact that it has created such a dynamic community amongst the students of Karnataka. Contributed to the mission of developing critical financial management practices. We are confident that the Kannada version of the workbook will enhance the effectiveness of financial education by encouraging learning in the mother tongue." The event was a part of the Governor's Summit of Vice Chancellors of Public Universities in the state. The summit was organized on the theme 'Higher Education in Regional Languages'. Pro. Timmegowda - Vice Chairman, Karnataka State Higher Education Council, Prof. Mamidala Jagadishkumar - Chairman, UGC (joined virtually), Prof. Nageswara Rao - Vice Chancellor, Indira Gandhi National Open University and Chairman, Indian Languages Committee, Padmashree Chamukrishnashastri - Secretary, Indian Languages Committee, Shri.S.R. Uma Shankar IAS - Additional Chief Secretary (Higher Education), Govt. of Karnataka, Professor Buddha Chandrasekhar - Chief Coordinating Officer, AICTE, Shrigopal Krishna Joshi - Executive Director, Karnataka State Higher Education Council, Shri Ranganathan S - Chief Manager, NSEAcademy, Shri Hari K - Business Head, National Stock Exchange, Hon'ble Vice Chancellors of State Universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy and other dignitaries attended the event. Prof. Nageswara Rao - Vice Chancellor,

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## Divyarashtra

**Headline:** Kannada workbook based on financial education and investment awareness released

[https://divyarashtra.com/en\\_US/%E0%A4%B5%E0%A4%BF%E0%A4%A4%E0%A5%8D%E0%A4%A4%E0%A5%80%E0%A4%AF-%E0%A4%B6%E0%A4%BF%E0%A4%95%E0%A5%8D%E0%A4%B7%E0%A4%BE-%E0%A4%94%E0%A4%B0-%E0%A4%A8%E0%A4%BF%E0%A4%B5%E0%A5%87%E0%A4%B6-%E0%A4%9C/](https://divyarashtra.com/en_US/%E0%A4%B5%E0%A4%BF%E0%A4%A4%E0%A5%8D%E0%A4%A4%E0%A5%80%E0%A4%AF-%E0%A4%B6%E0%A4%BF%E0%A4%95%E0%A5%8D%E0%A4%B7%E0%A4%BE-%E0%A4%94%E0%A4%B0-%E0%A4%A8%E0%A4%BF%E0%A4%B5%E0%A5%87%E0%A4%B6-%E0%A4%9C/)

NSE Academy in association with the Karnataka State Higher Education Council is imparting financial management related skills to the youth of Karnataka. In July 2022, NSE Academy signed MoU with this council for financial education of college students and MoA with 20 State Universities of Karnataka. In this connection, a 45-hour 'Financial Education and Investment Awareness' Jeevan Kaushal course has been integrated with the curriculum for all UG II year students of 20 universities. More than 4 lakh students are striving to learn and understand the concepts of the financial world through classroom sessions and online content. The classroom sessions are handled by more than 2500 faculty members trained by NSE Academy. The online content is managed through the NSE Academy LMS. The course material developed by NSE Academy with inputs from the Commerce Curriculum Committee of Karnataka and various industry bodies has been prepared in English. To break the language barrier and reach out to all sections of students, NSE Academy has also developed a Kannada version of the course workbook. The Kannada workbook was jointly released by the Hon'ble Governor of Karnataka and MD & CEO of NSE. The book release program was organized at Karnataka State Higher Education Council in Gandhinagar, Bengaluru on 14th March 2023. Speaking on the occasion, Shri Thaawar Chand Gehlot, Honorable Governor of Karnataka said, Efforts are being made at the national level by various countries to promote cultural and linguistic diversity. Also, the inclusion of languages and the creation of inclusive learning materials are important in the digital world. Distance education based on mother tongue should be included in the education systems. In this sequence, focusing on life skills like financial education as well as value-based education in the mother tongue will yield far-reaching results. Also, empowering the younger generation by continuously updating their skills will help in building a New India." Mr. Ashish Kumar Chauhan, MD & CEO, NSEK said, "Research shows that imparting education in the mother tongue succeeds in quality education efforts and thus improves learning outcomes and academic performance. The vision of promoting financial inclusion through inclusive financial education is an important step in this direction." Speaking on the occasion, Mr. Abhilash Mishra, CEO, NSE Academy said, "NSE Academy takes pride in the fact that it has created such a dynamic community amongst the students of Karnataka. Contributed to the mission of developing critical financial management practices. We are confident that the Kannada version of the workbook will enhance the effectiveness of financial education by encouraging learning in the mother tongue." The event was a part of the Governor's Summit of Vice Chancellors of Public Universities in the state. The summit was organized on the theme 'Higher Education in Regional Languages'. Pro. Timmegouda - Vice Chairman, Karnataka State Higher Education Council, Prof. Mamidala Jagadishkumar - Chairman, UGC (joined virtually), Prof. Nageswara Rao - Vice Chancellor, Indira Gandhi National Open University and Chairman, Indian Languages Committee, Padmashree Chamukrishnashastri - Secretary, Indian Languages Committee, Shri.S.R. Uma Shankar IAS - Additional Chief Secretary (Higher Education), Govt. of Karnataka, Professor Buddha Chandrasekhar - Chief Coordinating Officer, AICTE, Shrigopal Krishna Joshi -

