PRESS RELEASE

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NSE sets up Impactful Investor Awareness Pavilion at UPITEX, Lucknow 2026

The National Stock Exchange of India (NSE) is participating in the 4th edition of UPITEX – Uttar Pradesh International Trade Expo 2026, being held at the **Indira Gandhi Pratishthan, Lucknow** from **January 23 to 27, 2026.**

An Investor Awareness Pavilion, set up by NSE under the Investor Protection Fund Trust (IPFT), is aimed at promoting investor education, investor protection and financial awareness among the visitors attending the International Trade Expo.

The Expo was inaugurated by Shri Rakesh Sachan, Hon'ble Cabinet Minister for MSME, Khadi & Village Industries, Sericulture and Textile, Government of Uttar Pradesh. The Hon'ble Minister visited the NSE pavilion and appreciated the initiatives undertaken by NSE to enhance investor awareness and financial literacy among the public.

The NSE pavilion is facilitating investor education and awareness activities, including interactive awareness sessions, online quizzes, educational mixed reality audio-visual content and demonstrations highlighting common frauds and scams in the securities market.

To support investors, a dedicated investor grievance redressal helpdesk has been set up at the pavilion to provide guidance on lodging complaints and accessing investor protection mechanisms, along with dissemination of investor awareness material.

An investor awareness session conducted by senior NSE officials is scheduled on January 25, 2026, covering topics such as precautions to avoid fraudulent schemes, basic understanding of securities market regulations and investor grievance redressal mechanisms.

These initiatives are in line with SEBI's mandate to protect the interests of investors in securities and to promote the development of, and to regulate, the securities market, and NSE's ongoing efforts to strengthen investor education and awareness across the country.

Uttar Pradesh's growing investor base:

As of December 2025, Uttar Pradesh has 1.4 crore registered investors, which comprises 11.6% of NSE's registered investor base. Uttar Pradesh continues to dominate new investor registrations, adding 2.1 lakh new investors in December 2025 and capturing a 13.6% share of total new registrations. In December 2025 - Uttar Pradesh saw a Month on Month increase in individual investor turnover, with increment of 9.5% to just over 1 lakh crore. Average Assets Under Management (AAUM) of mutual funds rose to a record high of nearly Rs 82 lakh crore in December 2025. Equity AUM remained concentrated in a few states with Uttar Pradesh having 6.5% share.

About National Stock Exchange of India Limited (NSE):

National Stock Exchange of India (NSE) was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading, clearing members and listed companies with the rules and regulations of SEBI and the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE is the world's largest derivatives exchange by trading volume (contracts) as per the statistics maintained by Futures Industry Association (FIA) for calendar year 2023. NSE is ranked 3rd in the world in equity segment by number of trades (electronic order book) in 2023, as per the statistics maintained by the World Federation of Exchanges (WFE).

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