
PRESS RELEASE

Mumbai, May 14, 2026

Press Release No. 1

Listing of Equity Shares of Simca Advertising Limited (SME-IPO)

The equity shares of the following company shall be listed and admitted to dealings on the Exchange w.e.f. May 15, 2026.

Sr. No.	Symbol	Series	Name of the Company	ISIN Code
1	SIMCA	ST	Simca Advertising Limited	INE1K4J01018

The equity shares of Simca Advertising Limited (Symbol: SIMCA) shall be in Series 'ST' (Trade for Trade Surveillance Segment (TFTS) – Settlement Type ‘W’) and subsequently be shifted to Series 'SM' (Normal Rolling Segment – Settlement Type ‘N’).