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## **Pin Kerala**

**Headline:** Release of Kannada Workbook of Financial Education and Investment Awareness

<https://pinkerala.com/news/release-of-kannada-workbook-of-financial-education-and-investment-awareness>

Shri. Thawar Chand Gehlot – Hon'ble Governor of Karnataka and Shri. Ashishkumar Chauhan – MD & CEO, NSE, released a Kannada workbook on 'Financial Education and Investment Awareness', in Bengaluru, on 14th March, 2023.

NSE Academy, in association with Karnataka State Higher Education Council, is imparting financial management skills to the youth of Karnataka. In July 2022, NSE Academy signed an MOU with the Council and MOAs with 20 state universities of Karnataka for financial education of college students. Accordingly, a 45-hour 'Financial Education and Investment Awareness' life skill course is integrated into the curriculum of all second-year UG students of the 20 universities. Over 4 lakh students are learning the concepts of finance through classroom sessions and self-paced online content. The classroom sessions are handled by over 2500 faculty members trained by NSE Academy. The self-paced online content is administered through NSE Academy LMS.

The course content, developed by NSE Academy with inputs from Commerce Curriculum Committee of Karnataka and various industry bodies, is in English. To break the language barrier and to reach out to all segments of students, NSE Academy developed a Kannada version of the course workbook.

The Kannada workbook was released jointly by the Hon'ble Governor of Karnataka, and MD & CEO of NSE. The book release event was hosted at the Karnataka State Higher Education Council in Gandhinagar, Bengaluru, on 14th March 2023.



Speaking on the occasion, the Hon'ble Governor of Karnataka said: "National efforts are being made by different countries to foster cultural and linguistic diversity. The inclusion of languages in the digital world and the creation of inclusive learning content is vital. Remote learning based on the mother tongue should be incorporated into education systems. Empowering the young generation by continuously updating their skills with focus on value-based education in the mother tongue alongside Life skills like Financial education will facilitate in building a new India".

Speaking on the occasion, Shri. Ashishkumar Chauhan – MD & CEO, NSE said: "Research shows that education in the mother tongue is a key factor for inclusion and quality learning, and it also improves learning outcomes and academic performance. The vision of promoting financial inclusion through an inclusive financial education is a vital step in this direction."

The event was a part of the Governor's Summit of VCs of State Public Universities that was organized in the theme of 'higher education in regional languages'. Prof. Timmegowda – Vice Chairman, Karnataka State Higher Education Council, Prof. Mamidala Jagadeesh Kumar – Chairman of UGC (joined virtually), Prof. Nageshwar Rao – Vice Chancellor, Indira Gandhi National Open University, and Chairman, Bharatiya Bhasha Samiti, Padmashri. Chamu Krishnashastry – Secretary, Bharatiya Bhasha Samiti, Shri. S.R. Uma Shankar IAS – Additional Chief Secretary (Higher Education), Government of Karnataka, Prof. Buddha Chandrashekhar – Chief Coordinating Officer, AICTE, Shri. Gopal Krishna Joshi – Executive Director, Karnataka State Higher Education Council, Shri. Ranganathan S – Chief Manager, NSE Academy, Shri. Hari K – Business Head, National Stock Exchange, Hon'ble Vice Chancellors of the state universities of Karnataka, officials from UGC, AICTE, Karnataka State Higher Education Council, NSE and NSE Academy, and other dignitaries attended the event.

