



PRESS RELEASE

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NSE Introduces Four New Mobile Solutions & Enhancements to NSE MF Invest Mutual Fund Platform to Empower Investors & Market Participants

- Digital Solutions include enhanced Investor App with portfolio tracking and 13-language support, WhatsApp Chatbot and apps for Members and for Companies.
- Enhancements to NSE MF Invest Mutual Fund platform include a carting facility and payment retriggering (placement of up to 10 orders in one session), folio auto-population, and EUIN/Sub-broker code/ARN mapping.

The National Stock Exchange of India (NSE) announced the launch of four new digital initiatives and major enhancements to the NSE MF Invest platform this Diwali. These initiatives are aimed at enhancing accessibility, transparency, and convenience for investors, trading members, and listed companies.

Four New Digital Solutions

1. Enhanced Investor App with Seamless Portfolio Tracking with UCI Broker Linking and 13-Language Support: The NSE Investor App now enables users to track their portfolios seamlessly through manual entry or by linking their trades executed on NSE. Users can avail to link their broker account registered with NSE in the Unique Client Identification (UCI). Additionally, the App is now made available in 12 regional languages, expanding accessibility across India. In similar lines with NSEs Corporate Website (www.nseindia.com), the Mobile App is available in English, Hindi, Marathi, Gujarati, Bengali, Kannada, Tamil, Telugu, Punjabi, Malayalam, Oriya, Assamese and Urdu.

Links:

- 1. NSE India Android
- 2. NSE India IOS





2. **WhatsApp Chatbot:** NSE's new WhatsApp Chatbot provides investors with instant access to latest market updates, statistics, and price information, ensuring seamless, on-demand communication through a familiar and ubiquitous platform.

Link:

WhatsApp



- 3. **Member Portal App:** NSE introduced a dedicated Member App designed to simplify compliance. The app offers a real-time dashboard for submission and penalty statuses, and on-the-go access to key resources such as Investor Awareness Programs, Circulars, and FII/DII statistics. Links:
 - a. Member Portal Android
 - b. Member Portal IOS
- 4. NEAPs App for Companies: The new Companies App offers listed entities a convenient way to monitor submission status, access the compliance calendar, and stay updated on their stock performance and exchange-related developments. Links:
 - a. NEAPs Android
 - b. NEAPs IOS

These digital initiatives mark another step in NSE's ongoing commitment to technological innovation and its mission to make financial markets more inclusive, informed, and efficient. The Apps are live and available on both Apple App Store and Google Play Store.





Enhancements to NSE MF Invest

NSE also introduced significant enhancements to the NSE MF Invest platform, aimed at elevating investor convenience and providing ease of doing business for market participants:

- 1. **Carting Facility & Retriggering for orders and payments:** Place up to 10 orders (Lump sum, SIP, STP & SWP) in a single session, eliminating the need for multiple authorisations and payments.
- 2. **Folio Auto Population:** Automatically populate transactions mapped to investors on NSE MF Invest Platform, reducing manual entry errors and order rejections.
- 3. **EUIN / Sub Broker code / Sub Broker ARN mapping:** Seamlessly map EUIN, Sub Broker code, and Sub Broker ARN to investors, minimising manual entry mistakes.

These improvements are a direct outcome of user feedback, with over 16 major enhancements implemented so far. NSE continues to invite suggestions and inputs at <u>dl-mfr@nse.co.in</u>, continuing its collaborative approach to innovation.

About National Stock Exchange of India Limited (NSE):

National Stock Exchange of India (NSE) was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading, clearing members and listed companies with the rules and regulations of SEBI and the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE is the world's largest derivatives exchange by trading volume (contracts) as per the statistics maintained by Futures Industry Association (FIA) for calendar year 2024. NSE is ranked 2nd in the world in equity segment by number of trades (electronic order book) in 2024, as per the statistics maintained by World Federation of Exchanges (WFE).

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