

**Headline:** NSE organises Ring the Bell ceremony to mark the celebration of World Investor Week 2020

**Source:** Various Publications

**Date:** 23 November, 2020

### Hindu Business Line

## Investors Week



(From left) N Hariharan , Chief General Manager, SEBI; GP Garg, Executive Director, SEBI; and Ravi Varanasi, Chief Business Development Officer, NSE, at the exchange's ring the bell ceremony held to mark the World Investor Week 2020 on Monday. The exchange has launched an initiative 'Be Your Own Laxmi' for young women earners and women entrepreneurs to mark the week.

# Only 27% Indians financially literate: Sebi's Garg

FE BUREAU  
Mumbai, November 23

**THE REGULATOR, STOCK** exchanges and institutions need to do a lot more as financial literacy levels are very low in India.

At a NSE event to commence the World Investor Week, GP Garg, executive director, Securities and Exchange Board of India (Sebi), said, "In a country like India we have close to 80% literacy, but when it comes to financial literacy we are not that lucky. Last year, National Centre for Financial Education did a survey which says that only 27% of Indians are financially literate. It means that we have a long distance to travel and that puts a lot of responsibility on all the

institutions including exchanges and Sebi that how best we take the message of financial literacy across the country."

He said Sebi was undertaking various financial literacy initiatives through different channels. Sebi, along with other regulators such as the Reserve Bank of India (RBI), Insurance Regulatory and Development Authority of India (Irdai) as well as Pension Fund Regulatory and Development Authority (PFRDA), has set up a National Centre for Financial Education which aims at educating Indians on basic areas such as the difference between saving and investing, the power of compounding, the time value of money as well as the importance of diversification,



Sebi executive director GP Garg

among others.

Garg said that a new programme called SMARTs was being kicked off soon for the purpose of educating investors. He said,

"This year we are starting a new programme called SMARTs or Securities Market Trainers which will have specific training in areas of securities market which is free for the public. They have to simply write to Sebi and we will be happy to conduct the programme anywhere in the country." Besides SMARTs, Sebi already uses investor associations across the country, special trainers in the commodities market and a large media campaign to educate investors.

In the end, the executive director said that not only does Sebi want an enhancement of knowledge but also that investors should write to Sebi if they have any issue with respect to the securities market.

## Millennium Post

### NSE OBSERVING WORLD INVESTORS WEEK TO RAISE AWARENESS

**NEW DELHI:** Leading stock exchange NSE on Monday said it is observing the world investor week 2020 through a special initiative dubbed as 'Ring the Bell for Financial Literacy'. The initiative is aimed at raising awareness about the importance of investor education and protection and highlight various initiatives of securities regulators in these two critical areas, the exchange said in a statement. Apart from NSE, rival bourse BSE and depository CDSL, stock brokers' association Anmi are also observing the world investor week (WIW) during November 23-29.



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During this week, more than 500 investor awareness virtual webinars would be conducted by NSE across India.

"One unique new initiative for this year is "Be Your Own Laxmi", it is focused on young women earners and women entrepreneurs where more than 2,500 women would be participating this week," the exchange said. On this occasion, G P Garg, Executive Director of Sebi said, "Investor should take well-informed decisions pertaining to investments. Every investor should understand the risk associated with investments."

The exchanges are celebrating WIW 2020 with Sebi as the national coordinator under the aegis of IOSCO.

"Investor education program is an initiative by NSE to strengthen engagement with communities across the country. The objective is to equip existing and potential investors with the knowledge and understanding of the financial markets and guide them in effective financial planning," said Ravi Varanasi, Chief Business Development Officer at NSE.

BSE Investors Protection Fund (IPF) also marked the beginning of world investor week by launching a host of initiatives that include investor focussed communications, contests to increase investor awareness and education and conducting of pan India Investor Awareness Programs.

"Investor education is of paramount importance as "an educated investor is a protected investor" and this goes a long way in increasing investor confidence and encouraging greater retail participation in capital markets," Ashish kumar Chauhan, MD and CEO of BSE said in a separate statement.

Throughout the World Investor week, CDSL said various Investor awareness programs and other initiatives will be carried out by the depository.

<https://economictimes.indiatimes.com/markets/stocks/news/stock-exchanges-depository-observing-world-investors-week-to-raise-awareness/articleshow/79371950.cms>

## Businessworld

### NSE organises Ring the Bell ceremony to mark the celebration of World Investor Week 2020

NSE has been participating and celebrating World Investor Week (WIW) since its inception in 2017. Last year NSE conducted more than 3700 Investor Awareness Programs covering 98% districts Pan India.

23 November 2020



National Stock Exchange of India Ltd (NSE) took part in 'Ring the Bell for Financial Literacy' with an objective to raise awareness about the importance of investor education & protection and highlight the various initiatives of securities regulators in these two critical areas.

As part of this initiative, NSE rang the closing bell today to mark the beginning of the World Investor Week 2020 in the presence of Shri G P Garg, Executive Director, SEBI. NSE is celebrating WIW 2020 with SEBI as the National Coordinator under the aegis of IOSCO. During this week, more than 500 Investor Awareness virtual webinars would be conducted by NSE across India. One unique new initiative for this year is "Be Your Own Laxmi", it is focused on young women earners and women entrepreneurs where more than 2500 women would be participating this week. A National level Investor knowledge Quest is also being organised jointly with NSDL. The Investor Awareness Campaigns will also be amplified on NSE's digital Platform for Investor Education.

Mr. Ravi Varanasi, Chief Business Development Officer, NSE said, "The ringing of the closing bell today marks the celebration of World Investor Week 2020. Investor education program is an initiative by NSE to strengthen engagement with communities across the country. The objective is to equip existing and potential investors with the knowledge and understanding of the financial markets and guide them in effective financial planning. NSE has always focused on what is in the best interests of the Indian economy, markets and investors and in improving the financial wellbeing of people."

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<http://www.businessworld.in/article/NSE-Organises-Ring-The-Bell-Ceremony-To-Mark-The-Celebration-Of-World-Investor-Week-2020/23-11-2020-345821/>



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<https://www.cityairnews.com/content/nse-organises-ring-the-bell-ceremony-to-mark-celebration-of-world-investor-week-2020>





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<https://www.pehalnews.in/stock-exchanges-depository-observing-world-investors-week-to-raise-awareness/300155/#:~:text=Stock%20exchanges%2C%20depository%20observing%20world%20investors%20week%20to%20raise%20awareness,-November%2023%2C%202020&text=Leading%20stock%20exchange%20NSE%20on,the%20Bell%20for%20Financial%20Literacy'>

## **Financial Express**

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<https://www.financialexpress.com/market/only-27-indians-are-financially-literate-sebis-garg/2134842/>

## **India Infoline**

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NSE to organize more than 500 Investor Awareness virtual webinars pan India

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## **Business Sandesh**

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## **Outlook**

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Throughout the World Investor week, CDSL said various Investor awareness programs and other initiatives will be carried out by the depository.

<https://www.outlookindia.com/newscroll/stock-exchanges-depository-observing-world-investors-week-to-raise-awareness/1980852>

## **Devdiscourse**

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<https://www.devdiscourse.com/article/business/1317916-stock-exchanges-depository-observing-world-investors-week-to-raise-awareness>

## **Smart News**

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<https://www.smartnews.business/stock-exchanges-depository-observing-world-investors-week-to-raise-awareness/>