About National Stock Exchange of India Limited (NSE):

About National Stock Exchange of India Limited (NSE): National Stock Exchange of India (NSE) is the world's largest derivatives exchange by trading volume (contracts) as per the statistics maintained by Futures Industry Association (FIA) for calendar year 2022. NSE is ranked 3rd in the world in the cash equities by number of trades as per the statistics maintained by the World Federation of Exchanges (WFE) for calendar year 2022. NSE was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading, clearing members and listed companies with the rules and regulations of SEBI and the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology.

For more information, please visit: [www.nseindia.com](http://www.nseindia.com)

About NSE Academy Limited:

NSE Academy Ltd. is a wholly-owned subsidiary of the National Stock Exchange of India Ltd. (NSEIL). NSE Academy enables the next generation of BFSI and FinTech professionals with industry-aligned

skills – through capacity building programs and certification courses, powered by an online examination and certification system. The courses are well-researched and carefully crafted with

inputs from the industry professional. NSE Academy works closely with reputed universities and institutions across India in building a competent workforce for the future of BFSI and FinTech. NSE Academy also promotes financial literacy as an essential life skill among youngsters – a contribution towards financial inclusion and wellbeing.

For more information visit: <https://www.nseindia.com/>

#### About Karnataka State Higher Education Council (KSHEC)

THE KARNATAKA STATE HIGHER EDUCATION COUNCIL (KSHEC) was established through an ACT in 2010 as a collective of the Government, Universities, academics and experts with a view to forge a synergic relationship among them by occupying an operational space between the Government and the Universities on one hand and between the Universities and apex level regulatory bodies on the other.

KSHEC is functioning towards creating an enabling environment for (a) Promoting academic excellence and social justice by obtaining academic input for policy formulation and perspective planning; (b) ensuring autonomy and better accountability of all institutions of higher education in the State; and (c) guiding the growth of higher education in accordance with the socio-economic requirements of the State.

Presently, KSHEC is engaged in implementation of National Education Policy 2020 in the space of higher education. Developing collaborations between HEIs of the state of Karnataka and organisations including professional bodies to enrich the HEI ecosystem of the state vibrant and relevant to the needs of the stakeholders is another important dimension of KSHEC functioning.

## **Business Gujarat**

**Headline:** Launch of Kannada Edition of Workbook on Financial Education and Investment Awareness

<https://businessgujarat.in/nse-release-of-kannada-workbook-of-financial-education-and-investment-awareness/>

A workbook in Kannada language on 'Financial Education and Investment Awareness' was launched in Bengaluru by Karnataka Governor Thawarchand Gehlot and NSE MD and CEO Ashish Kumar Chauhan.

NSE Academy has tied up with Karnataka State Council of Higher Education to bring skills related to financial management to the young generation of Karnataka. NSE Academy entered into MoUs with the Council in July, 2022 and MoUs with 20 State Universities in Karnataka, aimed at imparting financial education to college students. Accordingly, a 45-hour 'Financial Education and Investment Awareness' life skills course has been included in the curriculum of all second-year UG students of 20 universities. More than 4 lakh students are learning various concepts of finance through classroom sessions and online content on their own. Classroom sessions are conducted by more than 2500 faculty members trained by NSE Academy. Online material for self study is provided by NSE Academy LMS.

The subjects of this course have been prepared in English by NSE Academy after obtaining useful inputs from Karnataka Commerce Curriculum Committee and various industrial bodies. To break the language barrier and reach out to all classes of students, NSE Academy has prepared the course workbook in Kannada language.