PRESS RELEASE

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‘Bharat Ka Share Bazaar’ Pavilion at India International Trade Fair 2025

NSE under the aegis of SEBI in collaboration with other MIIs, NISM, AMFI and RTAs has set up a pavilion at 44th India International Trade Fair (IITF) at Bharat Madapam, New Delhi for a period of 14 days from November 14th to 27th, 2025.

Shri Tuhin Kanta Pandey, Chairman, SEBI inaugurated the pavilion in the presence of Shri G Ram Mohan Rao (Executive Director, SEBI), Shri Vijayant Kumar Verma (Regional Director, SEBI-NRO), Shri Ankit Sharma (CRO, NSE) and other senior representatives of all other participating institutions. Shri Tuhin Kanta Pandey, Chairman, SEBI, unveiled the booklet ‘Niveshak Saathi’ which is a comprehensive investor awareness booklet covering essential guidance on investing in the securities market, enhanced SEBI Check verification functionality for payments to SEBI registered intermediaries, valid UPI ids for secured transactions, SCORES 2.0 (grievance-redressal mechanism) and more. Shri Pandey also shared his valuable perspective with the audience about promoting and educating investors about the securities market, protecting investors interest, and fraud and scam prevention thereby making them informed and empowered investors.

The pavilion aims to enhance the understanding of the securities market, fostering a culture of informed investing in appropriate financial products amongst individuals. Visitors of the pavilion at IITF can engage in exciting initiatives planned by NSE such as mixed reality investor awareness ads, ‘Scambush’ game (a digitally engaging game that helps investors in identifying different types of frauds /scams and its modus operandi), online financial quiz and ‘Wheel of Financial Freedom’ game (a digital spin the wheel game aiming to spread awareness based on different themes). All these initiatives are designed to educate and raise awareness about securities market. The pavilion will also feature investor awareness workshops/seminars, interactive display screens, and a grievance redressal helpdesk.

NSE will be hosting differently abled persons, defence personnel, general public and students to provide insights and tools to navigate the financial and securities market landscape effectively.

About National Stock Exchange of India Limited (NSE):

National Stock Exchange of India (NSE) was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading, clearing members and listed companies with the rules and regulations of

SEBI and the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE is the world's largest derivatives exchange by trading volume (contracts) as per the statistics maintained by Futures Industry Association (FIA) for calendar year 2024. NSE is ranked 2nd in the world in equity segment by number of trades (electronic order book) in 2024, as per the statistics maintained by World Federation of Exchanges (WFE).

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